

2024 Donor Impact Report

"As independent artists, who are not in a position to make, produce, or market our art full-time, it means a lot to be backed by Adelaide Fringe through Arts Unlimited. Every little bit of support helps to expand our audience and to have our work seen by people who otherwise might not have given us a look in."

Shaylee Leach, Cackling Jackal, 'Yozi: No Babies in the Sauna' - Winner of House of Oz Prize and Fringe Fund grant recipient

"Funding from Adelaide Fringe through Arts Unlimited was an incredible and vital help to our first Adelaide Fringe season. As international artists from the UK, the prospect of travelling to Australia was always a very expensive one, and that financial concern carried a lot of barriers for us. The Fringe Fund helped us to afford to make the trip to Australia and put our show up, without it we definitely would not have been able to come. Thank you so much to Arts Unlimited and to the team behind it!"

Niamh O'Brien - The Barry, Brian and Bean Company (U K) - Fringe Fund grant recipient

"With the Fringe funding, I was able to take an international act and local act to places that never had a Fringe before, and have never been able to access Fringe in their own town in walking distance. It was a great experience and I wouldn't have been able to do it without funding from Arts Unlimited."

Marc Ryan, 'Fairy Floss and Chaos Comedy Night' - Fringe Fund grant recipient

"The Adelaide Fringe is an awesome event that captures the hearts of diverse elements of the community for a multitude of reasons. I am fortunate to be able to attend the Fringe as a recipient of community tickets. This enabled me to invite Aboriginal community members to attend the Fringe from low SES families that would have otherwise been faced with prohibitive ticket prices thus denying them participation. Through the community tickets we received, we were able to assist over a dozen Aboriginal families to attend and experience it, for some, for the first time."

Haydyn Bromley, Bookabee Australia - Community Fund ticket recipient

"The Adelaide Fringe Community Fund has given many of Adelaide's young people impacted by cancer some respite, time to connect with others they can relate to... and just have a belter of a time."

Felix, Canteen Australia - Community Fund ticket recipient

From Heather Croall A M, Adelaide Fringe Director and C E O

Thank you for your incredible generosity! With your support, we've raised more philanthropic funds than ever before, putting us firmly on track to achieve our ambitious target of raising one million dollars in donations annually by twenty thirty-two. Your contributions are crucial in enabling us to support artists, venues, and community members.

Alongside your donations, we are grateful for the five hundred thousand dollars from the State Government for artist grants. All up, one point one million dollars in grants to over two hundred and sixty shows was distributed this year, contributing to the program diversity and supporting people from all backgrounds and cultures to tell their stories. At Adelaide Fringe, inclusivity is at the heart of our vision. Your support helps make this vision a reality, helping us strive towards becoming the most inclusive festival in the world.

As we navigate challenging times ahead for the arts industry, your continued support is more vital than ever. Together, we can ensure that Adelaide Fringe remains an accessible, inspiring place for all.

From David Pearson, Adelaide Fringe Foundation Board Chair

Adelaide Fringe is already the biggest arts festival in Australia and we have a vision to make it the most inclusive in the world. Since launching Arts Unlimited, the Adelaide Fringe Foundation, we've made huge strides to make the Fringe more accessible for artists (particularly emerging artists and First Nations artists), for audiences (including those living with disabilities), for venues and for the community more broadly.

But we also know that there are so many doing it tough right now, and that there is so much more we need to do. We believe there is no better time to spread the joy that is the Fringe - those who are often least able to access the arts are often those with the most to benefit from it.

To achieve our vision, we need your help! We hope you can support our amazing festival and all that it represents.

Thank you to the ongoing support of our Foundation Board:

David Pearson (Chair), Fiona Sinclair, Francis Wong O A M, Julie Fraser, Karen Hayes, Maria Panagiotidis, Matt Tarrant, Sam Harvey and Sarah Rohrsheim.

Bigger Applause and Smaller Fees

From Rainbow Serpent to Rainbow Flag, we're helping fund the next generation of First Nations, Diverse and first-timer Fringe artists and venues.

More Ramps, Less Steps

From Auslan Interpreters to audio description. We want to make every show accessible for both performers and audiences.

From Far Away to the Front Row

We want to ensure those from regional communities and those experiencing disadvantage can become future audience members and potential Fringe participants.

Our vision is to make Adelaide Fringe the most inclusive festival in the world.

We raise money to distribute Fringe tickets to communities experiencing disadvantage and provide grant opportunities and industry collaborations for artists, producers and venues to reduce barriers for all to participate in Adelaide Fringe. With these opportunities, we aim to elevate diverse voices, and support all forms of expression, which enrich our festival offering now and into the future.

Our goal is to raise one million dollars annually by twenty thirty-two... but you can help us get there sooner!

Key Stats:

ARTIST SUPPORT

Six hundred and five thousand dollars: philanthropic funds raised

One million, one hundred and forty-four thousand, one hundred and six dollars: worth of grants distributed to artists, venues and producers

Five hundred and fifty thousand dollars: secured from the State Government to disperse as artist grants

Two hundred and sixty-nine: shows in the program were supported with grants

Two hundred and eighty-three thousand dollars: prize money for Fringe Awards went out to artists

COMMUNITY SUPPORT

One hundred and twenty-nine thousand, two hundred and seventy-three: worth of tickets were purchased for communities and school groups who would otherwise not be able to attend Fringe

Five thousand, seven hundred and ninety-three: People supported with community tickets

Sixty-eight: school groups supported through equity tickets

Fifty-two: organisations supported to bring their community to Fringe

Total Funds Raised

The bar chart illustrates the total funds raised from twenty fifteen to twenty twenty-four, divided into two categories: philanthropy and government contributions.

Year twenty fifteen:

Philanthropy: Five thousand dollars

Government: Zero

Total: Five thousand dollars

Year twenty sixteen:

Philanthropy: Sixty-three thousand dollars

Government: Zero

Total: Sixty-three thousand dollars

Year twenty seventeen:

Philanthropy: Seventy-four thousand dollars

Government: Zero

Total: Seventy-four thousand dollars

Year twenty eighteen:

Philanthropy: Eighty-seven thousand dollars

Government: Zero

Total: Eighty-seven thousand dollars

Year twenty nineteen:

Philanthropy: One hundred and twenty-eight thousand dollars

Government: Zero dollars

Total: One hundred and twenty-eight thousand dollars

Year twenty twenty:

Philanthropy: One hundred and fifty thousand dollars

Government: Zero dollars

Total: One hundred and fifty thousand dollars

Year twenty twenty-one:

Philanthropy: Four hundred and thirty-three thousand dollars

Government: One hundred thousand dollars

Total: Five hundred and thirty-three thousand dollars

Year twenty twenty-two:

Philanthropy: Four hundred and one thousand dollars

Government: One hundred thousand dollars

Total: Five hundred and one thousand dollars

Year twenty twenty-three:

Philanthropy: Four hundred and twenty-six thousand dollars

Government: Five hundred thousand dollars

Total: Nine hundred and twenty-six thousand dollars

Year twenty twenty-four:

Philanthropy: Six hundred and five thousand dollars

Government: Five hundred and fifty thousand dollars

Total: One thousand, one hundred and fifty-five thousand dollars

Adelaide Fringe has raised more in philanthropic donations year on year since twenty fifteen. The State Government has played a key role in helping grow the funds available for artists too.

Value of Grants Dispersed

The line graph displays the value of grants dispersed from twenty fifteen to twenty twenty-four. The objective stated is to strive to disperse more grants to artists year on year.

Year twenty fifteen: Thirty thousand dollars

Year twenty sixteen: Sixty-three thousand dollars

Year twenty seventeen: Sixty thousand, three hundred and fifty dollars

Year twenty eighteen: Eighty-five thousand dollars

Year twenty nineteen: Ninety-six thousand dollars

Year twenty twenty: Ninety-two thousand, eight hundred and seventy-three hundred dollars

Year twenty twenty-one: Three hundred and fifty-eight thousand, and sixty-nine dollars

Year twenty twenty-two: Five hundred thousand dollars

Year twenty twenty-three: One million dollars

Year twenty twenty-four: One million, one hundred and forty-four thousand, one hundred and six dollars

Value of Community Fund Tickets Distributed

The line graph depicts the value of the community fund and the number of tickets distributed from year twenty twenty to twenty twenty-four. It includes two sets of data: the value of the community fund (in dollars) and the number of tickets.

Year twenty twenty: Sixty-three thousand dollars value of community fund, with five thousand tickets

Year twenty twenty-one: Sixty thousand, three hundred and fifty dollars value of community fund, with four thousand tickets

Year twenty twenty-two: Thirty thousand dollars value of community fund, with two thousand tickets

Year twenty twenty-three: One hundred thousand dollars value of community fund, with five thousand tickets

Year twenty twenty-four: One hundred and twenty thousand dollars value of community fund, with six thousand tickets

It's our goal to make Adelaide Fringe more accessible and inclusive to as many people as possible. Thanks to our generous donors, we've been able to escalate this substantially in the last few years.

In twenty twenty-four Adelaide Fringe was able to support more artists, producers and venues than ever to participate in Adelaide Fringe.

Over two hundred and sixty grants worth more than one million dollars were dispersed with support from the state government, Donor Circle and Fringe community.

Twenty twenty-four Fringe Fund Grants

The table lists various grants awarded for the twenty twenty-four Fringe season, including the number of grant recipients and the total funds allocated (both cash and in-kind).

Arts S A Funded Grants

Number of Grant Recipients: One hundred and eleven

Cash: Five hundred and thirty thousand, and ninety-nine dollars

In-Kind: Zero

Arts Unlimited Funded Grants

Number of Grant Recipients: Sixty-one

Cash: Two hundred and sixty-four thousand, five hundred and thirty-two dollars

In-Kind: Zero

Digital Marketing Grants

Number of Grant Recipients: Forty

Cash: Twenty thousand dollars

In-Kind: Sixteen thousand, eight hundred dollars

Novatech Arts Innovation Fund

Number of Grant Recipients: Five

Cash: Fifty thousand dollars

In-Kind: Fifty thousand dollars

Venue Branding Packages

Number of Grant Recipients: Five

Cash: Nine thousand, two hundred and fifty-two dollars

In-Kind: Five thousand, seven hundred and forty-eight dollars

Fringe it LIVE Grants

Number of Grant Recipients: Twenty

Cash: Forty-seven thousand, six hundred and seventy-five dollars

In-Kind: Zero

S A Mental Health Commissioner Grants

Number of Grant Recipients: Twenty-two

Cash: One hundred thousand dollars

In-Kind: Zero

Arts Industry Collaboration Grants supported by J D R F

Number of Grant Recipients: Five

Cash: Fifty thousand dollars

In-Kind: Zero

Overall Grant Allocations for twenty twenty-four Fringe Season

Number of Grant Recipients: Two hundred and sixty-nine

Total Funds Allocated (Cash): One million, seventy-one thousand, five hundred and fifty-eight dollars

Total Funds Allocated (In-Kind): Seventy-two thousand, five hundred and forty-eight dollars

Grand Total Funds Allocated: One million, one hundred and forty-four thousand, one hundred and six dollars

"The funding significantly boosted access and inclusion for artists and audiences, especially benefiting our regional community and individuals with mental illness. Lower ticket prices and concessions made our events more affordable, fostering cultural participation despite economic barriers in rural areas. For those living with mental illness, the funding supported 'Fairy Floss and Chaos', a show addressing mental health through interactive comedy. This created a safe space for discussion, breaking stigma and building community.

The regional tour extended these benefits to remote areas, promoting awareness and community ties. Additionally, funding enabled effective marketing, ensuring events were well-publicised and accessible, fostering an inclusive festival environment that supported impactful performances.

Overall, the funding enhanced cultural enrichment for regional and marginalized communities. Thank you Adelaide Fringe donors."

Twenty twenty-four Grant Recipient
Marcia Octoman, District Council of Tumby Bay

"Without Fringe Fund support, G T S would need to completely reassess our thriving and successful twenty twenty-five programming including the VICTORIA LANE and Little VIC LANE events.

We would need to increase hiring fees and limit marketing, tech support, equipment hires and in-kind rehearsal space for artists and companies which would lead to increased ticket pricing for Adelaide audiences.

More time would be taken applying and finding suitable grants to cover these important expenses and less time would be spent on our core values and company vision.

It's the team effort that makes this event so powerful, but we can't always rely on the good fortune of our volunteers; we need to be able to offer something back and funding support helps us achieve this vital layer of support. Your support helps us to help our artists, audiences, staff and volunteers because without them there is no G T S at Fringe!"

Twenty twenty-four Grant Recipient
Simone Avramidis, Artistic Director, Goodwood Theatre Studios (G T S)

'Chronically Ill-Prepared' is an improvised and interactive theatre/comedy production by Unscripted and Unmasked, a new emerging troupe of performers with disabilities based on Kaurna land; centring disabled experiences. Their troupe includes members who identify as First Nations, C A L D, and/or L G B T I Q A Plus; with a commitment to celebrating all forms of diversity.

'Chronically Ill-Prepared' created unique opportunities for professional development for disabled improvisers, and a platform to showcase their skills. Their performances enabled greater access to improv for individuals with disabilities, mental health conditions, and chronic illnesses.

Through a range of improvised games and stories audiences gained insight into how differing levels of skills and experience can be incorporated into an inclusive performance to create entertaining, informative and interesting stories. 'Unscripted and Unmasked' also offered one show with an audience Q and A at the end, to create a space for open conversations about access and inclusion in the arts.

"I am so grateful to receive an Adelaide Fringe Fund Grant! It's very exciting to have the opportunity to create a platform for disabled performers to tell stories and showcase their skills. I can't wait to see what will be possible when more diverse voices and experiences can be included in our work!"

Kate Gallagher, Unscripted and Unmasked, 'Chronically Ill-Prepared'

First Nations Grant recipient playwright Jannali Jones funding supported the world premiere of their original play 'Trail's End'. Jannali's work received both the Adelaide Fringe Aboriginal and Torres Strait Islander Award and the Holden Street Theatres Award.

"The Adelaide Fringe Fund grant not only gave me the ability to put on the play without having to cut corners, but also provided a boost of confidence from a creative perspective. It was great to have that early support and know that there was interest in Aboriginal theatre, and that Fringe believed it was a worthwhile event.

I was able to network and find out more about the local performance scene. I've made connections I can draw on in the future and have already done so for other future projects. I am able to point to Fringe as something successful I have done, particularly since the play was recognised through winning two Fringe awards. Most of my cast and crew were new and emerging in their respective fields and being able to give them this opportunity, and fairly pay them, will be positive for their own careers. My play also attracted the attention of an investor who is in discussions with me in relation to potentially developing another play further with a view to international travel."

Jannali Jones, 'Trail's End'

S A Mental Health Commissioner Grants

In twenty twenty-four, the Mental Health Commissioner, Taimi Allan set-up a new initiative awarding one hundred thousand dollars in grants to Fringe shows addressing mental health themes. The S A Mental Health Commissioner's Performers Grants highlighted events with a focus on mental health themes, those that encourage constructive dialogue around mental wellbeing, and events that foster a greater understanding of mental health issues.

Artists were invited to apply for up to five thousand dollars in support from an overall grant pool of one hundred thousand dollars. These funds were used to address expenses associated with their twenty twenty-four Adelaide Fringe season, including travel, accommodation, meals, event promotion and production of print collateral. These funds could also be utilised to cover the cost of hosting discussion forums associated with these events, featuring panellists with expertise, lived experience, or expert knowledge related to the themes explored during the performance. This grant round received eighty-one applications, with a total of twenty-two grants awarded to Adelaide Fringe artists.

Macdoch Foundation

With generous support from the Macdoch Foundation, grants of up to five thousand dollars will be awarded to Aboriginal and Torres Strait Islander artists to help them present work in remote and regional communities as part of the twenty twenty-five Adelaide Fringe. Adelaide Fringe is committed to creating career pathways for Aboriginal and Torres Strait Islander artists and these grants will help increase participation, visibility, and representation of Aboriginal and Torres Strait Islander peoples in Adelaide Fringe.

The program will foster leadership and community engagement through art, storytelling and audience engagement. The funds from the Macdoch Foundation were secured after the twenty twenty-four Fringe and will be dispersed for the twenty twenty-five Fringe program.

Novatech Arts Innovation Fund

The twenty twenty-four Fringe season set a new benchmark for innovation and inclusivity, thanks to the vision and support of Novatech and the creativity of the grant recipients. Novatech provided each recipient with ten thousand dollars cash and ten thousand dollars of in-kind equipment hire, and invaluable monthly mentorship meetings from Adelaide Fringe.

This comprehensive support package empowered these venues to enhance their technological offerings and engage audiences with immersive, innovative experiences. The collaboration between Adelaide Fringe and Novatech underscores a shared commitment to nurturing the arts and providing audiences with unforgettable experiences.

The Novatech Arts Innovation Fund Grant Recipients for twenty twenty-four were:

My Lover Cindi: An L G B T I Q A plus plus night space with a focus on accessibility

Enter Closer: A presenting company based in Melbourne who took over several spaces at Adelaide Fringe twenty twenty-four

I L A: A social enterprise with multiple immersive style arts spaces that is dedicated to creating opportunities for artists.

The Bridgeport Hotel: An iconic hotel in South Australia's Murray Bridge specialising in accommodation, hospitality and entertainment.

Fool's Paradise: A takeover of Victoria Square and home to three different venues, flying trapeze lessons, mini golf and live music.

"The Novatech grant allowed us to substantially beef up the outdoor lighting, really improving the look and feel of the hub, especially at night time. The light tunnel feature was especially popular. Having a beautiful site at night helped with crowd retention and improved the audience experience at Fool's Paradise. We had much better audience retention this year than last year, and I believe that was in part due to the layout and the vastly improved visual impact of the site at night time. People who came to watch a show stayed longer on site, enjoyed more food and beverages and danced longer."

Thomas Gorham, Director, Fool's Paradise

Arts Industry Collaborations

The Adelaide Fringe Arts Industry Collaborations provide ongoing support to artists through residencies, space rentals, grants, mentorships, workshops and more. By combining resources, Adelaide Fringe assists in nurturing and creating connectivity between organisations while supporting a future of sustainable careers in the arts.

Our Arts Industry Collaborations are possible thanks to generous support from the James and Diana Ramsay Foundation and Arts Unlimited.

ActNow - MakeSpace Residency

Participants: Juanita Navas-Nguyen

Performance Outcome: 'Confessions of a Boba Liberalist'

"I've found that so often when we tell stories about identity and being BIPOC within Australia there is always dialogue around a single cultural perspective and what I aim to do with this piece is discuss my experiences with balancing not only being a woman of colour, in a white dominated society, but also having to negotiate what my identity is within myself." Juanita Navas- Nguyen – ActNow MakeSpace Artist in Residence

fab workshop – Adelaide Fringe Residency

Artists in Residence: Alice Hu and Brianna Speight

Exhibition Outcome: 'Soft Fascinations'

"The Fringe Artist Residency at fab was a great opportunity to learn skills, make work in a new medium, meet other artists and deliver an exciting exhibition! I'm grateful for the experience and feel excited about what this will lead onto next." Brianna Speight - fab workshop Artist in Residence

The Mill – Centre Stage Residency

Artist in Residence: Alix Kuijpers

Performance Outcome: 'Grim Grinning Ghosts'

"This project resulted in a highly successful contemporary experimental dance work ('Grim Grinning Ghosts'). Alix was incredibly grateful for the experience and the support from the entire Mill team! Providing support for independent artists to develop new work is a primary focus at The Mill, therefore, this collaboration is highly beneficial and integral to how we need to work with partner organisations to be able to achieve this level of support for artists." Katrina Lazaroff - The Mill CEO and Artistic Director

Writers S A – Counter Urban Questions: From the Heart

Project Coordinator: Alysha Herrmann

Commissioned Writers: Tabitha Lean, Josh King, Sarah Brokensha, Zawa Rashidi, Tessa Deak and Cameron Horsburgh

Performance Outcome: 'Counter Urban Questions: From the Heart'

"Writers S A was able to travel to the regions to support this event, but showcasing local talent from the region was the heart and soul of this performance. Having a presence in the

regions and showing our support is fundamental.” Bronwyn Tilley - Writers S A Operations Manager

Thank you for helping make Adelaide Fringe... the most inclusive festival in the world.

Awards

The Adelaide Fringe awards are given to acknowledge outstanding works presented within the Adelaide Fringe program, judged by a panel of arts industry leaders and arts lovers. These awards are highly sought after, and the accolades can carry artists forward to any and all future projects and prospects. Prize money with a total of two hundred and eighty-three thousand dollars was awarded at the twenty twenty-four Adelaide Fringe Awards Ceremony.

Award; Show

The Frank Ford Award
Stephen Noonan with the Boy and the Ball

Sarah Rohrsheim Adelaide Fringe Fellowship Award
Chloe Castledine with So Fresh! Hits of the 2000s, and 80's Ladies

John Chataway Innovation Award, presented by KOJO
Foxdog Studios: Robo Bingo

House of Oz Purse Prize
Gravity and Other Myths – Ten Thousand Hours

House of Oz Purse Prize
Lewis Major – Repertoire

House of Oz Purse Prize
Yozi – No Babies in the Sauna

House of Oz Purse Prize
Clockfire Theatre – Plenty of Fish in the Sea

House of Oz Purse Prize
Michelle Pearson – Mixtape Australia

Edinburgh Fringe Award - presented by Arts S A
B.L.I.P.S.

Holden Street Theatres Award
Dirty Energy by Deus Ex Femina at Carclew

Holden Street Theatres Award
Trail's End by Jannali Jones at Goodwood Theatre

Adelaide Critics Circle Award
Blood of the Lamb

Adelaide Festival Centre's inSPACE Fringe Award
The Tumour Show

Science at the Fringe Award presented by Inspiring S A
KABOOM!

Adelaide Fringe Youth Award
The Bacchae

Cultural Diversity Award, presented by Australian Refugee Association
Dr Ahmed Gets Hitched- My Big Fat Gay Greek Pakistani Wedding

Aboriginal and Torres Strait Islander Award
Trail's End

Mental Health Awareness Award presented by mindshare
Sam Kissajukian: Museum of Modernia

My Plan Manager Access Award
Smiling Through the Human

Adelaide Fringe Emerging Artist Award
Kate Dolan: A Different Kind of Unhinged

Adelaide Fringe Emerging Artist Award
That's Amore

The Eran Svigos Best Visual Art for Solo Exhibition, presented by the Dimond Family
Sam Kissajukian: Paintings of Modernia

The FRINGE WORLD Tour Ready Award, presented by FRINGE WORLD Festival Perth
Maliphant x Major

One to Watch Award presented by Matt Tarrant
Ryan Mason (Ryan Mason Disappoints His Parents)

The Melbourne Fringe Tour Ready Award, presented by Melbourne Fringe
Bisexual Intellectuals

It's with a great deal of gratitude that Adelaide Fringe thanks all Judges and Award Partners for their generous donations of time and money towards making the Adelaide Fringe Awards possible.

Frank Ford A M
Sarah Rohrsheim
House of Oz
Arts South Australia
Bank S A
John Chataway
Kojo
Adelaide Critics Circle
Inspiring S A
Adelaide Festival Centre's inSPACE Development Program
Australian Refugee Association
mindshare
MILKE
Leslie Thompson
Ray and Conrad Henley-Calvert
Matt Tarrant
Svigos and Dimond Families
k w p x
FRINGE WORLD
Melbourne Fringe
NZ Fringe Festival
Sydney Fringe
Fiji Airways and Fiji Fringe
Hollywood Fringe
My Plan Manager
Holden Street Theatres
Visualcom
Lumo Energy S A
the List
Adelaide Comedy
Hither and Yon
IVISION Laser

Best Emerging Producer Award presented by MILKE
Kylan Ambrum (Aboriginal Comedy Allstars)

NZ Fringe Festival Wellington Tour Ready Award
Fool's Paradise

Sustainability Award presented by Visualcom
The End of Winter

The Sydney Fringe Tour Ready Award, presented by Sydney Fringe
Maliphant x Major

Volunteer of the Year, presented by Lumo Energy S A
Marta Aujard

The Marjorie Fitz-Gerald Encouragement Award for Costuming
Fountain Lakes: A Very Foxy Parody Musical

Fiji Fringe Festival Tour Ready Award, presented by Fiji Airways and Fiji Fringe
Oat Milk and Honey

Take a Chance on Adelaide Award presented by Ray and Conrad Henley-Calvert
Virtuoso

Hollywood Fringe Tour Ready Award, presented by Hollywood Fringe
MOTORBOAT

Pick of the Fringe, presented by Bank S A
Hans: Disco Spektakulär

Best Cabaret Award, presented by The List
MESSY FRIENDS

Best Circus Award
CIRQUE ALFONSE - ANIMAL

Best Comedy Award, presented by Adelaide Comedy
Elf Lyons - Raven

Best Comedy Award, presented by Adelaide Comedy
MOTORBOAT

Best Dance Award
Lien

Best Film and Digital or Interactive Award, presented by k w p x
In Pursuit of Repetitive Beats

Best Eat and Drink Award, presented by Hither and Yon
In Pour Taste: A Comedy Wine Tasting Experience

Best Event Award
Celestial Gardens: Secret Sound of Plants

Best Workshops and Talks Award
The Cook Up with Adam Liaw LIVE

Best Kids and Family Award
Mario the Maker Magician

Best Magic Award
The Man with the Golden Hands

Best Music Award
World Rock Arena

Best Theatre and Physical Theatre Award
Orpheus

Best Theatre and Physical Theatre Award
Black Is The Color Of My Voice

Best Visual Art and Design Award, presented by IVISION Laser
If Fabrics Could Speak...

Sarah Rohrsheim Adelaide Fringe Fellowship Award

In twenty twenty-three, Sarah Rohrsheim, member of the Arts Unlimited Foundation Board and Adelaide Fringe Donor Circle created the 'Sarah Rohrsheim Adelaide Fringe Fellowship Award' of twenty-five thousand dollars annually to an artist to assist in the cost of presenting their work nationally or internationally. The accolade is designed to recognise and support artists who demonstrate extraordinary potential and vision in their craft.

Thanks to this generous donation of seventy-five thousand dollars over three years (twenty twenty-three, twenty twenty-four and twenty twenty-five), this award celebrates Adelaide Fringe artists on a global scale.

The twenty twenty-four Recipient was local South Australian artist Chloe Castledine and her shows 'So Fresh! Hits of the two thousands and 'Eighties Ladies', joining inaugural twenty twenty-three recipients Charlie Caper and Malin Nilsson for their show 'More Minor Miracles.'

"Receiving this award was an amazing recognition that made it clear that we were really on to something and gave us a push to continue developing in that direction. I have started creating a lot of new material and I have built a tiny theatre in Stockholm to use as a testing ground. The gratuity from the award creates so much room to explore and experiment. The award facilitated connections with interesting figures in the industry and overall, it's been a catalyst for growth, exposure, and new possibilities in my artistic journey on the international stage."

Inaugural twenty twenty-three winner Charlie Caper

House of Oz Purse Prize

Georgie Black is the Director of House of Oz; an award-winning philanthropic platform for amplifying Australian creative arts for cultural export. In twenty twenty-four Adelaide Fringe and House of Oz announced the House of Oz Purse Prize, offering local artists the opportunity to showcase their talents in Assembly venues at the world-renowned Edinburgh Festival Fringe.

The collaboration is a shared commitment to identifying and nurturing exceptional Australian acts. Of the five winners in twenty twenty-four, four were South Australian artists.

Twenty twenty-four Winners:

- Gravity and Other Myths - 'Ten Thousand Hours'
- Lewis Major - 'Repertoire'
- Yozi - 'No Babies in the Sauna'
- Clockfire Theatre - 'Plenty of Fish in the Sea'
- Michelle Pearson - 'Mixtape Australia'

"I am thrilled to be part of this wonderful partnership that enables House of Oz to further its mission to amplify Australian Creativity. I have loved every minute of being here at Adelaide Fringe and I am so inspired by the world class talent that has been sourced at this festival. I cannot wait to launch in Edinburgh and show the world's largest Arts Marketplace the breadth, beauty and boldness of Australian Artists' work"

Georgie Black, Director, House of Oz.

Frank Ford Award

Founding Chairman of Adelaide Fringe, 'Father of the Fringe', Frank Ford AM, bequeathed two hundred thousand dollars to Adelaide Fringe to be given out as an annual award of twenty thousand dollars to a South Australian artist to present their work interstate or overseas. This allows local performers to progress their career and develop their craft. The twenty twenty-four winner was Stephen Noonan with his show 'the Boy and the Ball'.

Frank Ford Award Winners:

- Year twenty twenty-four – Stephen Noonan
- Year twenty twenty-three – Hew Parham
- Year twenty twenty-two – Lewis Major
- Year twenty twenty-one – Patrick Livesey and Wil King
- Year twenty twenty – Joanne Hartstone
- Year twenty nineteen – Michaela Burger

"Adelaide Fringe has something for everyone; a truly democratic arts festival. It represents the cultural freedom of our society by being an open platform for the arts. I was hoping Fringe would become the national showcase for Australian works with new talent and new works, and it became that. That's why artists young and old come here trying out new stuff. They come, try it out and then they tour the world with it. Fringe goes all over the state now. I think that's wonderful; places like Whyalla and Salisbury, the Fringe goes far and wide. And it's just wonderful." Frank Ford A M Founding Father of Adelaide Fringe

"I was thrilled to have won the twenty twenty-four Frank Ford Award. This award assists a South Australian to take a creative work and present it interstate and overseas. Frank was my lecturer at the University of Adelaide and forever a passionate supporter of the arts and his students. This award has assisted me in presenting my show the Boy and the Ball at

leading children's festivals in Cuba and Italy in twenty twenty-four. And in twenty twenty-five more international touring will be announced. A particular and deliberate focus for me is to create work that sustains me as an artist, employs me and allows me creative control. At a time in the world where life has changed so much – our ability to connect, to travel, to present work nationally and internationally, to tour – what is most relevant to me is how I survive as an artist. I am making work that is local, made with and reflecting the community around me, but that, in the long term can be an in-theatre work and touring work. This award reflects how I desire to work in the short and long term in order to be an artist and support my fellow collaborators.” Stephen Noonan, twenty twenty-four Frank Ford Award Recipient

The Community Fund

The Community Fund exists to purchase FringeTIX for community and school groups experiencing disadvantage who otherwise would not be able to experience Fringe. Through this initiative, we can transport people from their everyday lives, inspire future creatives and bring people together through the arts.

Thanks to the generosity of our donors, we were able to purchase more community tickets than ever before, with more than five thousand, seven hundred tickets (one hundred and twenty-three percent increase) reaching fifty-two organisations (one hundred and sixty percent increase) and sixty-eight school groups (one hundred and thirty-four percent increase).

Sincere gratitude goes to our generous Donor Circle, the Fringe community and Lutheran Care, who specifically support the Community Fund to help reach as many people experiencing disadvantage as possible.

Giving Day

At Cart Donations: Total donations raised at the point of ticket transaction in twenty twenty-four was = One hundred and eighty-one thousand dollars

Our second annual Giving Day raised over one hundred thousand dollars for the Adelaide Fringe Community Fund, more than doubling last year's total, leading to a one hundred and twenty-three percent increase in the number of people we could support with tickets.

Heartfelt thanks to our Giving Day Matching Partners, Lumo Energy S A, Uraidla Hotel and the M G A Whittles Foundation.

Thirty-two thousand, sixty dollars of this is attributed to the new Pay it Forward initiative; giving people the opportunity to add the average price of a Fringe ticket (thirty-two dollars) to their cart and pay-it-forward to someone who wouldn't otherwise be able to experience Fringe. This initiative sent nine hundred and sixteen people who wouldn't otherwise have had the opportunity to Fringe.

Organisations who were supported in twenty twenty-four:

Aboriginal Family Support Services
A C - Care Berri
Anglicare S A
Australian Alliance to End Homelessness
Australian Refugee Association – Palestinian Community
Baptist Care S A
Bedford Group
Bookabee Australia
Canteen
Catherine House
Centacare Foster Care
Children in Care
Community Fund Recipients
Connecting Foster and Kinship Carers S A
First Nations Children / Community
Foodbank S A and N T

Habitat for Humanity
Hutt Street Centre
I Can Jump Puddles
Junction Australia
Kickstart for Kids
Kimba District Council
Kuma Kaaru
Life Without Barriers
Lutheran Care
Mind Australia
Multicultural Communities Council
Operation Flinders
Red Cross Blood Donor Centre Riverland Youth Theatre
Royal Adelaide Hospital Mental Health Unit
Safe Pets Safe Families
SAMESH
SammyD Foundation
Southern Cross Care
Tjindu Foundation
Treasure Boxes
Ukrainian Community
Variety the Children's Charity
Walkabout Centre Whyalla and Port Augusta
Yang-inti Ngyopun
Youth Encounter
Zahra Foundation

"We were gifted four tickets to the Three Sixty All Stars show. I went with my husband and our two kids. We had never seen anything like it – the smiles on my kids' faces were priceless. Almost every night since, our kids have been inspired to do a show in our lounge room, complete with tickets, dancing and different tricks they have been practising. Our son was also excited to tell his classmates all about it in show and tell. Big thanks. We couldn't have otherwise afforded to do anything at the Fringe right now, so it was wonderful to be able to give our family this experience."

Jessica, Lutheran Care Emergency Relief client

"We are so grateful for the opportunity to provide our young people and their families with tickets through the Adelaide Fringe Community Fund. Due to the impact of cancer in their lives, access to positive experiences like these are limited. Thank you for providing the gift of time together to have fun, make memories, and just be a teenager again."

Lex, Programs Officer S A / N T, Canteen

"The generosity of Fringe donors allowed some of our young people to experience the arts in a new way which they otherwise wouldn't be able to afford. It's important that our young people get to experience the diversity of what S A has to offer and being part of the best festival in the world was a privilege."

David Wark, C E O, Operation Flinders

Thirty-seven Schools Supported:

Adelaide North Special School
Ascot Park Primary School
Balaklava High School
Barker Kindergarten
Bordertown Primary School
Bowden Brompton Community School
Cowandilla Primary School
Eudunda Area School
Findon High School
Golden Grove High School
Goolwa Children's Centre
Hackham East Primary School
Hackham West Primary School
Homeschooling Groups in Adelaide
Kadina Memorial School
Kingston Community School
Le Fevre High School
Murray Bridge High School
North Ingle School
OneSchool Global
Para Hills High School
Para Hills West Primary School
Parafield Gardens High School
Playford International College
Port Augusta Secondary School
Riverbanks College
Riverton and District High School
Roma Mitchell Secondary College
Salisbury East High School
Seaton High School
Seaton Park Primary School
Settlers Farm Campus
Underdale High School
Wandana Primary School
Wiltja Boarding
Woodville High School
Youth Education Centre

Nunn Dimos Support Act

The Nunn Dimos Support Act is an invaluable initiative that exists to support South Australian artists in the very early stages of their careers. The initiative sees ten dollars tickets available to audiences without the artist taking the hit on the ticket price - The Nunn Dimos Foundation subsidises this. In doing so, Fringe is more accessible for more people and encourages audiences to take an exciting risk on emerging talent and potentially see the first performance of an emerging star.

Corporate Support

Adelaide Fringe is forever grateful for the additional philanthropic support of some of our corporate partners. Initiatives included:

- Foodland + Fringe tote bags which were on sale in Foodland stores across South Australia, with fifty cents from every bag sold donated to Arts Unlimited.
- Bowden Brewing created a limited edition Fringe FestivAle with part proceeds from all sales supporting Arts Unlimited.

Join the AFTER PARTY

Since nineteen sixty, Adelaide Fringe has challenged artists to be brave, inspired audiences to take risks and championed cultural diversity, inclusivity, acceptance to ensure the cultural, social and economic force of arts in our State. This is a legacy worth preserving.

Leaving a Gift in Will is a chance to keep the Fringe party going long after you've headed off. You can support the Arts Unlimited from beyond the grave, before the grave, by having a chat with us about leaving a Gift in Will. We know there'll come a time when you'll no longer be amongst the crowd of Fringe-goers, so leave a gift and help fund the after party!

Arts Unlimited had a goal of gaining eight Gifts in Will in twenty twenty-four - we've gained thirteen.

"Philanthropy is where your heart takes you. An extension of that, a Gift in Will to Arts Unlimited is a heart-felt act which will enable future generations to experience and share the unique wonder that is the Adelaide Fringe. And be sure to let the Fringe know you have left a Gift in Will so you can be thanked in your lifetime."

Sam Harvey, After Party Member

Thank you to our generous Donor Circle Members

Fringe Visionaries: Ten thousand dollars and above

Georgie Black - House of Oz
Ian Darling A O
Julie Fraser
Nunn Dimos Foundation
Dr Pamela Wall O A M
Sam Harvey
Sarah and Geoff Rohrsheim

Fringe Champions: Five thousand dollars and above

Angelica Mesisca Barrientos
Gina Zoia - supporting multicultural artists
Karen and Graeme Hayes
Kate and Jack Costello
Maria Panagiotidis
Peter Hanlon

Fringe Innovators: Two thousand dollars and above

Adam Lucey
Amanda Harkness and Karen Barrett
Andrew and Melissa Mailler
Bird in Hand
Cathy Parker and Andrew May
Conrad and Raymond Henley-Calvert
David and Vicki Minear
Don and Rachel Manifold
Dr Scott Ma
Fiona Sinclair
Fleurieu Cranes
Francis Wong O A M
Heather Croall A M and Nick Phillips
Jeremy Storer and Annabel Crabb
Jo O'Callaghan and Casey Welch
Loz Copley
Marco and Angela Belgiorno-Zegna
Marjorie Fitz-Gerald O A M
Matt Tarrant
Nick Linke
Paul and Lisa Hamra
Ray and Christine Ormsby
Richard Campbell
Tony Ruggiero and Ricki Briggs
Van Tang

Fringe Friends: One thousand dollars and above

Andrew and Rachel Gill
Annabel Mangal and Bronte Mawson

Annie Steven
Carolyn Mitchell
Claire O-Connor
David Hyland
David Pearson and Jill MacKenzie
Drew Radford and Caroline Winter
Emma Sckrabei and Jess Cronin
Evan Jackson
Jaimie Halliday and Michael Newland
Jane Doyle
Jo and Tom Edwards
John Koerber
Julia Pitcher and Julie Owens
Justin Hanson M L C
Justine Van Mourik and Bryan Wilson
Katherine Peach and Chris Niven
Kathy Huisman
Kytos Bakery
Lauren Thiel - The Real Thiel
Libby and Tom Owen Edmunds
Lisa Hamilton and Rob White
Louise Miller-Frost M P
Lucy Forwood
Marissa and Robert Peach
Mark Biebrick
Matthew and Sarah Smith
Matt Winefield and Brian Lew
Nick Hays
Nick House and Kathryn House A M
Nita and George Balales
Paul Martinovich and Michelaine Barker
Peter Klaosen
Ella Huisman and Rob Phillips
Professor Ruth Rentschler O A M
Prue Cook
Richard Jarrett and Diane Trethewie
Rick and Debra Sarre
Robert Simms M L C
Rochelle and Craig Lehmann
Ruth and Fiona Croall
Sandy Pitcher
Steve and Odette Pearson
Steven Ingate
Steven and Giselle Millstead
Tara and Fraser MacLeod

“Thank you for the tickets, we have passed these on to the women we support as they recover from abuse. The arts should be for everyone, not just a privilege for some. These tickets allows our participants to enjoy the amazing experience of a Fringe show, bringing joy into their lives. Your support means a lot and helps remind them that everyone deserves to enjoy the arts.”

Amanda Martin, Zahra Foundation – Twenty twenty-four Community Fund ticket recipients

“I love putting a new show together, but because I’m writer, performer and producer it can be pretty full on. I’m grateful for the feeling of stability and the confidence boost the grant provides. The primary benefit of this funding was to bring certainty and make it possible for me to take the time away from other paid work to give my full attention to writing this piece. In this sense, it played an integral role in the success of the season. It also helped me to further develop my skills in providing the enhanced program notes which have become a very important part of my show.”

Tracy Crisp, ‘Stitches’ - Twenty twenty-four Grant Recipient

“We were once again thrilled to be able to share the Adelaide Fringe and three events with our young people in care and their foster families and/or support workers. Feedback from our carers was absolutely glowing, with some young people inspired to create their own Fringe shows and since exploring circus workshops to build their skills! Thank you Arts Unlimited!”

Phi Theodoros, Life Without Barriers - Twenty twenty-four Community Fund ticket recipients

“As early career practitioners, the opportunity to attend the festival without financial risk allowed us to focus on our artistic and career goals for the season. We were able to experiment with our marketing, spend more time working on our artistic product rather than raising funds for the season, and really commit to the experience of the Fringe while we were there, including starting conversations with international delegates at Honey Pot and meeting new collaborators from all over Australia and the world. Our artistic networks have widened and deepened, and we were able to attend over twenty shows free of charge on our artist passes, which inspired and engaged us even more deeply in the arts community.”

Lauren Harvey, ‘Call Girls’ - Twenty twenty-four Grant Recipient

“The Fringe Fund was instrumental in bringing ‘Dirty Energy’ to life during the twenty twenty-four Adelaide Fringe season. The support allowed us to compensate our talented cast. This backing not only elevated the production’s overall quality but also ensured that we could create a truly immersive and unforgettable experience for our audience. We are deeply grateful to the Adelaide Fringe Foundation for their unwavering commitment to fostering local talent and making our artistic vision a reality.”

Katherine Sortini, Deus Ex Femina, ‘Dirty Energy’ - Twenty twenty-four Grant Recipient