



ARTS UNLIMITED

The philanthropic arm of Adelaide Fringe



Join the

AFTER PARTY

*Keep the Fringe party
going long after
you've headed off!*

Matt Tarrant



60+ years of Adelaide Fringe

In 1960, the local arts community felt there was limited opportunity for local talent within the Adelaide International Festival of Arts program, so a small group of independent artists presented shows on the 'fringe'.

These brave artists forged an innovative, open-access festival with no curators.

They sought to defy the exclusionary practices of cultural gatekeepers, and threw it open, allowing everyone to be part of the arts in South Australia.

It's a philosophy we still hold ourselves to today – that art shouldn't be gate kept and should be accessible to all.

Adelaide Fringe and **ARTS UNLIMITED** is deeply rooted in the social development of South Australia and will always stand up for the underdog, the under-class, the unnamed arts and the underappreciated artist, the untamed spirit and the underfunded development of Australian art and culture.

It's for all those who have and continue to, dwell on the fringe, flourish in the margins, and would not have otherwise had a platform on which to express themselves without the birth of Fringe.



"Adelaide Fringe has something for everyone; a truly democratic arts festival. It represents the cultural freedom of our society by being an open platform for the arts. I was hoping Fringe would become the national showcase for Australian works with new talent and new works, and it became that."

That's why artists young and old come here trying out new stuff. They come, try it out and then they tour the world with it. Fringe goes all over the state now. I think that's wonderful; places like Whyalla and Salisbury, the Fringe goes far and wide. And it's just wonderful."

**Frank Ford AM
Founding Father of
Adelaide Fringe**



Frank Ford AM, Heather Croall AM, Marjorie Fitzgerald OAM

Join the AFTER PARTY

From performing on the fringes of society in 1960, to selling one million tickets in 2023, Adelaide Fringe has grown to be Australia's biggest arts festival. And while we've achieved so much over the years, been the launchpad for the careers of so many artists and performers and inspired and ignited the imagination of all who have attended, barriers to accessing arts still sadly exist.

By joining the After Party, you will be integral to our mission to become **the most inclusive festival in the world** and make Arts Unlimited. Your gift will remove barriers to participation for both artists and audiences and help to bring emerging and diverse artists to the stage.

Every dollar raised through Arts Unlimited is used to help artists, venues and producers present their work, buy tickets for communities experiencing disadvantage and make Fringe experiences as welcoming as possible.

Adelaide Fringe is a South Australian icon and you can leave an iconic legacy to ensure the Fringe party continues long after you've headed off. We know there'll come a time when you'll no longer be amongst the crowd of Fringe-goers, so leave a gift in Will and help fund the AFTER PARTY!

Your gift will go towards:

Artists

Fund the next generation of First Nations, diverse, and first-timer Fringe artists.

Access

Make every show and venue accessible for both performers and audiences.

Community

Ensure those from communities experiencing disadvantage can become future audience members.

Frank Ford AM, The Original Party Starter

Founding Chairman of Adelaide Fringe, Frank Ford AM, bequeathed \$200,000 to the Adelaide Fringe to be given out as an annual award of \$20,000 to a South Australian artist to present their work interstate or overseas. We are incredibly grateful for his generous gift, which allows local performers to progress their career, leaving a lasting legacy to Frank's beloved SA arts community.

Six South Australian artists have been awarded the Frank Ford Award since 2019 and the impact this gift has had on their careers is transformational.

By including a gift in your Will to Arts Unlimited, you, like Frank, can remove the barriers artists face in maintaining a sustainable arts career and change an artist's life forever.



"Receiving the Frank Ford Award was a pivotal moment in my career. This recognition went beyond the steps and sequences, planning and execution of putting on Fringe seasons - it was an acknowledgment of passion, hard work, and the shared vision of so many artists, supporters and audiences alike; a celebration of all who believe in the transformative power of dance and art. I'm profoundly grateful to Frank and Sam for this honour, for the vision that led to the creation of this award and for the doors it has opened. Thank you to everyone who has been part of this journey."

Lewis Major
2022 Frank Ford
Award Recipient

Traffic, by Lewis Major 2020, Chris Herzfeld/Camlight Productions

Include a life changing gift in your Will

Your gift can be general in nature, and be directed to the area of most need at the time or it can be directed to a specific initiative that interests you the most.

There are many ways to reserve part of your estate for a particular beneficiary. Typically, the types of bequest gift you might consider are:

Residuary gift: with this gift you leave a percentage of your estate after other distributions. A residuary gift will keep up with inflation. It is a simple way to give a gift of real value. Did you know that just 1% of your estate can make a lasting difference. Naturally, your family and friends come first, and if you left The Adelaide Fringe 1%, it would ensure the After Party continues for generations to come!

Percentage of your estate: allows you to decide what percentage of your total estate you would like to give to Adelaide Fringe. If your estate grows or depreciates over time, your family and friends, or other beneficiaries, will not be disadvantaged by fluctuations.

Pecuniary gift: simply put, this is a fixed sum of money, large or small, that you wish to leave to us.

Specific gift: a specific bequest is the gift of particular items, and could include antiques, jewellery or paintings.

Residuary and percentage are the most beneficial to charities like ours, because they hold their value over time, resulting in a greater impact.

Kym Mackenzie
Fringe Fund Recipient



Did you know?

In 2023 we delivered **\$75,000** worth of tickets to 20 community groups, which is only 30% of the requests we received.

With your support, we can ensure the other 70% of ticket requests from communities experiencing disadvantage don't miss out on the magic of Fringe.

"Philanthropy is where your heart takes you. An extension of that, a Gift in Will to Arts Unlimited is a heart-felt act which will enable future generations to experience and share the unique wonder that is the Adelaide Fringe. And be sure to let the Fringe know you have left a Gift in Will so you can be thanked in your lifetime."

**Sam Harvey,
After Party Member**



**Sam Harvey,
After Party member with 2020 Frank Ford
Award Recipient, Joanne Hartstone**



Not Dead Yet! Photo: Jordan Gollan, 2023.

It's important to discuss your Will with your loved ones first and we encourage you to seek professional legal advice. You may wish to use the following wording when leaving a gift in your Will:

Gift for Specific Purpose

I give (the sum of \$___/ or ___%/ residue of my estate/ personal property/real estate/shares) to Adelaide Fringe Foundation (ABN 71 660 859 461), to be applied to

I declare that the receipt of the authorised officer of the Foundation for the gift shall be sufficient discharge to my executor/trustees. If the specific purpose is no longer valid at the time of my death then the bequest may be used for a general purpose the Foundation determines to most closely align with the stated purpose.

Unrestricted Gift

I give (the sum of \$___/ or ___%/ residue of my estate/ personal property/real estate/shares) to Adelaide Fringe Foundation (ABN 71 660 859 461), to be used for the general purposes of the Foundation at the discretion of Adelaide Fringe Foundation board and Director and Chief Executive and I declare that the receipt of the authorised officer of the Foundation for the gift shall be sufficient discharge to my executor/trustees.

Please contact **Katherine Peach** on **(08) 8100 2070** or via email at **katherine.peach@adelaidefringe.com.au**. Your conversation will be treated with confidentiality and in accordance with our Privacy Policy. We do encourage you to seek legal advice from your solicitor or trusted professional before leaving a bequest.



If online is more your jam, Arts Unlimited has also partnered with Safewill online Wills to give you 50% off writing your Will.

Safewill have made it quick and easy to complete your Will online, and each Will is reviewed by their expert team of lawyers so you can be sure it's safe and legitimate. You can leave a lasting legacy by leaving a charitable gift in your Will. Remember, a gift as little as 1% of your Estate can make the world of difference to an organisation like Arts Unlimited. **Scan to find out more about how to create an online Will with Safewill.**



Silent Disco. Photo: Madison Griffiths, 2023.



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**DONATE
TODAY**

