

ARTIST FUND GRANTS PREVIEW QUESTIONS
MAKE IT HAPPEN

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Adelaide Fringe Artist Fund

Category

Make It Happen

Sub-category

- *Artist*
- *South Australian Producer*
- *South Australian Venue*

Applicant Name

Application Information

Email

Postal Address

Phone number

Company name (optional)

ABN (optional)

What city and state is the artist/collective/venue based?

Please list your collaborators (if any) and their locations. If you have none, please write none.

Have you participated in Adelaide Fringe before?

- *Yes*
- *No*

If yes, what was your main role? [hint text: Please tick all that apply]

- *Creative (Performer, Writer, Director etc.)*
- *Producer*

- *Production Staff*
- *Venue*

Do you consider yourself an emerging artist/producer (within the first 5 years of practice)?

- *Yes*
- *No*

Have you received funding from Adelaide Fringe in the last 5 years?

- *Yes*
- *No*

If 'yes' please list what funding.

Please tick below if you (or someone in your organisation) defines as: [hint text: Please tick all that apply]

- *Aboriginal or Torres Strait Islander, First Nations Australian*
- *LGBTQIA+*
- *Youth*
- *Culturally and Linguistically Diverse*
- *First Nations outside of Australia, Black, Person of Colour*
- *Person/s with Disability*
- *Senior Citizens*
- *Living in regional, rural, or remote South Australia*
- *Prefer not to say*
- *None of the above*

Where did you hear about this grant?

Artists

What is the name of your show/exhibition/event?

What is its primary genre?

- *Cabaret*
- *Comedy*
- *Dance*
- *Event*
- *Eat & Drink*
- *Interactive*
- *Kids & Family*
- *Magic*
- *Music*
- *Theatre and Physical Theatre*
- *Visual Arts & Design*
- *Workshops & Talks*

If you find it easier to talk about your plans for Adelaide Fringe instead of writing, please record a short 2-3min video of yourself answering the questions below and enter your YouTube link

(optional)

[hint text: Selfies filmed on a phone are perfect – we do not expect professional video quality. Please do not go over time and make sure to check with a friend that your video link works]

Password if Vimeo/YouTube is set to private

(optional)

Is your event likely to be a world premiere at the Adelaide Fringe 2023?

- *Yes*
- *No*

Please tell us about the show / exhibition /event you will be presenting in 2023 (200 words)

[hint text: Imagine the assessment panel are your audience coming to your event. What can they expect to see, experience and take away from your show?]

Please enter the wording you will use to sell your show to the public. It should be the same as what you intend to enter into the Adelaide Fringe Guide (100 words)

What is your proposed venue?

How many sessions will your season have?

I am applying for contribution to:

- *Venue hire*
- *Marketing costs*
- *Cast and crew wages*

(For venue hire only) Please upload your venue letter of support (pdf only)

(Marketing costs only) Please upload your marketing plan (pdf only) [hint text: please use the [template](#) provided in the Guide for Applications]

Please tell us how you intend to spend the funds if successful (200 words)

[Hint text: You will be required to upload a budget in the next section, so use this space to tell us why you require the funds.]

Would you like to be identified as a First Nations Recipient as part of the Artist Fund?

[Hint text: By checking this box you acknowledge that key creatives identify as Aboriginal and/or Torres Strait Islander. A collective should be 50% or more Aboriginal and/or Torres Strait Islander.

If you are successful in your application, you will be marketed as a First Nations grant recipient and a First Nations icon will be placed on your event in Adelaide Fringe marketing.]

Would you consider this work as one that promotes intercultural exchange and understanding?

- *Yes*
- *No*

Do you intend to participate in Honey Pot in 2023? [hint text: Honey Pot is Adelaide Fringe's International Arts Marketplace. For information on Honey Pot, please follow this link <https://adelaidefringe.com.au/as-arts-industry>]

- *Yes*
- *No*

What are your tour ready goals? (optional)

[hint text: What would you like to get out of Honey Pot? Where do you hope to tour?]

SA Producer

If you find it easier to talk about your plans for Adelaide Fringe instead of writing, please record a short 2-3 min video of yourself answering the questions in this section and link to it on either YouTube or Vimeo below

(optional)

[hint text: Selfies filmed on a phone are perfect - we do not expect professional video quality. Please do not go over time and make sure to check with a friend that your video link works. For any written question below just type "refer to video"]

Password if YouTube/Vimeo is set to private (optional)

Are any of the works you'll be presenting in 2023 world premieres?

- *Yes*
- *No*

If 'yes' Please list the world premieres

Please tell us about the shows you will be presenting in 2023 (200 words)

[hint text: A minimum of three shows are required for this grant. Imagine the assessment panel are your audience coming to your event. What can they expect to see, experience and take away from these shows? You could include a small bio for each show, a theme for your program, or if they are in the same venue or multiple venues etc.

[hint text: (if you are answering this question in your video only please write "refer to video")

Please tell us how producing these shows will contribute to your long-term career path

[hint text: (If you are answering this question in your video only please write "refer to video")]

Please tell us what goals you want to achieve this coming Fringe for you and/or your artists (100 words)

[hint text: You may want to achieve different things for individual shows (e.g. box office success, premiering new work, critical acclaim etc.), for your events as a whole or personal goals from producing.

[hint text: (If you are answering this question in your video only please write "refer to video")]

Please tell us how you intend to spend the funds if successful (200 words)

[hint text: You will be required to upload a budget in the next section, so use this space to tell us why you require the funds. (If you are answering this question in your video only please write "refer to video")]

Would you like to be identified as a First Nations Recipient as part of the Artist Fund?

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If you are successful in your application, you will be marketed as a First Nations grant recipient and a First Nations icon will be placed on your event in Adelaide Fringe marketing.]

Would you consider this work as one that promotes intercultural exchange and understanding?

- Yes
- No

Do you intend to participate in Honey Pot in 2023? [hint text: Honey Pot is Adelaide Fringe's International Arts Marketplace. For information on Honey Pot, please follow this link <https://adelaidefringe.com.au/as-arts-industry>]

- Yes
- No

What are your tour ready goals? (optional)

[hint text: What would you like to get out of Honey Pot? Where do you hope to tour?]

[SA Venue](#)

If you find it easier to talk about your plans for Adelaide Fringe instead of writing, please record a short 2-3 min video of yourself answering the questions in this section and link to it on either YouTube or Vimeo below (optional)

[hint text: Selfies filmed on a phone are perfect - we do not expect professional video quality. Please do not go over time and make sure to check with a friend that your video link works. For any written question below just type "refer to video"]

Password if YouTube/Vimeo is set to private (optional)

What is the name of your venue?

What is the proposed audience capacity of your venue?

I am applying for contribution to:

- *Technical and service hire (e.g. sound, lights, tech crew, engineering assessment)*
- *Increased access for artists (e.g. ramp and lift hire, backstage cooling, etc.)*
- *Fringe-ify my venue for Adelaide Fringe (e.g. on street signs and banners, venue guide, venue decoration)*

[Hint text: The maximum you can apply for is \$5500 split across the three categories. You do not need to apply for the whole amount or make an application that includes all of these elements (e.g. you can just apply for \$2000 to complete an engineering assessment for a rig). Please only request what you need.]

Are you a:

- *Pop-up/temporary venue*
- *Year-round operating venue*

(Pop up/temporary venue only) Please upload your marketing plan (pdf only)

[hint text: You can only upload one document here. You can add additional documents at the end of the application.]

Who are your target audience and what can they expect when they come to your venue?
(200 words)

[hint text: Imagine the assessment panel are your audience coming to your venue. What can they expect to see and experience? (if you are answering this question in your video only please write "refer to video")]

Please tell us how you intend to spend the funds if successful (200 words)

[hint text: You will be required to upload a budget in the next section, so use this space to tell us why you require the funds. (If you are answering this question in your video only please write "refer to video")]

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Do you intend to participate in Honey Pot in 2023? [hint text: Honey Pot is Adelaide Fringe's International Arts Marketplace. For information on Honey Pot, please follow this link

<https://adelaidefringe.com.au/as-arts-industry>]

- *Yes*
- *No*

What are your tour ready goals? (optional)

[hint text: What would you like to get out of Honey Pot? Where do you hope to tour?]

Budget and Team

Please enter the total amount being applied for

[hint text: This is a numerical field only, please do not include a dollar sign]

Please upload a budget breaking down how you will spend the grant

[hint text: Please upload PDF files. Maximum file size is 5MB. Budget templates can be found here <http://adlfrin.ge/budgets>]

Please upload your core creative cast and crew bios

[hint text: Please upload PDF files. Maximum file size is 5MB.]

Do you have any other funding support?

- Yes
- No

If 'yes', please list (100 words)

Online Identity

Website (optional)

Facebook (optional)

Instagram (optional)

Twitter (optional)

TikTok (optional)

YouTube / Vimeo (optional)

Password if Vimeo/YouTube is private
(optional)

Support Material

Support Material may be supplied as follows (optional)

1. You may upload 5 items. These may include but are not limited to a letter of support, marketing plan, promotional images, excerpts of written manuscripts/scripts (maximum 3 pages), examples of artwork, reviews of past shows etc.
2. Upload JPEG or PDF files. Maximum file size is 5MB per piece
3. Video attachments must be hosted on a video site such as YouTube or Vimeo. Please provide the correct link.
4. Provide website URLs to the publicly accessible campaign or active URL of a landing page.

5. Please ensure any applicable usernames and passwords are provided below.
6. Maximum file size is 5MB per file

Link
(optional)

Password
(optional)