

2025 Fringe Fund Grants Applicant Guide

The Adelaide Fringe Fund raises funds and redistributes donations received into the Fringe Foundation, **Arts Unlimited**, to artists, venues and producers participating in the festival. We encourage bold ideas to take shape, aim to elevate diverse voices, and support all forms of expression which enrich our festival offerings.

This funding round will support artists, collectives, producers and venue operators to present shows for Adelaide Fringe 2025. Thank you to the Government of South Australia, Fringe philanthropic Partners and our donors for making these grants possible.

ARTS UNLIMITED • *The Philanthropic Arm of Adelaide Fringe*

Our vision is to make Adelaide Fringe the most inclusive festival in the world, by providing support and initiatives that remove the barriers for participants and audience to participate in Adelaide Fringe.

MORE RAMPS, LESS STEPS

From Auslan interpreters to audio description. We want to make every show accessible for both performers and audiences.

BIGGER APPLAUSE AND SMALLER FEES

From Rainbow Serpent to Rainbow Flag, we're helping fund the next generation of First Nations, Diverse, and first-timer Fringe artists.

FROM FAR AWAY TO THE FRONT ROW

We want to ensure those from regional and communities experiencing disadvantage can become audience members and maybe even future performers.





Contents

KEY DATES	2
GRANTS AVAILABLE	3
What Will We Fund?	4
Operational, Development & Marketing Costs	4
Artist & Audience Access	4
Regional Touring	4
Mentorships	5
Regional Touring	5
Access Providers	6
WHO CAN APPLY?	7
HOW TO APPLY	8
Support	8
What will you need?	9
WHAT'S NEXT?	10
Successful Applicants	10
Memorandum of Understanding (MOU)	10
Following Your Adelaide Fringe Season	10

KEY DATES



24 JULY

Venue Registrations Open

1 AUGUST

FRINGE FUND GRANT APPLICATIONS OPEN

1 AUGUST - 5 SEPTEMBER

Artist and Venue Team 1:1 Support Sessions

[Book a time to discuss the application process here](#)

20 AUGUST

Show Registrations Open

3 SEPTEMBER

Meet the Venues

In-Person Venue Info Session – [RSVP here](#)

10 SEPTEMBER

FRINGE FUND APPLICATIONS CLOSE

(Please note administrative and technical support will end at 5pm ACST)

25 SEPTEMBER

Application Outcome Notification

Fringe will begin notifying successful applicants from this date

30 OCTOBER

Show Registration Print Deadline

for Adelaide Fringe Official Printed Program



2025 Fringe Fund Grant Categories

Grants are available for up to **\$5,000** each within **two** streams

<p>Participate Grants Open to Australian and International Artists, Collectives, Producers, and Venues.</p>	<p>Australian First Nations Grants Open to Australian Aboriginal and Torres Strait Islander Artists, Collectives, Producers, and Venues</p>	
<p>Applicants in each stream will apply as one of these three groups:</p>		
<p>Artist/Collective</p>		
<p>Producer</p>		
<p>Venue</p>		
<p>There are three categories of funding available for each applicant. Applicants can apply for funding within one of these categories:</p>		
<p>Operational, Development & Marketing Costs</p>	<p>Artist & Audience Access</p>	<p>Regional & Remote Touring</p>



Applications from South Australian emerging creatives will be prioritized in this funding round.

-  Applications for funding to the First Nations grants streams must come from Aboriginal and/or Torres Strait Islander individuals, collectives and organisations, where more than 50% of the key creatives identify as Aboriginal and/or Torres Strait Islander.
-  Applicants will need to provide a **full budget**, with all costs related to their 2025 Fringe season considered. While we will only fund a single funding category, we want to see that your show is financially viable and thoroughly considered. We are looking for an overall picture of your show and how these funds will support your 2025 season.

WHAT WILL WE FUND?

<p>OPERATIONAL, DEVELOPMENT & MARKETING COSTS</p> <p><i>Support for the development, staging and promotion of your venue, show or program.</i></p>	<p>ARTIST & AUDIENCE ACCESS</p> <p><i>Initiatives to remove barriers to participation for both artists and audiences.</i></p>	<p>REGIONAL TOURING</p> <p><i>Costs associated with taking your event to South Australia's regional and remote areas throughout the Adelaide Fringe season.</i></p>
Show development costs	Audience access provisions including Auslan interpretation, audio description, relaxed sessions, tactile tours, captioning services and equipment hire.	Travel and freight costs
Hiring of rehearsal space	Access provisions for show participants including interpretive services and assistance from carers and support workers.	Accommodation
Venue hire costs	Physical accommodations such as access ramps and chair lifts.	Artist, technical and support staff fees, wages per diems
Venue operational costs	Creating temporary sensory spaces and providing sensory equipment and toys.	Capital purchases and equipment hire (renovations or projects not directly related to Adelaide Fringe shows will not be funded)
Venue programming	Accessibility training for venue staff.	Cost associated with the coordination and administration of your tour
Artist fees and wages	Assisted listening devices	Venue hire costs
Mentorship fees	Venue signage and posters to assist in wayfinding	Marketing and advertising costs
Marketing and advertising costs	Communication tools	Additional insurance costs associated with regional touring
Capital purchases and equipment hire (renovations or projects not directly related to Adelaide Fringe shows will not be funded)	Digital resources for audiences, such as Social Stories and venue access videos.	Catering and provisioning
Other costs directly related to your 2025 Adelaide Fringe Season	Funding for other support services, equipment, communication aids and accommodations that will support show participants and/or patrons.	Other costs directly related to staging your shows in regional and remote South Australia.

Mentorships

Mentorship funding forms part of the Operational, Development & Marketing Costs. Artists, Producers, Crew and Venue staff can all apply for this support.

- Applications require evidence of communication between the mentor and mentee, with a **Letter of Support** from the selected mentor.
 - This letter should include agreed to touchpoints in the lead up to, during and after the Adelaide Fringe season (we recommend monthly contact as a basis for your mentorship)
- Your application should include details of all costs associated with the mentorship, including the hourly rate for engaging your mentor and the total number of hours that will be included (including any in-kind support they will provide).

Regional Touring

- Applications must include a minimum of **one** show with at least **two** sessions to be eligible. At least **one** session must be in a regional or remote South Australian location.
- Regional South Australia includes all postcodes and suburbs not included or partly included in the ABS greater Adelaide definition. Follow this [link](#) for further details.

Access Providers

ACCESS PROVIDER	SERVICES	BOOKING CONTACT DETAILS
<u>Deaf Connect</u>	Auslan Interpretation and Support Workers	<u>Book Online</u> SMS Only: 0476 857 251 FaceTime: 0407 647 591 Call: 1300 773 803 E: <u>interpreting@deafconnect.org.au</u>
<u>Deaf Aboriginal Services</u>	Specialised interpreting services delivered by First Nations interpreters, People of Colour interpreters, and interpreter allies who respect and support the Deaf Aboriginal community.	<u>Book Online</u> E: <u>admin@deafaboriginal.com.au</u>
<u>Sign Language Australia</u>	Auslan Interpretation Services	<u>Book Online</u> Call: 0431 931 808
<u>Access2Arts</u>	Access Consulting, Artist Services, Audio Description, Captioning and equipment hire.	E: <u>hello@access2arts.org.au</u>

 If you wish to use an alternative provider, please contact the **Artist & Venue Team** to discuss further.

WHO CAN APPLY?



- South Australian, Australian and international creatives presenting an Adelaide Fringe Show
- South Australian, Australian and international producers and programmers
- Adelaide Fringe Venues
 - Venues must be hosting a minimum of **three** shows, with a minimum of **twelve** sessions to be eligible
- Submissions from Aboriginal and Torres Strait Islander applicants are strongly encouraged.
- Applications from South Australian emerging creatives will be prioritized in this funding round.
- You are not eligible to apply for a Fringe Fund grant if the proposed show was a successful recipient of a 2024 Adelaide Fringe Artist Fund grant, and you are applying for the same type of funding support (**this does not apply to Aboriginal and Torres Strait Islander applicants**). If your show received funding through the 2024 Artist Fund grants, we will only fund Regional Touring and Artist & Audience Access for that show. However, we will not fund either Regional Touring and Artist & Audience Access if you received this form of funding for the 2024 festival.
- You have the option of applying for multiple funding streams, but we will aim to distribute our resources to as many applicants as possible and are unlikely to fund multiple grant applications from a single individual, collective or organisation.
- We strongly recommend that you ensure your proposed plans are achievable and realistic. Evidence of a strong financial strategy, secured project income from alternative sources and the inclusion of quotes or actual costings will be looked upon favourably.

- All applications to the Adelaide Fringe Fund grants must be completed online via the Good Grants platform.
 - Please advise the Artist & Venue Team if you have specific accessibility requirements or would like to discuss alternative approaches to applying.
 - If you do not already have a Good Grants or Award Force account, you will need to register in order to submit your application.
 - Both the Award Force and Good Grants platforms share the same user accounts, so anyone with an existing account on either platform will be able to login to your Good Grants program without needing to register a new account.

- Once you start your application you will be able to save it in progress and return to complete or edit your submission right up until the closing date.

- To apply for multiple funding streams, complete one application and then from the 'My Applications' page select the overflow menu (three dots) next to your application and click copy. You can then update this new application with the details relevant to the new stream.
 - You have the option of applying for multiple funding streams, but we will aim to distribute our resources to as many applicants as possible and are unlikely to fund multiple grant applications from a single individual, collective or organisation.

- Please advise the Artist & Venue Team if you have specific accessibility requirements or would like to discuss alternative approaches to applying.
 - Applicants have the option of discussing their project in-person, or completing their application alongside a member of the Artist & Venue team. If you would like to take this approach please book a 1:1 session with our team [here](#) or make contact our team to book an alternate time.

Additional Support

If you have any questions on the application process, please contact the Adelaide Fringe Artist & Venue Team.

E: artists@adelaidefringe.com.au

P: +61 8 8100 2022

You can access a preview of the application questions in a pdf format at the links below:

[Participate Grants Application Previews](#)

[First Nations Grants Application Previews](#)

What will you need?

- **Internet Browser:** Do not use Internet Explorer to complete your submission. Instead, please use one of the following browsers: Google Chrome, Safari or Firefox.
- **Optional Video Pitch:** If you feel you are better at talking about your project instead of writing, or you want to do both, please upload your video to Vimeo or YouTube and provide the video link in the application.
 - If you have password protected the video, there will be space in the application form to let us know the password.
 - The maximum time limit for your video is three minutes, you do not have to use all of this time.
 - If you are using video instead of completing the written questions, then please write “refer to video” in the question field on Good Grants.
- **Team Roles and Biographies:** You will need to provide a one-page document listing the key contributors to your show and their roles.
 - Also include the details of any mentors or collaborators if applicable.
 - Ideally you should only have a brief paragraph of around 100-150 words for each key person.
- **Budget:** We are looking for evidence that your project has a strong financial plan, including all of your anticipated income sources and a comprehensive understanding of the costs involved.
 - Please make sure you have one table for expenses and another for income.
 - A detailed budget template which includes everything you may want to consider for a show or venue is available [here](#).
 - If you are applying for funding for wages please make sure they are in line with the [2023 Live Performance Australia award rates](#).
- **Marketing Costs:** You can find prepared templates and guides for creating a Marketing Plan [here](#).
 - What we need to know is who your audience is and how you are going to get them along to your show/s.
- **Any Relevant Letters of Support**
- **Venue Confirmation or Evidence of Communication with Potential Venues:** If you have not secured your venue you can still apply, but we will want to see evidence that you are in communication with potential venues and a list of at least 3 potential venues for your 2025 Fringe season.

Successful Applicants

If your application is successful you will need to complete the following before any grant funds will be transferred:

➤ Memorandum of Understanding (MOU)

- Successful applicants will be required to enter into an MOU with Adelaide Fringe, you will need to read this thoroughly and submit a signed copy via Good Grants when prompted by our team.

➤ Adelaide Fringe Registration

- Artist Collectives and Producers are required to complete, and pay for, the registration of at least one show in [AVR](#).
- Venues must be fully registered in [AVR](#), with at least one fully registered show linked to the venue.
- Registration must be completed by the Printed Guide Deadline of **30 October 2024**.

➤ Invoice

- You will need to provide an invoice for the full grant amount (plus GST is applicable)
- Invoice templates are available through programs such as Word or Excel and are downloadable from a range of online sources.

➤ Public Liability Insurance

- All Adelaide Fringe Presenters are expected to have appropriate Public Liability Insurance in place to cover their activities throughout their Fringe season.

Following your Adelaide Fringe Season

➤ Grant Acquittal

- Successful applicants will be expected to provide an Acquittal Report including an evaluation of the project, outlining your successes and achievements, personal learnings, outcomes gained and still images related to the project. You will also need to provide a budget, with receipts for major costs, marketing material, reviews, awards, number of industry touring discussions/deals, percentage of ticket inventory sold, number of creatives/crew who worked on the show and their state of residence.
- All grants must be acquitted by **1 May 2025**.
- Failure to complete the grant acquittal process will make you ineligible for future Adelaide Fringe funding opportunities.