



ISSUE #7 | JUNE 2025 | FREE | THENOTE.COM.AU

YOUR LOCAL SOURCE OF MUSIC, GIGS AND WHAT'S GOOD IN ADELAIDE

the Note

I'M FREE!
FREE BIG GUIDE,
FREE QUIZZES, FREE
Q&As, FREE REVIEWS,
FREE PHOTOS,
FREE LOVE...

DUNE RATS

MISCHIEF, MEAT AND MAYHEM: THE DUNIES HEAT UP ADELAIDE'S BEER & BBQ FEST

Big noise, big energy, big culture. King Stingray are in town!

From APY Lands to Spain's Primavera Sound, Dem Mob are taking their message to the world



WHY THE NOTE?



CIRCULATION
7500
READERSHIP
30,000



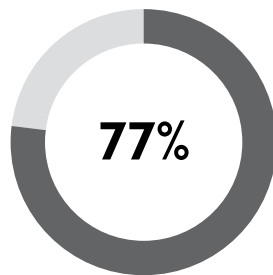
FREQUENCY
Monthly



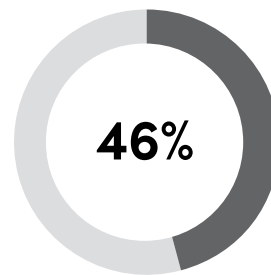
DISTRIBUTION
Venues, bars, pubs,
music stores, universities.
Everywhere our reader is.

THE POWER OF PRINT

15.2 Million Australians Read Magazines each year and that number is growing.



Print is **77%** more critical to building confidence in products than social media.*



While **46%** of print readers go online after reading, the rise of QR codes closes the gap quicker than ever before.*

*THE IMPACT OF INCLUDING PRINT ADVERTISING IN AN INTEGRATED CAMPAIGN SOURCE FIFTYFIVE5

AUDIENCE

If you're interested in music or culture in Adelaide, you're reading **The Note**. A magazine that's intergenerational but has a strong target within the youth market with relevant content and distribution points.

DIGITAL

thenote.com.au will be the source of music in Adelaide & SA.



PAGE VIEWS
4500* monthly
FLIPBOOK READERS
2500 monthly



SOCIALS
2000 followers

*PROJECTED AT CURRENT OUTLOOK - SITE RELAUNCHED 6TH MARCH



BOOKING FORM

BRANDING / DISPLAY	ISSUE						RATE (EX GST)	VIP (EX GST)
	JUL	AUG	SEP	OCT	NOV	DEC		
Eighth Page							\$600	\$480
Quarter Page							\$900	\$720
Half Page							\$1300	\$1100
A4 (2x only)							\$1500	\$1200
Full Page							\$2200	\$2000
Double Page Spread							\$4200	\$3900
Outside Back Cover							\$4400	

(Preferred positioning +20%)

THE NOTE ONLINE	ISSUE						RATE (EX GST)
	JUL	AUG	SEP	OCT	NOV	DEC	
Instagram Story Re-share							\$150
Instagram Story Organic							\$250
Instagram Tile							\$500

ARTWORK DEADLINES

ISSUE	ARTWORK DEADLINE	GIG GUIDE DEADLINE	DROP DATE
Issue #8 – July	Friday, June 23, 2023	Monday, June 26, 2023	Thursday, July 06, 2023
Issue #9 – August	Friday, July 21, 2023	Monday, July 24, 2023	Thursday, August 03, 2023
Issue #10 – September	Friday, August 25, 2023	Monday, August 28, 2023	Thursday, September 07, 2023
Issue #11 – October	Friday, September 22, 2023	Monday, September 25, 2023	Thursday, October 05, 2023
Issue #12 – November	Friday, October 20, 2023	Monday, October 23, 2023	Thursday, November 02, 2023
Issue #13 – December	Friday, November 24, 2023	Monday, November 27, 2023	Thursday, December 07, 2023

Please note: More than two design changes will incur a \$50 charge per new proof.

QUOTED COST: \$ _____



BOOKING FORM

BOOKING DEADLINE:

ARTWORK DEADLINE:

DISTRIBUTION DATE:

REGISTERED BUSINESS NAME: _____ ABN: _____

BILLING ADDRESS: _____

_____ PHONE: _____ FAX: _____

CONTACT PERSON: _____ MOBILE: _____

EMAIL: _____

SIGNATURE: _____ NAME: _____ DATE: _____

By signing this booking form, I acknowledge that I am authorised to sign on behalf of the company/business and am confirming my booking. I have read and agree to the terms and conditions below.

BOOKING INCLUSIONS: _____

MEDIA AGENCY: _____

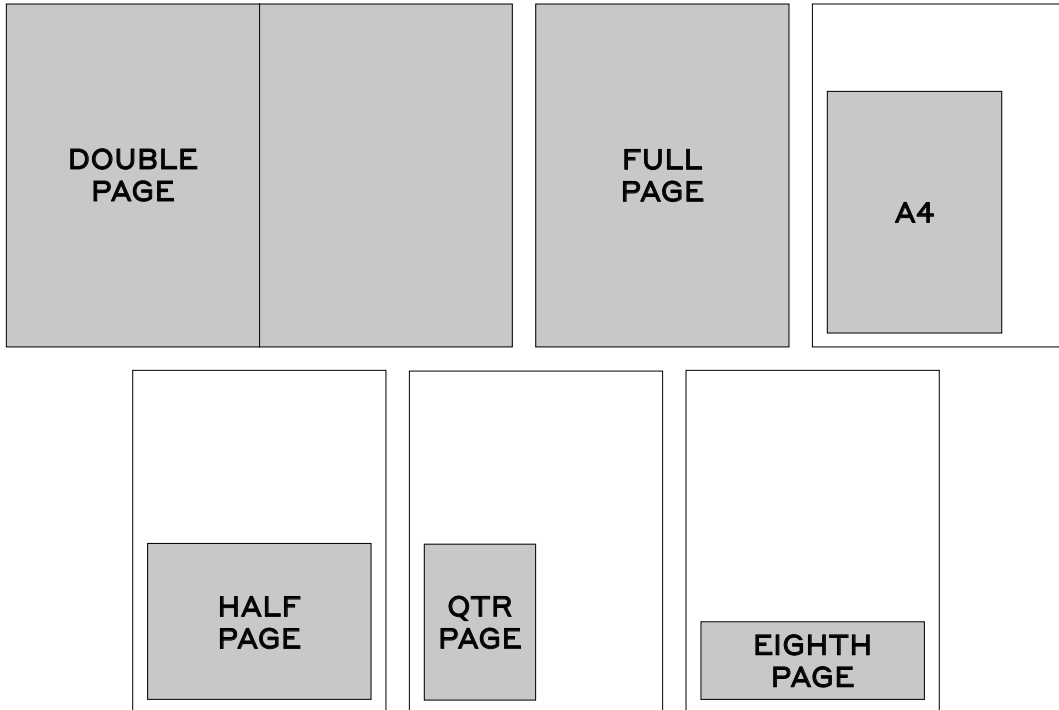
ADVERTORIAL/ARTWORK COST (GST INC): _____

TOTAL (GST INC): _____

Terms and conditions: It is the responsibility of the advertiser to ensure correct and complete information is submitted to HWR Media, including phone, fax, mobile, email and web addresses and social handles. These will NOT automatically be placed in your advertisement. It is the advertiser's responsibility to ensure they have permission to use supplied photographs. HWR Media reserve the right to refuse unsuitable advertisements. HWR Media will provide a proof of any new artwork or alterations. Please respond within 48 hours or it will be assumed the advertisement is approved. Cancellation policy: All bookings cancelled 30 days before the booking deadline will be charged at 50%. Cancellations made after this date will be charged the full rate.



PAGE SPECIFICATIONS



SIZE	WIDTH (MM)	HEIGHT (MM)
Double page	594	420 + 3mm bleed
Full page	297	420 + 3mm bleed
A4	167	252
Half Page	253	187.5
Quarter Page	124	187.5
Eighth Page	253	91.25

SUPPLYING ARTWORK

For the Pros

Files supplied as print ready PDFs.

Each file should be 300dpi in CMYK colour mode (there is no spot colour).

Max ink weight is 300%.

Please ensure all text is converted to paths.

Bleed should be a minimum of 3mm and is only available on Full and Double Page adverts.

Please note no responsibility will be taken for any incorrect trapping, separation or colour problems resulting from incorrectly supplied files.

Need help?

If you don't have a graphic designer or professional photographs at your disposal don't stress, our designer and photographers can help you create an amazing ad. Please ask our rep for details.

Supplying images to The Note

We accept high resolution JPEG, EPS, and TIFF files at 300dpi at the size you would like to see it in your ad. Please do not resize the file. If images are too big, please contact us to arrange a file transfer.