

Basics	2
Content	4
Access & Inclusion	8
Print	9
Web	11
Venues	16
I have found a venue	16
Register as an Online Event	16
I'm looking for a venue	16
Ticketing	18
Initial Questions	18
Sessions	19
Pricing	20
Awards	22
Print Approval	22
Content Review	22
Agreement	23
Finish	23
Opportunities	24
Payment	





Basics

- 1. Event Name
- 2. Presenter details
- 3. Has this event participated in a previous Adelaide Fringe? Yes / No
- 4. Event Genre: [select one]
 - Cabaret
 - Circus
 - Comedy
 - Dance
 - Events
 - Film and Digital
 - Workshops and Talks

- Interactive
- Kids and Family
- Magic
- Music
- Theatre and Physical Theatre
- Visual Arts and Design
- Event Sub-Genre [select one]
 - Absurdist
 - A Capella
 - Acoustic
 - Acrobatics
 - Adaptation
 - Aging
 - Ballet
 - Blues
 - Burlesque
 - Cabaret
 - Children's
 - Choral
 - Circus
 - Classical
 - Clown
 - Comedy

- Compilation
- Contemporary
- Craft
- Dance
- Deaf Led
- Devised
- Disability Led
- Drag
- Drama
- Event
- Exhibition
- Family
- Farce
- Film
- Flamenco
- Folk

- Food
- Food and Drink
- Game Show
- Hip hop/breakin'
- Historical
- Horror
- Immersive
- Improv
- Installation
- Interactive
- International
- Jazz
- LGBTQIA+
- Light Opera
- Livestream
- Magic





- Modern
- Multimedia
- Music
- Musical Theatre
- Neurodiversity Led
- New Writing
- On Demand
- Online Performance
- Opera
- Painting
- Performance Art
- Performers of Colour
- Photography
- Physical Theatre
- Poetry
- Political
- 6. Event Origin

Where does your event originate from?

- Australia / International

Select the states your event comes from:

- SA, ACT, NSW, NT, QLD, TAS, VIC, WA
- 7. How many individuals are involved in your event? Please include artists, creatives, technical. Support and management staff.
- 8. Visitors:

At the time of registration do you or any of your participants require an exemption and 408 visa to enter Australia and present at Adelaide Fringe?

- Yes / No

[If YES]

Do you require visa assistance? Yes / No / Unsure

- Pop
- Puppetry
- Revue
- Rock
- Satire
- Science
- Sci-fi
- Sculpture
- Seminar
- Senior citizens
- Site Specific
- Sketch show
- Solo show
- Spoken Word
- Stand Up
- Storytelling

- Swing
- Talk
- Tasting
- Theatre
- Thriller
- Traditional
- Tragedy
- Tribute / Cover Band
- True-life
- Variety
- Verbatim
- Visual Art
- Vocal
- · Walk
- Workshop
- World Music





Please state how many individuals will require assistance.

Are any of the individuals engaged to participate in other events, performances or festivals in Australia? Yes / No

9. Production type:

Is your event? [Select one]

- Self-Entrepreneur (100% financial risk to the artist)
- Contract Free (Free event)
- Co-Production Presentation (Venue hire split / shared risk between artist, venue and/or producer)
- An outside hire (Your event was bought in by a venue or company no financial risk to the artist)
- Other
- 10. Stage of the work:

Is your event? [select all that apply]

- A creative development
- An Australian work
- An extant (pre-existing) Australian work
- A non-Australian work
- A new South Australian work

Content

- 1. Age Suitability [Select one]
 - All (General)
 - PG
 - M
 - MA15+
 - R18+
- 2. Is this event family friendly? Yes / No
- 3. Content Triggers and Warnings [select all that apply]

136 Frome Street Adelaide SA 5000 Tel. +61 8 8100 2000 Fax. +61 8100 2020 buzz@adelaidefringe.com.au adelaidefringe.com.au

4





- Coarse Language
- Depicts Violence
- Nudity Level
- Sexual References
- Animal Cruelty
- Drug Use
- Loud Noises
- Mental Health
- Sex Scenes
- Sexual Assault
- Smoke Effects
- Smoking
- Strobe Lighting
- Suicide/Non-Suicidal Self-Injury

Any other warning information we should know about? Please note that this will display on your event listing on adelaidefringe.com.au. [Type answer]

4. Suitable for ESL (English as a Second Language) audiences

Can audiences understand and engage with your event without a comprehensive understanding of the English language (ESL audiences)? [Y/N]

If YES -Is your show entirely non-verbal? [Y/N]

5. Live or Recorded Music

Does this event include live or recorded music? [Y/N]

If your show incorporates the use of copyright music, then an APRA/AMCOS or PPCA public performance music or dramatic context licence may be required.

Information about licences for Adelaide Fringe can be found here. Further information about APRA can be found here.







6. Social Impact

Please identify the following areas of social impact which are relevant to your event or creative/production team.

LGBTQIA+ [select all that apply]

- Theme of event
- A creative identifies
- More than 50% of creatives identify as
- N/A

Female Representation [select all that apply]

- More than 50% of creatives identifies as (please select if solo female show)
- N/A

First Nations Australian (Aboriginal & Torres Strait Islander) [select all that apply] This will be displayed in the printed guide and online with our First Nations icon designed by Elizabeth Close.



- Theme of event
- A creative identifies
- More than 50% of creatives identify as
- N/A

d/Deaf and/or lived experience of disability [select all that apply]

This will be displayed in the guide and online with the Disability Pride flag designed by Ann Magill.

- Theme of event
- A creative identifies
- More than 50% of creatives identify as
- N/A

Culturally and/or linguistically diverse [select all that apply]

- Theme of event
- A creative identifies
- More than 50% of creatives identify as
- N/A

136 Frome Street Adelaide SA 5000 Tel. +61 8 8100 2000 Fax. +61 8100 2020 buzz@adelaidefringe.com.au adelaidefringe.com.au

6





Seniors (over 60) [select all that apply]

- Theme of event
- A creative identifies
- More than 50% of creatives identify as
- N/A

Young People (16-25) [select all that apply]

- Theme of event
- A creative identifies
- More than 50% of creatives identify as
- N/A

Youths (under 15) [select all that apply]

- Theme of event
- A creative identifies
- More than 50% of creatives identify as
- N/A

Emerging Artist [select all that apply]

- Theme of event
- A creative identifies
- More than 50% of creatives identify as
- N/A
- 7. Premiere Status [select one]
- Is your event a South Australian, Australian or World Premiere?
 - World Premiere (World, Australian, SA and Adelaide Fringe Premiere)
 - Australian Premiere (Australian, SA and Adelaide Fringe Premiere)
 - SA Premiere (SA & Adelaide Premiere)
 - Adelaide Fringe Premiere
 - Not Applicable







Access & Inclusion

The following questions provide patrons who may have a disability or access requirements with information regarding whether the event is suited to their needs. Be open and straightforward about what you do and any limitations this may have.

Access Guide

The Adelaide Fringe produces an Access Guide each season featuring events with access provisions. This guide is shared with businesses and organisations within the disability and community sectors

For more information, check out our AVR Resource Library:

- Accessibility
- Our Accessibility Partners

1. Access Provisions [select all that apply]

Will you provide any of the following Accessibility Provisions for your audience? This is also applicable for digital events (live streamed and on-demand).

By selecting one or more of these Access Provisions, you are agreeing to provide content which meet the Accessibility provisions, you can find out more about these <u>HERE</u>.

- Auslan Interpretation
- Open Captioning
- Audio Description
- Tactile Tours
- Relaxed Performance
- Other

If you select any access provisions from above, you are confirming that you'll be providing one or more of the following Accessibility Provisions. If YES – please specify the details of the Accessibility Provisions provided e.g. time/date/further details.

<u>Please note:</u> The Ticketing team will be in contact to collect further details. To have your Access Provisions included in the Guide, you will need to have dates secured no later than November 1st 2023.





2. High Audio Content [Y/N]

Does your event have high audio content and is it suitable for a person who is blind or has a visual impairment? This will be displayed on your event listing on adelaidefringe.com.au.

Audience Movement/Participation [Y/N]
 Does your event involve audience participation?
 This information is important to audience members who may be attending your event with an assistance animal, or someone who may not be able to move from their seat easily.

Yes - Audience members interact from their seats

Yes - Audience members have the opportunity to join artist on stage and/or move around the event space

No

Print

Print Copy

1. Enter your copy for the printed Adelaide Fringe guide (max 350 characters):

Guidelines for you to follow for your copy:

- Try not to repeat your event title in the copy, you have limited space and it's already at the top.
- If adding a star review, please copy and paste this star symbol ★ for the number of stars you need.
- If adding a star review, please use the following format:
 ★★★★ "Example quote about my awesome show" The Source
- When adding quotes, use full quotation marks with the name of the publication after the quote. E.g.: "Fringe Festival Pick" InDaily.
- When quoting multiple sources, separate each with a full stop. E.g.: "Must see" Glam Adelaide. "Brilliant" The Note.
- If referring to the event title, use singular quotation marks. E.g.: 'Oscar's Ode' is a spectacular...
- If swearing please use an asterisk to replace some of the letters. E.g.: S**t, F**k etc. For further tips, head to Event Copy & Image Guidelines in AVR Resources





Image

2. Upload Image to be displayed in Print Guide:

Image specifications:

- JPEG dimensions: 800 x 800 pixels -
- Minimum: 300dpi (high quality image for print)
- Maximum: 3MB file size

Think about the following when selecting images to represent your event:

- Your image should be clear, bold and stand out. _
- Less is more. Remember the image size in the guide is only approx. 2.5cm x 2.5cm so don't over complicate it.
- Don't include text in your image. All the important info, like the title and location will be right next _ to the picture anyway.
- Try not to include too many people in the image. Again due to the print and display size it will look unclear and messy.

Note: For best results use a service such as Pixlr Express to fit the above dimensions before upload.







Web

Online Copy

1. Enter your online copy, this will be displayed on your event page on adelaidefringe.com.au and the Honey Pot event finder if applicable. Adelaide Fringe will not be able to do mail outs on behalf of you to patrons. Please include ALL information in your description: [Max 800 characters]

Guidelines for you to follow for your copy:

- Try not to repeat your event title in the copy, you have limited space and it's already at the top.
- If adding a star review, please copy and paste this star symbol ★ for the number of stars you need.
- If adding a star review, please use the following format:
 - $\star \star \star \star \star$ "Example quote about my awesome show" The Source
- When adding quotes, use full quotation marks with the name of the publication after the quote. E.g.: "Fringe Festival Pick" InDaily.
- When quoting multiple sources, separate each with a full stop. E.g.: "Must see" Glam Adelaide. "Brilliant" The Note.
- If referring to the event title, use singular quotation marks. E.g.: 'Oscar's Ode' is a spectacular...
- If swearing please use an asterisk to replace some of the letters. E.g.: S**t, F**k etc.

Event Excerpt

2. Describe your show in one quick, impactful line. (100 characters max)

Important Additional Information (Optional)

3. If you have additional information you need patrons to know in order to take part in your event, please add it here. This will be displayed on your event listing on adelaidefringe.com.au and email confirmation. Please ensure you enter this information before your event is on sale as Adelaide Fringe will not be able to do mailouts on your behalf to patrons.

E.g.: Information about seating like bring a picnic blanket, parking information or if someone needs to bring something along to the show.





*Please note that all copy will be proofed and determined by Adelaide Fringe staff as to whether this is deemed appropriate or should be involved in your event description on the website.

Image Upload Explained

You have the option to add three image types for your event page on adelaidefringe.com.au

- One main hero image (Required) 1,200px wide x 600px high (required). This will be your hero image on the website.
- One thumbnail image (Required) 300px high x 300px wide. This image will be used in places like the Daily Program, Fringe Planner and the Honey Pot event finder if applicable.
- Additional images (Optional) 1,200px wide x 600px high. If you choose to upload additional images you must upload two images.

Alt text / Image Descriptions:

Adelaide Fringe require image descriptions on all images that appear on adelaidefringe.com.au. Add you image description under your image below. Image descriptions / Alt text describe what's in an image, particularly for people who are blind or have low vision, and who use screen readers. Find out more about writing good Alt Text HERE.

Image Specifications:

- Main hero image (Required) This will be used as your main hero image on your event listing on adelaidefringe.com.au
 1.200 pv wide v C00 pv high
 - 1,200px wide x 600px high.
- Thumbnail image (Required) This image will be used in places like the Daily Program, Fringe Planner and the Honey Pot event finder if applicable 300px high x 300px wide.
- Additional images (Optional) These images are OPTIONAL and will appear in an image carousel on your event listing on adelaidefringe.com.au and the Honey Pot event finder if applicable
- 1,200px wide x 600px high. If you choose to upload additional images you must upload two images.





Think about the following when selecting images to represent your event:

- Your image should be clear, bold and stand out
- Less is more, so don't over complicate it
- Don't use text in your image. All the important info, like the title and location will be right next to the picture anyway
- Try not to include too many people in the image
- Invest in high quality images that can be used across your campaign

Note: For best results use a service such as Pixlr Express to fit the above dimensions before upload.

Video Upload Explained

You have the option to upload a YOUTUBE video link here to be displayed on your event listing on adelaidefringe.com.au and the Honey Pot event finder if applicable.

This should be a trailer for your event, approx 30 seconds or so to give audiences a taste of your event. Do not upload a recorded version of your event here. If you are holding a digital event, you will provide your links later in the registration.

Image and video content must be suitable for a PG audience, below are some guidelines to follow:

- No graphic violence or nudity
- No simulated violence or sex scenes
- Mild sexual references only
- Mild coarse language only e.g. F**K must be asterisked but you can say it

All content will be viewed by Adelaide Fringe prior to going live on adelaidefringe.com.au and we have the right to not publish videos if we believe they do not meet our guidelines.

<u>Please note:</u> You must upload the link direct to a video by clicking the share button on the page. Do not enter the link to your YouTube channel, this will be removed by Adelaide Fringe.

4. Presenter Biography

Tell us about who is involved in putting on the event. This may be an organisation/group/company or you as an individual. Enter name, website (optional) and biography (optional)

5. Keywords

136 Frome Street Adelaide SA 5000 Tel. +61 8 8100 2000 Fax. +61 8100 2020 buzz@adelaidefringe.com.au adelaidefringe.com.au

13





Keywords help audiences search for your event on the website. Use commas to separate words or phrases (e.g.: Recycling, Eco Theatre, Walking Tour)

6. Social Media Links

URLs must start with "http://" or "https://" and be in a valid format. E.g. <u>http://example.com</u> Insert URLS to website, mailing list and social medias

7. Themes

To help us promote your event, please select up to five key themes that best describe your event. Your event may be grouped under these themes for promotional purposes. [select all that apply]

- Accessibility
- Adventure
- Aging
- Asexual
- Australian History
- Bisexual
- Children's
- Consumerism
- Cooking
- COVID
- Cultural Diversity
- d/Deaf and/or lived experience of disability
- Dystopian
- Emerging Artists
- Environmental Impact
- Families & Relationships
- Fantasy
- Feminism & Feminist Theory
- First Nations (Australia)
- First Nations (Outside Australia)
- Food & Drink
- Gay
- Health
- Horror
- Housing & Homelessness
- Intersex
- Lesbian

- LGBTQIA+
- Memoir
- Men's Health
- Mental Health
- Migration
- Motivational
- Mystery
- Nature
- Paranormal
- Pets
- Philosophy
- Political correctness
- Politics
- Pop Culture
- Poverty & Unemployment
- Queer
- Refugees & Political Asylum
- Religion
- Romance
- Science
- Science Fiction
- Sexuality
- Social aspects of disabilities
- Sport
- STEM (science, technology, engineering and math)
- Storytelling
- Sustainability





- Technology
- Teen & Young Adult
- Transgender
- Travel
- Trial-to-Triumph
- Tribute / Cover Band

- True Crime
- Voices of People of Colour
- War
- Women's Health
- Youths (under 15







Venues

What stage are you at in finding a venue?

This page will help you:

- Find a venue from the list of registered venues for Adelaide Fringe Festival 2024
- Join the Event Finder so a venue can find you
- Connect with your venue once this is all confirmed

This is where you will select a venue to attach to your event. There are three options to choose from on this page

I have found a venue

Type in a Venue's name to add it to your event

Confirmed with a venue but it's not on the list? Get in touch with your venue to ensure they have registered themselves in AVR. All venues must be registered in AVR to be linked with an event.

If you are presenting work within your own venue and have not yet registered the venue in AVR then please return to the dashboard to register your venue. You will then be able to continue with your event registration.

Register as an Online Event

- Live Stream
- On Demand
- Website (enter URL)
- Interactive Scheduled Event

I'm looking for a venue

Looking for a venue? We recommend searching for the ideal venue through our <u>Venue</u> <u>Finder</u> and then getting in touch directly with the venue to set up a booking.

Once you have confirmed a booking with your venue, you can return to the 'I have found a venue' section to link up with the venue and continue with your event registration.





If you have not yet found a venue, you can choose 'I'm looking for a Venue' and opt into our Event Finder.

Opt into the Event Finder? [Y/N]

By opting in to the Event Finder your email address and information about your event will be available to venues searching for events to host during Adelaide Fringe 2024.

If Yes, there will be a pop up with questions. The answers to these will be shown on your event finder profile.

These questions include:

1. What kind of venue are you looking for?

i.e. location, tech requirements, programming genre, target audience, accessibility, facilities, marketing/ artist support etc.

- 2. Ideal Stage Size (Dimensions)
- 3. Ideal Capacity Size Range (Min & Max)
- 4. Ideal Number of Sessions Range (Min & Max)
- 5. Date Availability





Ticketing

This is where you will add your events sessions (venue, dates and times) and your pricing information.

Make sure you have confirmed your session times and dates with your venue before you enter them. By adding performance dates/times into your calendar, your venues will receive notification for them to approve. So first, get the all-clear from your venue, then you will be able to proceed.

Initial Questions

- 1. Is this event ticketed? [Y/N]
- 2. Schools Program [Y/N]

If your event is appropriate for young people aged 2-18 years you may be eligible for the Schools Program. Due to feedback from teachers and in the interest of selling school shows, it is highly recommended that you provide at least one daytime session during the week.

You can find out more about the Schools Program <u>HERE</u>. Please contact schools@adelaidefringe.com.au for further information.

Do you wish to register to be part of the Schools Program?

3. Is there any Food or Drink Component involved in your event? [Y/N] If YES – Does, your menu cater to specific dietary preferences and restrictions? (e.g. vegan, vegetarian, and gluten-free)

[Prompts for Menu, Specific dietary requirements and Companion Card information and Contacts]

4. Media Ticketing:

Adelaide Fringe will assist you by allocating up to 8 reviewer tickets (16 for Children's events) and provide assistance with following up attendance and reviews. Please read the Media Ticketing & The Fringe Feed FAQ before selecting Yes or No.

Do you wish to offer Media Tickets for your event to accredited media? [Y/N] Would you prefer to allocate 8 single or 8 double passes?

- 8 Single Tickets
- 8 Double Passes

136 Frome Street Adelaide SA 5000 Tel. +61 8 8100 2000 buzz@adelaidefringe.com.au adelaidefringe.com.au





5. Promotional Ticket Giveaways [Y/N]

Adelaide Fringe works with our partners, media outlets and affiliates to assist in the promotion of events and provide an opportunity to gain additional audience members across their season. We do this by running competitions, promotional giveaways and media opportunities to offer complimentary tickets to their clients and customers.

I would like my event to be a part of Promotional Ticket Giveaways and understand that up to 5 complimentary double passes (10 total tickets) could be issued across my season to Adelaide Fringe, its Sponsors and Partners to help generate word of mouth for my event. Adelaide Fringe will endeavour to issue these complimentary tickets on week nights to drive attendance on traditionally quieter nights, however on a rare occasion, a ticket may be issued on a Friday or Saturday performance.

6. Passholders Free [Y/N]

You may like to offer free admission to other Adelaide Fringe artists, staff and volunteer passholders to help spread the word about your show! Passholders will be admitted only after all paying customers have entered and entry is subject to availability.

Offer free admission to Adelaide Fringe Artists, Staff and Volunteer Passholders to help spread the word about your show!

Sessions

Please provide information to create your event sessions.

For more information on ticket price types and example pricing structures, check out our <u>FringeTIX 101 resource</u>.

[New Session]

- 1. Enter Venue:
- 2. Enter Capacity:
- 3. Select Dates and Times:
- 4. Choose Prices Either Free Session, or Create New Pricing

(If you have already selected pricing details, there is an option to choose these)







Pricing

Here you will set up your ticketing options and choose your prices. You will have to choose at minimum one session group.

Session Group

- 1. General* Standard type for the Festival. You may wish to add multiple general session groups for your event to setup different prices and ticket types for different days
- 2. Midweek Treat a campaign to assist in driving ticket sales to traditionally quieter performances on Wednesdays. Fringe will promote the discount early on an then each Wednesday of the Fringe. You must price your ticket at least \$5 cheaper than your regular full price ticket so there is a clear incentive for audience, you can unrestricted the amount of discounted Midweek Treat ticket that you offer, or cap it!
- 3. Preview A Preview price can be applied to the first 1—3 performances and is charged at a cheaper rate than Full Price. The purpose of previews allows the artist to identify problems and opportunities for improvement that weren't found during the writing or rehearsal period and to make adjustments before the media gets there.
- 4. Meal & Show Create your Meal & Show pricing events that involve an eat and drink component
- 5. Watch from Home Digital Events

* denotes a mandatory pricing strategy to have for at least one of your sessions

[You are then prompted to type in what amount you choose for your FULL PRICE ticket]

Add Prices / Discounts

You can add different prices and discounts for your session group. As you click on these, they will be added. You can type the advertised price and view the Fee and Net to Artist. You can remove and add these at any time.

Standard Prices

- 1. Concession Discount for Students, Seniors, Pen
- 2. Child Discount for children under 12 years' old
- 3. Family Offer a discount for a family of 4 (2 Adults, 2 kids or 1 adult, 3 kids)
- 4. Group (6+) A discount for those who book 6 or more tickets to your event at once
- 5. VIP A VIP ticket price can be added and set to a higher price point to offer additional benefits or experiences for ticket buyers (i.e. priority queuing or reserved seating in

Principal Partner





the best seats in the venue - managed by the presenter and venue).

Discount Prices

- Fringe Member Get more bums on seats by taking part the Fringe Member program. You control how many discounted tickets are offered and can adjust this number at any time. Offer is restricted to 2 tickets per Fringe Member per event. Enter total amount of 2for1 tix you'd like to offer. Must be interval of 2. If left blank, no limit will apply.
- 2. BankSA Cardholder Reach new audiences by taking part in the BankSA cardholder 25% off program. You control how many discounted tickets are offered and can adjust this number at any times. BankSA actively promotes the program across multiple channels, driving people to a curated list of all events that are offering 25% off. Offer is restricted to 2 tickets per BankSA cardholder, per event.
- 3. Promo Code (option to add up to 3 different promo codes) A promocode can be added to promote your show in marketing campaigns, appeal to specific audiences or use when flyering. This promotional code is not available publicly and the presenter will need to communicate this code to audiences wanting to use it. The code must be under 15 characters, contain no special characters with no spaces. Don't make it too easy to guess and don't forget you can add a cap! IMPORTANT: This will be live as soon as your event goes on sale! For promocodes with a set start date and expiry please contact the ticketing team.
- 4. Pass Holder Discount You may like to offer discounted tickets to pass holders (including other Adelaide Fringe artists, staff and volunteer pass holders) to help spread the word about your show! To purchase this ticket, type a Pass Holder must be added as a participant in AVR. Then upon receiving their pass, Pass Holders can purchase online or present their pass at a FringeTIX Box Office to purchase this ticket type. We recommend putting a cap on this ticket type.
- 5. Schools Program If you have opted into be a part of the Schools Program, add your schools price here. Schools tickets have a discounted artist inside charge of 2.5%, so you will need to nominate a price that is lower than your cheapest ticket.

You can name these prices to easily find them later (optional)

To save your prices, click 'Save Prices' Down the bottom of the page.





Awards

The Adelaide Fringe Awards celebrate outstanding events presented throughout the festival season.

To be considered, your event will need to opt-in to the Awards program, and meet certain eligibility criteria.

There are weekly awards announced every week of the festival, and overall genre and specialist awards presented at an awards ceremony at the end of the festival! Please note that opting in to the Adelaide Fringe awards means that you permit Adelaide Fringe to allocate up to eight (8) complimentary tickets to the judging panel.

Do you want to be considered for the Adelaide Fringe Awards?

- Yes / No

If yes, you will prompted opt-in to any applicable awards.

Need more information? Access the <u>Adelaide Fringe Awards resource here.</u> For questions regarding the Awards please contact: <u>awards@adelaidefringe.com.au</u>

Print Approval

To be included in the printed 2024 Adelaide Fringe Guide, you must complete and pay for your event registration by 11:59pm (ACDT) on 18 October 2023.

By checking this box and completing my registration, I accept the Adelaide Fringe Event Terms & Conditions:

I confirm the event information displayed is correct and accept the listing as part of the Adelaide Fringe 2024 printed guide.

I understand any changes requested after 18 October 2023 cannot be guaranteed for print.

Content Review

Please review your event content below to ensure this is correct. Key points to check are events dates, session times and ticket prices. This is not a replication of what the listing will look like on the website.

By checking this box and completing my registration, I accept the Adelaide Fringe Event Terms & Conditions:



136 Frome Street Adelaide SA 5000 Tel. +61 8 8100 2000 buzz@adelaidefringe.com.au adelaidefringe.com.au



I confirm the event information displayed is correct and accept the listing as part of the Adelaide Fringe 2024 website.

I understand any changes requested after 18 October 2023 cannot be guaranteed.

Agreement

2024 Adelaide Fringe Artist Agreement

This agreement sets out the terms on which the artist ('**Presenter**', '**you**' or '**your**') will be registered with Adelaide Fringe Incorporated (ABN 71 660 859 461) ('**Adelaide Fringe**', '**us**', '**our**' or '**we**') to participate as an independent artist in the 2024 Adelaide Fringe.

Please Read and Sign 2024 Artist Agreement Download 2024 Adelaide Fringe Artist Agreement

If you have any questions about this agreement, please contact the Adelaide Fringe Artist & Venue or Ticketing teams:

Final Checklist - You're almost done!

Participants Please review / add all participants for your event

<u>Artist Passes</u> When you have finished setting up your participants, click continue.

You can make changes to your participants at any time via the Participants tab. Physical artist passes close on the 17th January 2024, any participant added after that date will only have access to a digital pass.

Remember registered participants receive an artist pass which grants them free entry to selected events & venues. We'll all have some amazing participant opportunities and news which will be announced throughout the year. It's important everyone is added in AVR so they don't miss out.





Opportunities

[click apply / not interested]

- Honey Pot
- FringeWORKS
- Science @ The Fringe Guide
- Spread the Word Solstice Media Advertising
- Analytics
- The 2024 Flash Sale empowered by Lumo Energy SA
- Adelaide Fringe Audience Reacts

Payment

You can add multiple events to your Cart and pay for them all at once here.

Just add each registration to your Cart from the Payment tab of each Event. You will be unable to finalise your Event(s) until you have paid for them here.

Checkout:

In proceeding with payment, you agree that you have read and understood the <u>Artist</u> <u>Agreement</u> and/or <u>Venue Agreement</u>.

If I cancel my event the following refunds apply to the registration fee only:

Up to 18 Oct 2023, 100% Refund

19 Oct - 29 Nov 2023, 50% Refund

30 Nov 2023 or later, No Refund

Please note we only accept Visa and Master cards as payment via the AVR portal.

If you have any questions please get in touch with the Artist & Venue Team, artists@adelaidefringe.com.au or +61 8 8100 2022



