

Access2Arts

Adelaide Fringe 2025 Poster

Audio Description

The 2025 Adelaide Fringe Poster is by British artist and printmaker, John Pedder, and is titled "Are We Nearly There Yet."

The poster, in portrait orientation, features rows of little characters, each with their own variations in appearance, names and personalities. The characters are also arranged in different rows and columns on a landscape version of the poster.

The portrait format of the poster features three rows of four characters lined up close together against a white background, plus an additional row at the top with two characters and the Adelaide Fringe logo.

The artwork is printed using the block print style, with thick, carved, black lines. Everything is geometric, a compilation of circles, rectangles and stark lines.

Each character features a circular head dominating their figure, and various arms, simplistic, small bodies and hats. Each head is filled with a different colour, and each has two big white circles for eyes. Their arms are black lines ending in a smaller black circle for a hand.

At the base of the poster are tiny black logos for the Fringe partners: the Government of South Australia, the Adelaide Economic Development Agency, the City of Adelaide, Lumo Energy, Foodland, JCDecaux, InDaily, Mix102.3 and Channel 10.

The bottom row of characters features (from the left): Joseph, a little character with the outline of a wide, geometric robe coming down from his orange head. Above his head are two petal-like protuberances. Beside him is Alfred, who has a pink head topped by a smaller circle, and arms with circular hands extended out on either side. Then Kevin, with peaked triangles above his green head, and a black square around one white eye. Last is Bram, his blue head topped by a three-pointed crown.

The next row up (from left) features Gerard, his circular hands neatly together at his front, his pink head capped by two rectangles. Beside him is Anne, her hands stretched out either side, her bright red head capped with a black fringe and an upside-down pyramid. Then Billy, whose purple head has two black squares around the white eyes, and Aidan, who is encased in a large rectangle.

The next row up (from left) is started by Viola, a green-faced character with a triangle body and arms held up like a bodybuilder. Beside her is Philomena, her blue head

topped with a pill-shaped hat. Then Rufus, his arms crossed over his chest and his yellow face half-covered with a row of little black lines like a facemask. Ending the row is Penny, small arms down beside an upside-down triangle body, pink head wearing a headband that extends up into two rectangles.

On the final top row to the left is Dannon, his arms held at his chest with his hands curled like his biceps are on display. His red head is capped by an upside-down triangle. Beside him is George, a little orange-faced character with arms thrown up and out in celebration.

Beside them in the top righthand corner of the work is the pink Adelaide Fringe logo, with the dates 21 February – 23 March 2025, and beside them the logo of the Principal Partner, BankSA.

Thank you for listening to this audio description of the Adelaide Fringe 2025 poster, by Meg Riley for Access2Arts.