

# YOUR FESTIVAL

Artist Magazine: Issue 4

Issue 1: Thinking About Fringe

Issue 2: How To Register

Issue 3: Find Your Audience

Issue 4: Your Festival

La Bomba. Image: Jack Fenby

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# WELCOME TO THE 2021 FRINGEWORKS GUIDE!



**Heather Croall**  
*Director & Chief Executive,  
Adelaide Fringe*

Welcome to Adelaide Fringe 2021. We are so excited to have you participating in the Fringe after such a devastating year. For many, I am sure the Adelaide Fringe 2020 was the last festival you participated in and I offer you a heartfelt welcome back! I also extend a big welcome to all the new artists and venues joining us for the first time.

This FringeWORKS guide is here to help you make the most out of this year's Fringe. As usual we will have workshops, panels, info sessions, networking opportunities, social events, health and wellbeing sessions and in this program, we will cover some important themes for this year such as Touring in this 'new world' and the Digital Age.

In 2021 we have a new home for FringeWORKS, which will now be located at the Adelaide Town Hall. FringeWORKS will be open every day of the festival with the Artist and Venue, Honey Pot, Marketing and Ticketing teams on hand to assist you. Here you can also access free wifi, computers and printing and of course, our Free Fringe Feasts will still be held once a week so we can all get together and unwind.

In 2021 Adelaide Fringe will not be producing a Fringe Club, instead we are encouraging and supporting venues around Adelaide to put their own spin on the Fringe Club and host their own Fringey nights, still allowing you to find that Fringe Club vibe, relax and catch up with fellow artists and venues. More than ever we believe it is important to drive the community to the venues who have been impacted this year. In this guide we have highlighted some of the venues around Adelaide who would love to have you drop by!

Wishing you all the best for your 2021 season! Let's make it a great year!



*Adelaide Fringe recognises Kurna Yerta Meyunna First Nations People and their ancestral lands. The lands were never ceded and remain as important to the living Kurna people today. We respect the living culture, spirit, and country of the First Peoples. We acknowledge and embrace the significance and diversity of First Nations People's contributions in our Fringe and in the greater arts community. Find out more about acknowledgements of country on page 7.*

# WHAT IS & WHERE IS FRINGEWORKS...

FringeWORKS is returning for another amazing year! Back in full force, COVID safe and with all the usual knowledge, the team will be there to support you, at your home or office away from home, at our BRAND NEW LOCATION, Adelaide Town Hall!

FringeWORKS is fitted out with computers and a printer/copier for your use throughout the fest. There will be wifi, and a heap of powerpoints to charge your books, phones, computers, headphones, existence etc. There's a place for quiet work, networking with fellow Fringers, and asking the many questions you didn't realise you had. Located just a stones throw away from some of the best food and beverage in Adelaide, buses to everywhere, the tram to Glenelg for a swim, and the train station a 10 minute walk away, FringeWORKS is literally in the heart of the city!

Our 2021 FringeWORKS and Honey Pot programs are full of exciting panels and talks, networking sessions, and roundtables – both in person and digital – designed to give you a chance to develop your skills, share knowledge and network, and help make your Fringe as fruitful as possible.

While FringeWORKS may look a little different in 2021, the support will still be there. The Artist & Venue and Honey Pot teams are there full time, and the ticketing and marketing teams are dropping in regularly to ensure everyone has the best Fringe possible.

**PSST.**  
Our Free Fringe Feasts will be going ahead!  
Read the next page to find out more.

## FRINGEWORKS HUB

Adelaide Town Hall, Enter from King William Street

15–18 Feb: 10am–6pm

19 Feb–20 Mar: Mon: 10am–6pm, Tues–Fri: 10am–8pm,

Sat: 11am–6pm, Sun: 1pm–6pm

CLOSED Sunday 21st Mar

## CONTACT US

### Artists & Venues

Artist Hotline +61 8 8100 2022

[artists@adelaidefringe.com.au](mailto:artists@adelaidefringe.com.au)

[venues@adelaidefringe.com.au](mailto:venues@adelaidefringe.com.au)

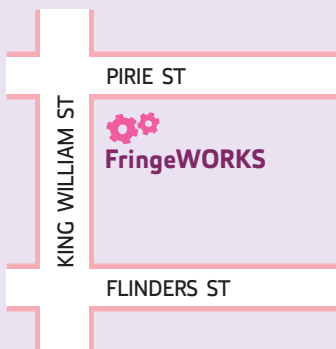
### Ticketing

Ticketing Hotline +61 8 8100 2012

[ticketing@adelaidefringe.com.au](mailto:ticketing@adelaidefringe.com.au)

### Marketing

[marketing@adelaidefringe.com.au](mailto:marketing@adelaidefringe.com.au)







# COVID SAFE FRINGE

The most important thing to Adelaide Fringe is that your safety and the safety of those involved in your event or venue, including your audiences, is never compromised. The show doesn't have to go on if you or someone involved are experiencing COVID symptoms. Make sure you've read our Artist Agreement (<https://adlfrin.ge/21-Artist-Agreement>) to keep in the know about cancellation policies and audience refund terms and conditions.

Stay in touch with your venue; be across who's supplying hand sanitizer, cleaning in between shows, and doing what's necessary to keep your event COVID Safe.

Check [www.covid-19.sa.gov.au](http://www.covid-19.sa.gov.au) for the most up-to-date SA COVID information.



## FREE FRINGE FEASTS

They're back! Every Monday night of Fringe, dinner's on us! Make sure to check out our AVR resource (<https://adlfrin.ge/fringe-feasts>) for details, and stay on top of our FB group and EDMs for the most up-to-date details about where you'll be eating! RSVPs essential [artists@adelaidefringe.com.au](mailto:artists@adelaidefringe.com.au)

## AVR RESOURCES

*You learn something new every day!*

Keep checking in throughout Fringe and in the lead up to your next Fringe.

Head to <https://avr.adelaidefringe.com.au/blog>

## FACEBOOK

Join our group of registered participants!

[www.facebook.com/groups/adlfringe2021](https://www.facebook.com/groups/adlfringe2021)

# FRINGE AWARDS

## 2021 ADELAIDE FRINGE AWARD CATEGORIES

John Chataway Innovation Award  
The Eran Svigos Award for Best Visual Art  
The Frank Ford Award  
Adelaide Critics Circle Award  
Holden Street Theatres Adelaide Fringe Award  
Science at the Fringe Award, presented by Inspiring SA  
Mental Health Awareness Award, presented by mindshare  
Best Emerging Producer, presented by MILKE  
NZ Fringe Festival Wellington Tour Ready Award  
The Melbourne FringeTour Ready Award, presented by Melbourne Fringe  
Sustainability Award, presented by Visualcom  
South Australian Emerging Artist Awards, presented by Tomich Wines  
Edinburgh Fringe Award  
Adelaide Fringe Emerging Artist Award  
BankSA Best Cabaret Award  
BankSA Best Children's Event Award  
BankSA Best Circus & Physical Theatre  
BankSA Best Comedy Award  
BankSA Best Dance Award  
BankSA Best Event, Workshop & Talks Award  
BankSA Best Film & Digital and Interactive Award  
BankSA Best Magic Award  
BankSA Best Music Award  
BankSA Best Theatre Award  
BankSA Best Visual Art & Design Award  
BankSA Pick of the Fringe

## AWARDS

Sunday 19 Mar, 11am  
Venue – TBC

Kick off your last day of Fringe with the Awards celebrating the best of 2021.

*This event will also be live-streamed on Facebook and Auslan interpreted.*

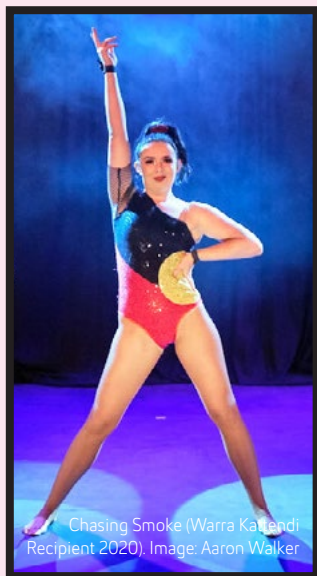
## WEEKLY AWARDS

Every Thursday  
Released online by 5pm on Adelaide Fringe's website, Instagram and Facebook.



Image: Chloe Elizabeth

# KAURNA MIYURNA, KAURNA YARTA, NGADLU TAMPINTHI



An Acknowledgement of Country is important protocol. It is a way for everyone to acknowledge the traditional custodians of the land on which you perform and participate your Fringe event on. It is also a way to respect and learn cultural awareness towards all Aboriginal and Torres Strait Islander peoples.

Here at Adelaide Fringe, we think It's important for you to consider making an Acknowledgement of Country at your Fringe event. Head to Reconciliation SA ([www.reconciliationsa.org.au/welcome-and-acknowledgement-of-country](http://www.reconciliationsa.org.au/welcome-and-acknowledgement-of-country)) to find out more about Acknowledgements of Country and examples of how to give one. Or download a pre-recorded Acknowledgement of Country to play at the commencement of each of your events on AVR.

Adelaide Fringe is proud to have created a Reconciliation Action Plan, and whilst its still in a draft form we hope you can join us in our RAP Update Round Table. Thank you to everyone who has attended sessions previously and have helped guide our journey with Reconciliation. Join the Adelaide Fringe Reconciliation Action Plan Working Group as we discuss the RAPs progress to date, and look to the future. Find out more about our RAP Round Table on pg 16.

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## CULTURAL CEREMONIES

**Yerta Palti Meyunna –  
Ceremony of People and Country**  
Friday 19 Feb, 7pm – 8:30pm  
Tandanya Park

As the sun sets, join us as we to pay respect to this sacred place – Meyunna (Kaurna) Yerta (Place/land). Yerta Palti Meyunna – is special cultural sharing and ceremony led by Karl Winda Telfer and Yellaka. Bring friends, family and an open heart to experience dance, fire, ceremony, song, story from this sacred country. One night only. All welcome.

**Welcome to Country at the  
2021 Gawler Fringe Opening Event**  
Friday 19 Feb, 5pm  
Walker Place, Gawler

Welcome to Country and dance performance by Kuma Kaaru, in acknowledgement of the Kaurna people as the custodians of the Adelaide region and in respect to the spiritual relationship the Kaurna people have with their country.

**Micky Barlow**  
Saturday 20 Feb, 3pm  
Red Poles

Micky Barlow is an Aboriginal contemporary artist, a Kokatha woman and basket weaver with connection to the Anangu Pitjantjatjara Yankunytjatjara lands in the remote North West of Central Australia. She will present an Acknowledgement of Country as part of a First Nations ceremony.

**Teddy Bear Picnic**  
Sunday 28 Feb, 10am – 2pm  
Prospect Memorial Gardens

City of Prospect will be hosting a Smoking Ceremony at this family-friendly event including storytelling, acrobatics, juggling, comedy and songs. The Ceremony will be interactive and feature songs and dance of the Kaurna people, traditional owners of Prospect Memorial Gardens. The event will also include First Nations performances.

# TICKETING

## REACH NEW AUDIENCES!

*Use these price types strategically to help promote your event*

### Fringe Membership

Want to promote directly to Fringe Lovers, our most engaged audience? If you haven't already, add a Fringe Members 2for1 deal by emailing [ticketing@adelaidefringe.com.au](mailto:ticketing@adelaidefringe.com.au).

### BankSA Cardholders

BankSA is our Major Partner and have a campaign directly to their Cardholders. Consider offering a handful of tickets across your season at 25% off, exclusively available to BankSA Cardholders.

### Want to Offer a Special Promo Code, Bundle or Ticket Offer?

No problem! Email [ticketing@adelaidefringe.com.au](mailto:ticketing@adelaidefringe.com.au) with the details. We will do our best to have the offer up and running for you within 24 hours.

## MANAGE YOUR TICKETS

### ManageMyTIX

ManageMyTIX will be your best friend this Fringe. You can check and schedule sales reports and manage your Presenter Comps. Visit [mmt.adelaidefringe.com.au](http://mmt.adelaidefringe.com.au). Your reporting access logins are listed on your My Festival dashboard in AVR.

### Presenter Comps

All Presenter Comps need to be processed through ManageMyTix. You can send a confirmation email directly to your guest, or enter your own email and pass on the Transaction ID to them.

*Questions about how to process comps? Give us a bell!*

Please note: Our ticketing system does not integrate with external platforms such as Promotix. Any promotions or guest lists need to be processed as comps through your ManageMyTix portal so that the customer can collect their tickets through FringeTIX. Presenter Comps incur a 30 cent booking fee, which is deducted at settlement.

### Sales Reports

To access your sales reports head to ManageMyTix at [mmt.adelaidefringe.com.au](http://mmt.adelaidefringe.com.au). Your reporting access logins are listed on your My Festival dashboard in AVR. Handy how-to documents can be located in the Resources section of AVR.

### Seat Listing with Access Requirement Report

Ahead of your event's performance time, pull a Seat Listing with Access Requirement report. This report will provide you with a door list, and will detail any access requirements that patrons may have.

### Adelaide Fringe Box Office Settlement Report

This report displays your total sales. It also breaks down and lists applicable fees. The amount displayed in the 'Net Value' column is what will be paid to you from Adelaide Fringe at settlement time.

*For more explanation and instructions on reporting, please refer to the Reporting Resource on your AVR for a more in-depth explanation at <https://adlfrin.ge/AVRResources-ManageMyTIX>.*

## MEET YOUR ARTIST TICKETING TEAM





## EVENT CHANGES & CANCELLATIONS

In the event that you need to urgently cancel a performance, please email us as soon as you can to [ticketing@adelaidefringe.com.au](mailto:ticketing@adelaidefringe.com.au). Please type 'URGENT – CANCELLATION (Event Name)' in the email heading, and also call through to **8100 2012**. Please notify us with as much time as possible so that we can inform your audience. We will encourage customers to book into another performance within your season, but patrons are entitled to a refund in the event of a performance cancellation, space change, time change, or any other major change.

Cancelled sessions / events will be marked as cancelled on the website, and staff will then contact any patrons who have purchased tickets to the session to arrange a refund. In the spirit of Fringe, we do encourage you to go ahead with your event even if there are only a few audience members.

## E-TICKETING

*Adelaide Fringe is excited to continue rolling out e-ticketing in 2021!*

This means that customers no longer need to visit a FringeTIX or Venue Box Office prior to visiting your venue (but of course they can if they want to!). Which means we are reducing paper wastage, minimising queues, admitting patrons faster and helping the environment in the process.

Customers can purchase tickets as usual through all of the FringeTIX sales channels. The delivery option e-ticketing will be the default option for all transactions.

Questions? Email [ticketing@adelaidefringe.com.au](mailto:ticketing@adelaidefringe.com.au) or call us on **8100 2012**

Artist Ticketing Hotline **8100 2012**  
[ticketing@adelaidefringe.com.au](mailto:ticketing@adelaidefringe.com.au)

We have a dedicated Ticketing team, available to assist you with anything ticketing related. We are on the phones and email from 9am – 10pm every day of the festival, and in FringeWORKS each day from 2pm til 4pm.

## FREE OR DISCOUNTED TICKETS FOR ARTISTS

*See shows, support fellow artists!*

A huge selection of shows and events offer free or discounted entry to artists! Discounted tickets are available to purchase in-person only from a FringeTIX Box Office or from FringeWORKS.

For events offering free artist admission, tickets cannot be booked in advance. Admission will be granted once all paying patrons have taken their seats and is subject to capacity.

To check out who is offering discounted tickets for artists, go to [www.adelaidefringe.com.au /fringetix](http://www.adelaidefringe.com.au/fringetix) and refine your search by price type. Use the filters to search Passholder Discount or Passholder Free.

Remember free or discounted tickets have been generously offered by your fellow artists. Show your appreciation by sticking around after the show and thanking them or inviting them to your show. And if you enjoyed the show – spread the word!



# HONEY POT

*Adelaide's International Arts Marketplace*

The Honey Pot marketplace is 14 years young and exists to support connections between artists, events and industry. It's a unique platform that has the ability to place you in front of industry and offer professional development tailored to upskilling your arts practice. Honey Pot attracts delegates from around the world and hosts presenters, programmers and producers of festivals, venues, event planners and talent scouts. In 2021 we'll still be keeping our international friends involved in the marketplace as we host virtual delegate and virtual event registrations for the first time. They might not be here in person but they can still be contacted via the delegate finder. Virtual delegates have registered as a way of staying connected to Fringe and all the exciting events within it so be sure to reach out to them if they are relevant to your event. Participating in Honey Pot provides the opportunity to start conversations, develop and continue professional relationships and form lasting connections.

## YOUR HONEY POT TEAM

The Honey Pot team and office during Fringe can be found at the FringeWORKS Hub at Adelaide Town Hall (entrance from King William St). Our hours are:

**Mondays:** 12pm–6pm

**Tuesdays – Fridays:** 10am–6pm

**Saturdays:** 11am–6pm, **Sundays:** 1pm–6pm

Drop by for a chat, discuss your event and catch up on all things Honey Pot with the team. Or direct your enquiries to [honeypot@adelaidefringe.com.au](mailto:honeypot@adelaidefringe.com.au)



The marketplace program this year is centred around informing, connecting and exchanging ideas. We've all had to adapt, reimagine, rebuild or start anew in some way and our delegates are keen to hear from you. The Honey Pot program contains information sessions and professional development in person and virtually. There are plenty of chances to hear from virtual delegates too through panels and creative surgeries.

We encourage you to come along/jump online for as many events as you can. You never know who you will meet. Our objectives are to provide an environment where productive relationships are established and projects develop a life beyond the Fringe season. This may be in the shape of a future presentation, national or international tour; a collaboration or commission; a residency or development of a new or existing project; or simply the beginning of a beautiful (and fruitful) relationship.





Image: Chloe Elizabeth

# HONEY POT EVENTS

The 2021 industry program acknowledges the challenges we all face and the necessity to present activities both in person and online. We wanted to keep our wider international industry (and those that just couldn't attend in person) connected to all the great events registered for Fringe. Informing, connecting and exchanging ideas and contacts are at the forefront of this program and we urge you to participate in as much as you can.

Those events registered with Honey Pot have exclusive access to:

## HIVE

*For Next Level, Ready To Go*

**Fridays: 26 Feb & 5, 12, 19 Mar, 2pm–4pm**

**Various locations – info on each provided in advance**

HIVE is back and staying in person for 2021. Artists and Events with programmable, ready to tour works are encouraged to come along and take short face-to-face rotating conversations with industry delegates in town who host their own table. Programmers and presenters from all over Australia are keen to discover new works and make new connections. Introduce yourself, make a new friend and tell them a little about your event, and who knows what the outcomes might be! Info on each HIVE and who is attending will be listed on the new HIVE ZONE in AVR.

*\*Registered Honey Pot events need to RSVP to attend*

## Creative Surgeries

*For Next Level, Ready To Go*

**Tuesdays: 23 Feb & 6, 9, 16 Mar**

**Online: Zoom link and time provided in advance**

Interested in producing advice or getting strategic help and assistance with your arts practice and development? A combination of online and in-person roundtable style sessions will be available to registered events. These special events give you unique access to an industry delegate who bring their knowledge and expertise and creatively advises and supports. Designed to help artists embarking on new projects or just developing and advancing the one they have. Deal with challenges, set goals, unlock connections and share networks as a group. Up to 10 people can meet with an industry delegate. Creative Surgeons (Delegates), their area of expertise and time slots will be announced in advance. RSVP! – places will be limited.

*\*Zoom surgeries may take place early mornings/early evenings due to international surgeons schedules.*

## HoneyComb

*For Next Level, Ready To Go*

**See following pages for dates, times and subjects**

**Online: Zoom link and time provided in advance**

Boutique info sessions with the chance to meet industry delegates and share information. HoneyComb's place key organisations, festivals, venues and presenters in a room/platform with you. Hear from a panel of speakers. Learn about the types of work they seek and program in these informal gatherings of like-minded professionals keen to meet you, discover new works and answer your questions. Details of each HoneyComb can be found on the following pages.

## Honey Pot Panels & Talks

Honey Pot industry delegates bring their expertise and knowledge direct to the room or virtual room. Talks and panels in 2021 are focused on making connections, informing and exchanging of ideas. We hope they inspire and engage in your arts practice and professional development.



# DAYTIME PROGRAM: IN-PERSON AND DIGITAL EVENTS

## HOW IT'S GOING TO WORK

Any of the events on the following pages are open to anyone! Unless an event says Honey Pot Only, for these you'll need to be registered in Honey Pot to attend. (just jump back a page or two and see how you can participate in our amazing International Arts Marketplace!) For any other event, it's free for all, come along!

### We're Getting Digital!

It's been a pretty weird (putting it lightly) 12 months and we've all adjusted to living the digital lifestyle a little more than usual. Here at FringeWORKS and Honey Pot, things are no different! We've hosted events online, connecting speakers with artists and venues via many new platforms and we'll be continuing this through Fringe.

You'll be able to find each event on [www.adelaidefringe.com.au](http://www.adelaidefringe.com.au) by searching the name, and every event you attend you will need to RSVP. This is to manage our COVID tracing as easily as possible, another step in making everyone's Fringe COVID Safe.

## WHERE TO FIND DIGITAL CONTENT

AVR Resources –  
<https://avr.adelaidefringe.com.au/blog>

FringeWORKS FB Page –  
[www.facebook.com/adlfringeworks](http://www.facebook.com/adlfringeworks)

2021 Registered Participants FB Group –  
[www.facebook.com/groups/adlfringe2021](http://www.facebook.com/groups/adlfringe2021)

Digital Focused EDM Post Festival

## ZOOM – WHAT TO KNOW AND HOW TO USE IT

There are a number of panels taking place online this year and held on Zoom. We appreciate that many of you will have had extensive access and experience on this platform, especially in the context of festivals and markets but for those that don't we wanted to give you a quick overview and guide on how to approach our Zooms.

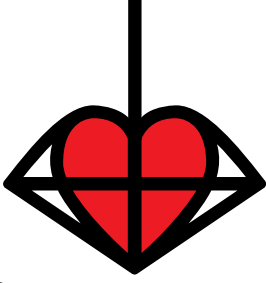
Zoom panels will be presented in the form of Webinars:

- As an attendee you won't be seen. Only the panellists will have their camera on and be displayed on screen
- Feel free to introduce yourself, where you are from and the event you represent in the chat section
- If there is a Q&A element to the panel you can submit questions in the Q&A section. Questions will be monitored and relayed back to the panel by the Fringe team

## KEEP IN TOUCH

The key is to keep in touch with us on FB, in our EDMs, and via emails for the latest and most up to date information possible!

If there are any events in here that you are keen to see but won't be in town to attend, get in touch and we can let you know if it'll be available to watch on a livestream or at a later date online.



## DAYTIME PROGRAM EVENTS

### Marketing Drop-In – Q&A

*In-Person*

**Tuesday 16 Feb, 12:30pm–1:30pm**

This marketing round table session will be an open conversation format focusing in on speaking to your existing networks and growing your audience database. We recommend you come prepared to this session with your current marketing plan or list of ideas which our team can assist by giving feedback and ideas in order to help meet your objectives.

### FREE FRINGE FEASTS

**Mondays: 22 Feb, 1, 8, 15 Mar, 6pm–8pm**

Check AVR for details on your weekly dinner with Fringe! <https://adlfrin.ge/fringe-feasts>

### In Conversation With Artists Of Colour

*In-Person*

**Tuesday 23 Feb, 11am–12pm**

When Hamilton was cast with predominantly non-white actors, the creators were praised for their diverse casting, but when we look at the industry as a whole, shouldn't this be the norm? Listen to the voices of artists and creators that are here to be heard and discuss the future that they want and need to see to continue to thrive in this industry.

### In Conversation With Queer Creators

*In-Person*

**Tuesday 23 Feb, 12:30pm–1:30pm**

What makes art 'Queer Art', is it the content or the creator? Join a panel of queer art makers discuss the barriers and importance of labels on their work, and how creating this work makes art more accessible to makers young and old.

### Digital Marketing For Beginners

*In-Person*

**Tuesday 23 Feb, 2pm–3pm**

This session is suitable for artists and venues who have an existing following on social media but are looking to explore digital marketing and advertising to their database. We will also be available to answer specific questions you may have and speak to free and low cost digital advertising options available to via Adelaide Fringe marketing team.

If you do not have a social media presence, we recommend attending one of our other sessions.

## Art Of Pitching – HIVE Prep

*In-Person*

**Wednesday 24 Feb, 11am–12pm**

A must for anyone wanting to gather information and tips from a range of Honey Pot industry delegates keen to share their thoughts and ideas on the best ways to present your work in person. Honey Pot holds 4 HIVE's that require a snappy pitch and angle. The pitch can be a daunting prospect but we are here to help breakdown those barriers and provide you with the techniques and tools to confidently on-sell your work. An open discussion style panel of industry will focus on how to clarify and describe your work and how to present it to industry (in their opinion).

## Healthy Expectations

*In-Person*

**Wednesday 24 Feb, 12:30pm–1:30pm**

Fringe life is tiring, complicated, exciting, and a time in our year that we can't live without. To keep your head above water, it's important to enter the festival season with healthy expectations. This includes ticket sales, your post show partying, and most importantly your mental health.

## Choose Me – What A Good EOJ, Application & Grant Looks Like

*In-Person*

**Wednesday 24 Feb, 2pm–3pm**

Did you lodge an expression of interest or apply for a venue or hub at Fringe (or any other events and festivals) recently? And you've no doubt written a few grants in the last year too. Unsuccessful this time around? Want to know how to write a good EOJ/application or stand out in a grant round? Then come along to this panel of speakers who are going to throw some pearls of wisdom out into the room and help you improve your chances of standing out in the crowd when it comes to making those decisions.

## HoneyComb – Discover The Americas

*Online – Honey Pot Only*

**Thursday 25 Feb, 9:30am**

International touring might be a pipe dream and a long way off but there's no harm in planning in taking your work back on the road. In this HoneyComb Zoom webinar virtual delegates from across Canada, North and South America will give updates on their current programming plans and changes in place, as well as providing key information on what you need to know and be aware of.

## HoneyComb – Inform | Connect | Exchange Presenter Check-In

*Online – Honey Pot Only*

**Thursday 25 Feb & Saturday 20 Mar, 7:30pm**

We are all well aware of the challenges and pitfalls that we all had to endure in the last year but what impact has it had on the presenters and venues? What does programming look like moving forward? What's changed and what's new. An informational check in from a wide range of programmers, venues and festivals giving artists some further clarity and guidance on what the current situation is and plans as we head into the next 12–24 months.

## Adelaide Fringe Masterclass: Karul Projects Contemporary Indigenous Dance

*In-Person*

**Friday 26 Feb, 12pm–1:30pm \$23**

This masterclass is with Thomas E.S. Kelly, a proud Bundjalung–Yugambeh, Wiradjuri, Ni–Vanuatu man, who co-created Karul Projects in 2017. The masterclass, suitable for contemporary trained dancers, exploring Contemporary Indigenous Dance Technique, a grounded physical form that will leave you sweaty, energised and connected.

<https://adlfrin.ge/FringeWORKS-KarulProjects>





## National Touring In A COVID Normal World – PAC Update

*In-Person*

**Saturday 27 Feb, 11am–12pm**

With artists and companies having to proactively plan their national touring strategies, and presenters and venues adapting to a COVID normal world it's understandably difficult, with information and knowledge needed shrouded in uncertainty. Katherine Connor, Executive Director of PAC (Performing Arts Connections) brings data, research and programming rationale from presenters collected over the last year to this panel. A mix of presenters will carry on the dialogue and discuss the findings in order to help artists develop a touring strategy that is relevant and reflective of the current environment.

## Positive Psychology

*In-Person*

**Saturday 27 Feb, 12:30pm–1:30pm**

Need help living your best performer life? Cabaret Petty Bitches, Boo Dwyer & Tash York are here with no formal qualifications but plenty of lived experience in positive thinking and living and tips to keep your mind together whilst you feel like you're losing it.

## Access Mixer

*In-Person*

**Tuesday 2 Mar, 11am–12pm**

Ask all the questions (nothing too big or too small) about how you can create the most accessible festival experience for you and your audiences. Come meet some of our Access Partners along with Accessibility Service Providers to have a chat about making accessible and safe events and spaces for people living with a disability. Stick around afterwards for our *Creating Accessible Performances*.

## Creating Accessible Performances

*In-Person*

**Tuesday 2 Mar, 12:30pm–1:30pm**

Listen to this knowledgeable panel of people with lived experience discuss the importance of making art accessible and what a difference it can make for both the people making the work, and the people who consume the work.

## Flexi Marketing Tips

*In-Person*

**Tuesday 2 Mar, 2pm–3pm**

This session is all about agile marketing and tips for changing it up!

It's never been more important to be responsive to your environment. This session is all about what is working... and what is not. If you are coming to this session come prepared to talk about what has worked so far for you and ask advice on tweaking things to make them even more successful.

## The Future Of Touring

*Online*

**Wednesday 3 Mar, 11am–12pm**

With the dual impacts of Covid-19 and the climate emergency, what does the future hold for performing arts touring? How can we navigate these challenges, build new greener touring models, embrace the potential of digital offerings for greater accessibility, and ensure we can still bring our work to audiences long into the future. Join Critical Stages Touring's Director, Chris Bendall, and guest producers and practitioners for a conversation on the future of touring.

## What's Art Good For?

*In-Person*

**Wednesday 3 Mar, 12:30pm–1:30pm**

The Arts industry in Australia has a massive impact on society and the communities around, from fundraising efforts to education. Listen to the panel of arts practitioners who are making a difference with their skills.


## HoneyComb – Discover New Zealand









*Online – Honey Pot Only*

**Thursday 4 Mar, 11am–12pm**



With a potential travel bubble on the horizon between Australia and New Zealand there's no better time to start looking into your options in NZ. Virtual delegates from festivals, events and markets will talk to the range of touring options available. Make new connections and come away feeling inspired.

# DAYTIME PROGRAM CALENDAR

 Online  
 Offsite

<b>TUE 16 FEB</b>	<b>Marketing Drop-In – Q&amp;A</b> 12:30pm–1:30pm	p11
<b>MON 22 FEB</b>	<b>FRINGE FEAST</b> 6pm–8pm	p11
<b>TUE 23 FEB</b>	<b>In Conversation With Artists Of Colour</b> 11am–12pm	p11
	<b>In Conversation With Queer Creators</b> 12:30pm–1:30pm	p11
	<b>Digital Marketing For Beginners</b> 2pm–3pm	p11
<b>WED 24 FEB</b>	<b>Art Of Pitching – HIVE Prep</b> 11am–12pm	p12
	<b>Healthy Expectations</b> 12:30pm–1:30pm	p12
	<b>Choose Me – What A Good EOJ, Application &amp; Grant Looks Like</b> 2pm–3pm	p12
<b>THU 25 FEB</b>	<b>HoneyComb – Discover The Americas</b> 9:30am 	p12
	<b>HoneyComb – Inform   Connect   Exchange Presenter Check-In</b> 7:30pm 	p12
<b>FRI 26 FEB</b>	<b>Honey Pot HIVE</b> 2pm–4pm  THE QUEENS	p9
	<b>Adelaide Fringe Masterclass:</b> <b>Karul Projects Contemporary Indigenous Dance</b> 12pm–1:30pm  Dance Hub SA	p12
<b>SAT 27 FEB</b>	<b>National Touring In A COVID Normal World – PAC Update</b> 11am–12pm	p13
	<b>Positive Psychology</b> 12:30pm–1:30pm	p13
<b>MON 1 MAR</b>	<b>FRINGE FEAST</b> 6pm–8pm	p11
<b>TUE 2 MAR</b>	<b>Access Mixer</b> 11am–12pm	p13
	<b>Creating Accessible Performances</b> 12:30pm–1:30pm	p13
	<b>Flexi Marketing Tips</b> 2pm–3pm	p13
<b>WED 3 MAR</b>	<b>The Future Of Touring</b> 11am–12pm 	p13
	<b>What's Art Good For?</b> 12:30pm–1:30pm	p13
<b>THU 4 MAR</b>	<b>HoneyComb – Discover New Zealand</b> 11am–12pm 	p16
	<b>HoneyComb – Discover Australian Festivals &amp; Regional Touring</b> 12:30–1:30pm 	p13
<b>FRI 5 MAR</b>	<b>Honey Pot HIVE</b> 2pm–4pm  Crowne Plaza Adelaide	p9

# DAYTIME PROGRAM CALENDAR

 Online  
 Offsite








<b>SAT 6 MAR</b>	<b>Ways To Keep Well</b> 11am–12pm	p16
	<b>Regional Independent Theatre Making &amp; Producing</b> 12:30pm–1:30pm	p16
<b>MON 8 MAR</b>	<b>FRINGE FEAST</b> 6pm–8pm	p11
<b>TUE 9 MAR</b>	<b>Adelaide Fringe RAP Update</b> 11am–12pm	p16
	<b>Venues &amp; Business</b> 12:30pm–1:30pm	p16
	<b>Your Audience Is More Than Your Friends</b> 2pm–3pm	p16
<b>WED 10 MAR</b>	<b>HoneyComb – Discover China</b> 1:30pm–2:30pm 	p16
	<b>HoneyComb – Discover European Festivals</b> 7:30pm–8:30pm 	p17
<b>THU 11 MAR</b>	<b>Creating Digital Works – Adapting &amp; Reforming</b> 12:30pm–1:30pm	p17
	<b>Producing Like A Pro With MILKE</b> 2pm–3pm	p17
<b>FRI 12 MAR</b>	<b>Honey Pot HIVE</b> 2pm–4pm  Plant 4	p9
<b>SAT 13 MAR</b>	<b>Art Of Pitching – Digital &amp; Marketing</b> 11am–12pm	p17
	<b>Producing Like A Pro With MILKE</b> 12:30pm–1:30pm	p17
	<b>In Conversation With Female / Non-Binary Arts Leaders</b> 2pm–3pm	p17
<b>MON 15 MAR</b>	<b>FRINGE FEAST</b> 6pm–8pm	p11
<b>WED 17 MAR</b>	<b>Monica Davidson Workshop #1 – Diversify Your Creative Income</b> 11am–12pm	p18
	<b>Adelaide Fringe Masterclass: The Latebloomers, 'Discover Your Inner Idiot'</b> 11am–1pm  The Mill	p18
	<b>Monica Davidson Workshop #2 – Marketing For Artists</b> 12:30pm–1:30pm	p18
<b>THU 18 MAR</b>	<b>Presenting Work For Young Audiences</b> 11am–12pm	p18
	<b>Monica Davidson Workshop #3 – The Art Of Law</b> 12:30pm–1:30pm	p18
	<b>Edinburgh Fringe '21 – What Lies Ahead</b> 7:30pm–8:30pm 	p18
<b>FRI 19 MAR</b>	<b>Honey Pot HIVE</b> 2pm–4pm  Adelaide Town Hall	p9
<b>SAT 20 MAR</b>	<b>HoneyComb – Inform   Connect   Exchange Presenter Check-In</b> 7:30pm 	p12





Image: Chloe Elizabeth

## HoneyComb – Discover Australian Festivals & Regional Touring

*Online – Honey Pot Only*

**Thursday 4 Mar, 12:30pm–1:30pm**

There's no place like home! Come follow the yellow brick road around Australia as Honey Pot delegates from around the country inspire you to explore the rich tapestry of festivals and touring opportunities available to you.

## Ways To Keep Well

*In-Person*

**Saturday 6 Mar, 11am–12pm**

Simple steps to keep your head on straight, and remain well in the midst of Fringe season. Don't be afraid to turn up wrapped in a blanket with snacks in hand. Covering some basics of how to stay well in the most hectic month of the year!

## Regional Independent Theatre Making & Producing

*In-Person*

**Saturday 6 Mar, 12:30pm–1:30pm**

Join Merrigong Theatre Company's Artistic Development Manager Leland Kean, as he discusses the importance of a healthy regional arts ecology, the challenges being faced by independent artists in the wake of Covid19. Leland will discuss the pathways, opportunities and advantages of developing and producing independent work in the regional Australia in the current climate, and the national landscape for independent artists and companies in Australia for 2021 and beyond.

## Adelaide Fringe RAP Update

*In-Person*

**Tuesday 9 Mar, 11am–12pm**

In 2020, Adelaide Fringe embarked on a journey to create a Reconciliation Action Plan, working alongside Reconciliation SA, and a committee of staff and external members. Sit with the Adelaide Fringe RAP Committee and hear the journey of the RAP over the past 12 months, and what the future holds for it.

## Venues & Business

*In-Person*

**Tuesday 9 Mar, 12:30pm–1:30pm**

Listen to venue managers and owners discuss important factors in successfully programming a venue whilst keeping it a successful business alive and kicking. Especially after a year that's been kicking a lot of us!

## Your Audience Is More Than Your Friends

*In-Person*

**Tuesday 9 Mar, 2pm–3pm**

How can we continue to diversify our audiences away from just our mates? Looking into the future of the arts industry and the shift we can make to understand the audiences out there.

## HoneyComb – Discover China

*Online – Honey Pot Only*

**Wednesday 10 Mar, 1:30pm–2:30pm**

Join a panel of influencers and presenters from some of China's most engaging festivals and events as they discuss the current state of play for the presentation of international works. With an eye on eventually being able to work again with Australian artists and



## Producing Like A Pro With MILKE

*In-Person*

Thursday 11 Mar, 2pm–3pm

Saturday 13 Mar, 12:30pm–1:30pm

Are you ready to make your mark as a producer and step things up? You've got some skills, but you're ready to play a bigger game!? Join Laura Milke Garner for this tailored session where you can learn how to set up a successful producing career or how to produce work for other artists.

If everything you know about producing and marketing a show, up to this point, has been self-taught, and you feel that you are winging it, then guess what? You're not alone. Expand your knowledge and develop your skills. Perfect for independent producers and those that want to skill up and make sustainable work.

companies this webinar will be of interest for anyone looking to take their work out to China. This session has been assisted by the Australian Government through the Australia Council, its arts funding and advisory body and the National Foundation for Australia-China Relations.

## HoneyComb – Discover European Festivals

*Online – Honey Pot Only*

Wednesday 10 Mar, 7:30pm–8:30pm

What's next after Adelaide Fringe? You may be possibly thinking about taking your work over to the UK or Europe but how will festivals and events over there work? Listen to programmers and festivals from key events give updates on plans for 2021–22. What's changed and what types of works from Australia are they likely to seek.

## Creating Digital Works – Adapting & Reforming

*In-Person*

Thursday 11 Mar, 12:30pm–1:30pm

2020 was all about embracing the digital world and taking works into a realm with pre-existing stigmas and boundaries but artists have been quick to adapt and reform works and bring new life to digital and online works. A testament to the resilience and courage the Melbourne Fringe in 2020 cooked up an innovative and intuitive digital platform and presented digital works with many varying components whilst making sure at the forefront artists still got paid. In this session Simon Abrahams, CEO & Creative Director of Melbourne Fringe discusses resilience and adaptability in the arts along with artists creative digital works. Come away feeling inspired and ready to face any challenges in the future.

## Art of Pitching – Digital & Marketing

*In-Person*

Saturday 13 Mar, 11am–12pm

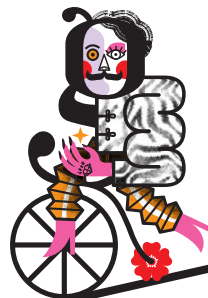
How should you present your work online and what's the best way of engaging presenters who are viewing your work digitally? Hear from presenters who will discuss the best ways to pitch work online or at showcases and suggest the most effective marketing tools at your disposal. What hooks and what sucks? Breakdown those barriers and come away with the techniques and tools to confidently on-sell your work.

## In Conversation With Female / Non Binary Arts Leaders

*In-Person*

Saturday 13 Mar, 2pm–3pm

Making it to the top jobs in the Arts Industry is an impressive feat! Join some of the leading minds in the Australian arts industry talk about how they got to where they are now, and some of the challenges that they had to overcome to get there. Spoiler alert, none of them are males!



## Monica Davidson Workshop #1 – Diversify Your Creative Income

*In-Person*

**Wednesday 17 Mar, 11am–12pm**

Creative professionals are usually multitalented, and with some tailored brainstorming and guidance those various skills can be turned into revenue and reduce our reliance on government funding. Diversify Your Creative Income is a practical workshop discussing the various ways that artists can make money beyond the obvious (including services, goods and passive income. Take a deep dive into conducting a skills audit and walk through the ‘cheat sheet’ of how other artists make money from their craft. We’ll also talk about the testing process and how to identify a ‘good’ idea. All participants also get access to a Dropbox folder full of additional resources and goodies.

## Adelaide Fringe Masterclass: The Latebloomers, ‘Discover Your Inner Idiot’

*In-Person*

**Wednesday 17 Mar, 11am–1pm \$23/20**

This masterclass caters for either professional performers wanting to learn new skills for their repertoire or brush up on the art of ‘play’ or beginners/amateurs wanting to have some fun, build confidence and discover new skills. A brief introduction to clown including a Lecoq style physical warm-up with impro games, characterisation, improvisation and slapstick.

<https://adlfrinr.ge/FringeWORKS-InnerIdiot>

## Monica Davidson Workshop #2 – Marketing For Artists

*In-Person*

**Wednesday 17 Mar, 12:30pm–1:30pm**

Marketing is one of the most despised and least understood aspects of being an artist, and most creatives would rather be making than hustling. There is a simple secret to making marketing more palatable – understanding the strategy behind building relationships. This practical workshop outlines the seven basic steps to kickstart an effective marketing strategy, whether for a show, an individual performer, or a freelance business. You’ll learn more about how to showcase your own abilities, understand your ‘clients’ and competitors, and choose the best marketing tactics. All participants also get access to a Dropbox folder full of additional resources and goodies.

## Presenting Work For Young Audiences

*In-Person*

**Thursday 18 Mar, 11am–12pm**

Creating works for young audiences with a focus on education and innovation has its challenges. Join DreamBIG Children’s Festival Producer and guests for a proactive discussion on making works, programming for young audiences and digital innovations. How can education and accessibility enhance and develop the work and bring families and communities together?.

## Monica Davidson Workshop #3 – The Art Of Law

*In-Person*

**Thursday 18 Mar, 12:30pm–1:30pm**

This workshop introduces the legal big C’s that artists need to be aware of – copyright, contracts, and confidentiality. We’ll look at the basics of intellectual property and why it’s important, who owns copyright, creating contracts to protect all relationships; and understanding the importance of confidentiality law especially when pitching new ideas. We’ll also guide participants about where to go for help, and what resources are available to empower creatives to manage the basics of their own legal affairs. All questions also answered! Developed in collaboration with the Arts Law Centre of Australia. All participants also get access to a Dropbox folder full of additional resources and goodies.

## Edinburgh Fringe ‘21 – What To Expect

*Online*

**Thursday 18 Mar, 7:30pm–8:30pm**

Are you thinking about bringing a show to the Edinburgh Fringe this year, either in person or online? Come along and virtually meet the team from the Fringe Society and find out what we have in store as we talk through the ins, outs and changes to bringing a show in 2021. Bring your best questions and discover how to make the most of an Edinburgh experience.



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E-SCOOTER OR E-BIKE



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# POSTERING & FLYERING

This year we anticipate that flyering could be a little different to other years, meaning people may be less keen to take a flyer from you without lathering it in hand sanitiser first. But that's ok! There are some really great alternatives:

- Print one flyer (and laminate it if you're feeling fancy), and ask passer-by's to take a picture of it instead of taking one to put in their pocket. If they take a picture of you holding it, even better! By putting a face to the flyer they're more likely to remember the show and head along.
- Be a walking billboard! Create a sandwich board out of some card and tape and your poster! Make yourself known outside your venue (with permission from your venue managers!), hit up the flyering spots (see below), or just stroll the streets!

## WHERE CAN YOU POSTER?

- Ask cafes / bars if they'd put up your posters
- If you're a dance show, ask local dance studios if they'd take a poster for their space
- If you're suburban, make contact with your local council and see if they can help get the word out
- Ask at the local libraries if they can hang one up

Alternatively, take the pressure off yourself – enlist a professional distro company to do the work for you: Explosive Promotions [explosivepromotions.com.au](http://explosivepromotions.com.au)  
Passing Out [passingout.com.au](http://passingout.com.au)  
Mad Promo [madpromo.com.au](http://madpromo.com.au)

### Poster Etiquette

Play nice! Remember to leave room for other people's posters and don't stick yours over someone else's unless their season has finished.

It's illegal to poster on poles around the city or on private property such as walls, fences, and businesses. Make sure you chat to businesses like cafés and pubs before putting posters in their venue.

*If you have any questions please do not hesitate to get in touch.*

## WHERE CAN YOU FLYER?

BankSA Fringe Corner,  
Cnr East Tce & Rundle St

*Flyering etiquette suggests to not flyer the box office queue!*

### Other Busy Locations

Adelaide's busiest dining strips are Gouger St and the Adelaide Central Markets, and Rundle St. Our popular bar districts are Leigh St and Peel St.

## INFO BOOTHS

Make sure to introduce yourself to the info booth staff. Tell them about your event and what makes it special. The more you engage them, the more they will engage the public!

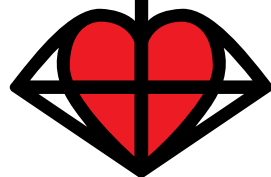
### Rundle Mall Info Booth

Monday 15 Feb – Sunday 21 Mar  
Mondays–Fridays: 11am–5pm  
Saturdays–Sundays: 10am–5pm

### BankSA Fringe Corner Info Booth

Thursday 17 Feb – Sunday 21 Mar  
Tuesdays–Fridays: 4pm–9pm  
Saturdays–Sundays: 11am–9pm

*\*Please note flyering in Rundle Mall precinct is strictly prohibited.\**



## STREET PERFORMING IN 2021

Due to density restrictions and capacity requirements there are some restrictions to busking and street theatre during Adelaide Fringe 2021. The information below is correct as at 4 February 2021.

- Busking / Street Performing will not be allowed during the East End Rundle St road closures in order to discourage large gatherings.
- Adelaide City Council will not be issuing busking permits for the East End or any other locations in Adelaide City Council area.

- Adelaide Fringe is waiting on confirmation of busking permits and restrictions in the Rundle Mall precinct and will have updates as they come through.
- Adelaide Fringe are also working with other suburban and regional councils on any possible busking sites and opportunities.

Unfortunately we will not be taking Street Performer registrations in 2021 due to the limited amount of opportunities. Should any activations or opportunities arise, Adelaide Fringe will communicate this via our current street performer database and the FringeWORKS Facebook page.

# GETTING AROUND: CITY / OUTER METRO

### By Foot

Being the 3rd most walkable city in Australia, you'll find it easy to wander around Adelaide. Trust in Google and let it guide you around the city. Adelaide is pretty easy to navigate. We're surrounded by parklands, so if you hit one, turn around and you'll find your way back to the centre!

### Bicycles

Adelaide Free Bikes is a scheme that allows free bike hire from locations around the city. All you need is your driver's licence, proof of identity card or passport. Bikes can be hired 7 days a week. More info at [bikesa.asn.au/adelaidefreebikes](http://bikesa.asn.au/adelaidefreebikes). *Please note, at the time of printing the hiring of some bike services is suspended due to COVID-19.*

### Beam e-Scooters

Fun, affordable and environmentally friendly, Beam e-scooters are the perfect way to experience Adelaide Fringe. Look out for priority e-scooter parking zones conveniently located at key Fringe venues, dining precincts and transport hubs. Download the Beam app today and enjoy your first ride free. Terms and conditions apply.

### Rideshares

Got to get somewhere quickly and simply? *Ola, Uber and DiDi* are all available in Adelaide. You will need a mobile phone with internet access to use. Download from Google Play or the Apple store.

### Free City Services

Look out for the Free City Connector buses, running on two loops around the city and North Adelaide every 30 minutes. The Free City Tram service takes you between the South Terrace tram stop, the Entertainment Centre, Botanic Gardens and Festival Plaza, remember you'll need a valid ticket to travel if you go beyond.

### Public Transport

Adelaide has a comprehensive bus, train and tram network that can take you anywhere you need to go in the city and into the suburbs. Get yourself a Metrocard and for timetables and further info visit [www.adelaidemetro.com.au](http://www.adelaidemetro.com.au).

### Cabs

**132 211** Adelaide Independent,  
**1300 360 940** Adelaide Access  
Taxis, **131 008** Suburban Taxis,  
**132 227** 13CABS

# BEACHES & NATURE

## ENJOY SOME SUN, SAND & SWIMMING

### Glenelg

12km south-west of Adelaide

Glenelg is one of Adelaide's most popular seaside destinations with a bustling shopping strip and a large range of restaurants. Just jump on the tram and you'll be delivered right to Glenelg's doorstep.

### Henley Beach

11km west of Adelaide

A popular beachside suburb of Adelaide, offering white sand, gentle surf, a popular dining square and regular live entertainment. Bus Route 287 will drop at Henley Square.

*Accessible beach mat 24/7 along with free beach wheelchair hire and accessible public bathroom, bookings through City of Charles Sturt Council on 8408 1333.*

### Seacliff Beach

18km south-west of Adelaide

Family friendly Seacliff Beach is the perfect place to hire a stand up paddle board, grab an ice-cream or relax in one of the grassy parks equipped with BBQ facilities. Catch the train to Seacliff Railway Station on the Seaford line and it's a 5min walk to the beach.

*Accessible Beach mat rolled out Sat-Sun 1pm-5pm. Bookings request through the club on Seacliff SLSC website.*

### Port Noarlunga Beach

34km south of Adelaide

Spot for scuba diving and snorkelling, with the beach overlooking an aquatic reserve established to protect a rare reef formation.

### Port Willunga

48km south of Adelaide

One of Australia's most beautiful beaches, overlooked by spectacular cliffs. It is also home to ancient shipwrecks and sea view restaurants.

### Semaphore Beach

17km west of Adelaide

Semaphore is a fun filled seaside escape. As well as the white sandy beaches, the colourful foreshore offers mini-golf, a water slide, vintage carousel and Ferris wheel. *Accessible beach mat and more information available on Port Adelaide Enfield Council website.*

### Second Valley

A coastal town on the Fleurieu Peninsula. A real adventure where you can enjoy cliff-jumping, lots of beautiful views.

### Encounter Lakes, Victor Harbor

The Accessible beach mat is permanently out at Cliff Thorpe Reserve, with an accessible bathroom reserve. Victor Harbor also has options of whale watching.







### **Handorf**

Known for its original German-style architecture and artisanal food. Numerous breweries and wineries in the nearby Adelaide Hills offer tours and tastings.

### **Hallet Cove Boardwalk**

Beautiful scenery & playground for kids. The Boatshed café is located at the start. Be prepared for stairs.

### **Adelaide Himeji Garden**

Traditional styled Japanese garden located in Park 18 (southern part of the Adelaide Park lands) just near the corner of South Terrace.

### **River Torrens Linear Park Trail**

This shared use trail follows 30km of river from Athelstone, following the River Torrens, through to Adelaide CBD, and then to the river mouth at West Beach/Henley Beach predominantly used by walkers, runners and cyclists.

## **FLORA & FAUNA**

### **Adelaide Botanic Gardens**

North Tce, Adelaide

This historical garden features an exceptional Victorian gardenesque landscape complemented by outstanding plant collections, cultural collections and garden buildings.

### **Belair National Park**

Sheoak Rd, Belair  
13km south-east of Adelaide

Set within beautiful natural bushland and featuring numerous picnic areas, tennis courts and an array of walking trails.

### **Cleland Wildlife Park**

18km south-east of Adelaide

A great place to bring a picnic or have a barbecue and spend the whole day. They suggest allowing at least two hours to explore the park. This will give you enough time to stop and feed the animals, listen to one of the keeper talks, and stroll at a leisurely pace. \*fees apply

### **Morialta Conservation Park**

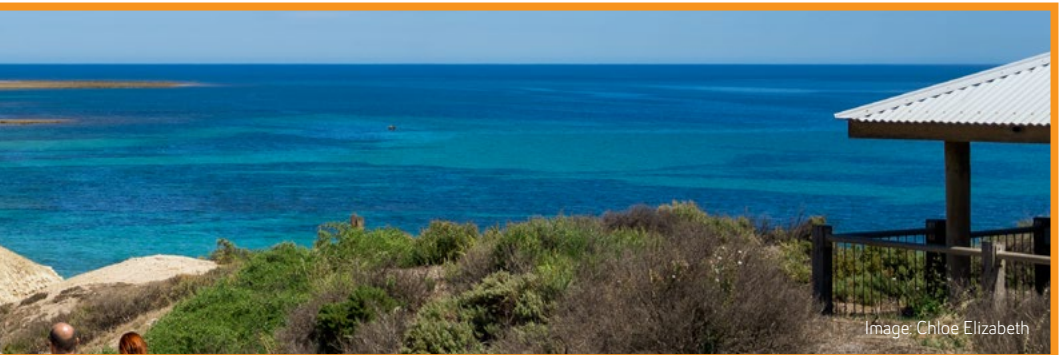
Stradbroke Rd, Woodforde  
10km east of Adelaide

Enjoy the rugged ridges, gully scenery and seasonal waterfalls that make up Morialta Conservation Park. The park is also a popular destination for rock climbers.

### **Waterfall Gully**

Waterfall Gully Rd, Waterfall Gully  
8km east of Adelaide

The base of Adelaide's most popular hiking trail. Climb the park's hills to reach Mt Lofty Summit and be rewarded with a spectacular view of Adelaide. You might spot some koalas or kangaroos!

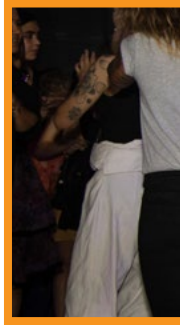


# LATE NIGHT OFFERINGS

Adelaide Fringe has made the decision to support Fringe venues and the hospitality industry in 2021 and will not be operating the Fringe Club which would compete with existing venues during this already difficult time.

Through our passholder discount program we are working with participating venues to offer Artists and Venues deals and discounts to encourage a vibrant nightlife during Fringe and we would urge our Artists and Venues to support local and support the hospitality industry.

We hope you can understand this decision and can help support SA venues far and wide, including the great venues listed below!



## **Arthur Artbar – Arthur Party**

From the creator of Tuxedo Cat comes a late night variety show where anything goes. Different acts each night, followed by All Star House Band and DJ's. WARNING things may get loose. Life is short wear your party pants!

## **Legends Bar**

A hidden gem in the heart of the city. Recently renovated we offer a cosy relaxed environment with modern decor and facilities. Trading late on Friday and Saturday nights throughout Fringe, you can chill the night away with the latest music and cocktails.

## **Mary's Poppin –**

### **The Mary's Poppin Fringe Club**

Mary's Poppin is the LGBTQIA+ Jewel of Adelaide. Set within a beautiful historic building we're welcoming everyone from Fringe for a series of late night events.

## **Nineteen Ten Jazz**

### **& Burlesque Club**

Discover an atmosphere of sultry tones and energetic rhythms at Nineteen Ten Burlesque & Jazz Bar! Nineteen Ten is the perfect place to relax to the backdrop of the open night sky in our rooftop bar, sit back and soak the vibe.

## **Red Poles**

Cocktails, tapas and live music at Red Poles on Friday nights! Relax on the lawns, celebrate summer twilight evenings and experience interactive artwork and demonstrations with Aboriginal artist Micky Barlow.

## **Rhino Room**

Every Friday and Saturday night throughout the Fringe Festival, Rhino Room's Low-Life Basement Bar will be open until 2am, offering a relaxed vibe and an escape from the crowds. Kick back under the vines on Hyde street or head downstairs and grab a booth in the bar.

## **Sugar – Fringe Late**

### **Night Takeovers**

Fringe late night takeover at Sugar means that a) you need to be at Sugar b) you need to be there late.

## **Tandanya National**

### **Aboriginal Cultural Institute**

Across each weekend of Adelaide Fringe, Tandanya Café transforms into an intimate festival bar; offering a free line-up of First Nations acoustic musicians and DJ's on Friday–Saturday nights.

## **The Austral Hotel –**

### **Late Night Artist Bar**

Late night debauchery, I'm sure! Austral Hotel + Pirate Life Brewing present Late Night at The Fringe Club. Great DJ's, live acts and entertainment. All welcome, discounts for Fringe artists, performers and crew! Try the official Adelaide Fringe Draught Beer from Pirate Life!

## **The Howling Owl**

The Howling Owl's gin den on the mezzanine level is open from 10pm 'til late Wed–Sat for you to kick back on a cosy couch or hang on the balcony to watch the crowds on Rundle St.

## **The Stag – Fringe Late Night Inn**

The Fringe Late Night Inn.... the best Fringe afterparty in town! The Fringe Late Night Inn is all about letting your hair down and getting a little weird, no matter the night. This is our little ode to the Fringe Club, a little spot that was very close to our hearts. We will be having pop-up performances by some of our favourite Fringe artists, and busting tunes into the wee hours of the morning, no matter the day (except Monday and Tuesday, those days kinda matter).



Image: Andrew Phillips

## CHEAP EATS

### CITY

**Adelaide City East IGA**  
232 Hutt Street, 7am–10pm

**Central Market Food Court**  
Moonta St, 10:30am–4pm  
(Fridays close 9pm)

**Citi Café**  
241 Pirie St

**Mamak Corner**  
8 Bank St, 11:30am–3pm  
8 5pm–8:30pm

**Munooshi Cafe**  
36 East Tce, 10am–3:30pm  
(Fridays close 7:30pm)

**O'Ramen O'Bento**  
52/62 King William St,  
Mon–Fri: 9am–3pm

**Ricky's Kitchen**  
52–62 King William St, Southern  
Cross Arcade, 11am–5:30pm

**Shakestreet**  
Shop 5/191–209 Pirie St

**Sunmi's Sushi**  
44–60 Gouger St

**Vego's (Vego 'n' Loven It)**  
Level 1, 240 Rundle St,  
Mon–Fri: 10:30am–3:30pm

**Xpresso on Flinders**  
281 Flinders St

### INNER METRO

**Adelaide Lebanese Bakery**  
67 Chapel St, Thebarton

**Chinatown Plaza Food Mecca**  
17 Moonta St

**Lawash Afghan Bakery**  
115 South Rd, Thebarton

**Miss Mai**  
Shop 9/205 Pirie St /  
73 Gawler Pl, Adelaide SA 5000

**Renā's Thai Kitchen**  
370 Kensington Rd, Erindale

**Roll in Saigon**  
126 Goodwood Rd, Goodwood

**The Original Pancake Kitchen**  
13 Gilbert Pl

### OPEN 24/7

**Bakery on O'Connell**  
128 O'Connell St, North Adelaide

**Barossa Bar + Grill**  
North Tce (inside Adelaide Casino)  
Friday–Sunday

**Café De Vili's**  
2–14 Manchester Rd, Mile End Sth

**Enjoy Bakery**  
112 The Parade, Norwood

**Oporto**  
139 Angus St

### MARKETS

**Adelaide Central Market**  
44 – 60 Gouger St  
[adelaidecentralmarket.com](http://adelaidecentralmarket.com)  
Tues: 7am–5.30pm  
Wed: 9am–5.30pm (opt trading)  
Thu: 9am–5.30pm  
Fri: 7am–9pm  
Sat: 7am–3pm

**Adelaide Farmers' Market**  
Adelaide Showgrounds  
Leader St, Wayville  
[adelaidefarmersmarket.com.au](http://adelaidefarmersmarket.com.au)  
Sundays: 8:30am–12:30pm

### LATE NIGHT EATERIES

**East Taste Restaurant**  
119 Gouger St, 5pm–11pm  
(closed Mondays)

**San Giorgio Ristorante**  
217 Rundle St, 11:30am–10pm  
(Fri–Sat close 11:30pm)

**The Original Yiros House**  
258 Rundle St, 11:30am–5am  
(Sun–Tues close 1:30am)

**Ying Chow Chinese Restaurant**  
114 Gouger St, 5pm–10:45pm

**Zambro**  
2/214–216 Rundle St,  
Wed–Sun: 10am–10pm  
(Sat–Sun close 3:30am)

# PHYSICAL HEALTH & EMERGENCY

## FOR EMERGENCY – FIRE/ AMBULANCE/POLICE: 000

[www.healthengine.com.au](http://www.healthengine.com.au) will show you what's available near you

[www.homedoctor.com.au/locations/adelaide](http://www.homedoctor.com.au/locations/adelaide) shows bulk billing, after hours, home visits.

## Non-Urgent Police Assistance 131 444

**Royal Adelaide Hospital**  
Port Rd, Adelaide  
7074 0000

**Poisons Information Centre**  
131 126

**Health Direct Australia**  
(Non-urgent health concerns)  
1800 022 222

**SA COVID-19 Information Line**  
1800 253 787 (offers local information and advice on general COVID-19 information)

## CITY PHARMACIES

**Chemist Warehouse**  
41 Gawler Pl  
8212 3121

Adelaide Central Plaza,  
100 Rundle Mall  
8227 2700

160 Rundle Mall  
8426 8432

Myer Centre, 24 Rundle Mall  
8211 9977

Central Market Arcade  
Shop 26, 34 Gouger St  
8231 6717

**Midnight Pharmacy**  
Cnr Wakefield St & Frome St  
8232 4445

**National Pharmacies**  
52 Gawler Pl  
8223 0300

## DOCTORS

**SHINE SA**  
57 Hyde St, Adelaide  
1300 794 584

**Norwood Village Medical & Dental**  
201–203 The Parade, Norwood  
8425 1333

**Gawler Place Medical Practice**  
1/49 Gawler Pl, Adelaide  
8212 7175

## CITY DENTISTS

**Adelaide City Dental Care**  
1/25 King William St  
8212 3880

**The Dental Practice**  
2, 25–27 King William St  
8212 3247

If you're in  
FringeWORKS,  
there are multiple Fringe  
staff qualified in Physical  
& Mental Health  
First Aid!

## MENTAL HEALTH

**Beyond Blue**  
1300 22 46 36  
Service available 24/7

**Lifeline**  
131 114 – Crisis Support Service  
0477131114 – Text Line  
7 days, 6pm–12am (AEST)  
Online chat 7pm–12am  
(Sydney NSW time)

**1800RESPECT**  
1800 737 732  
24/7 support via online chat service. Sexual assault, domestic or family violence and abuse.

**Lived Experience Telephone Support Service (LETSS)**  
1800 031 755  
5:00pm – 11:30pm

**The Support Act Wellbeing Helpline**  
1800 959 500  
Service available 24/7

**headspace Adelaide**  
1800 063 267 – 12–25yo  
173 Wakefield St, Adelaide  
Mon, Thurs, Fri: 9am–5pm  
Tues: 10am–5pm, Wed: 9am–7pm  
(Closed Sat–Sun)

## PROFESSIONALS

**Bel Ryan – Art Therapist and Counsellor – Ignite Arts Therapies**  
0403 826 730 [belinda.ryan@ignitearttherapies.com.au](mailto:belinda.ryan@ignitearttherapies.com.au)  
Explore and express so that you can deal with the festival experience. Special rates available.

**Isy Ashford – Creative Arts Therapist, Community Arts and Events, Meditation and Wellbeing Practitioner – The Art to Wellbeing**  
0416 202 278  
[arttowellbeing@gmail.com](mailto:arttowellbeing@gmail.com)  
FB: The Art to Wellbeing

# MENTAL HEALTH RESOURCES

Fringe time can be an intense and stressful time for Fringe participants but particularly after a year like 2020, you need to take extra care of your mental health and wellbeing. Below are some great resources for you to use during your month of Fringe as well as all year round.

## Lived Experienced Telephone Support Services

1800 031755 [www.letss.org.au](http://www.letss.org.au)

5pm–11:30pm, 365 days a year. A caring voice over the phone for support with mental health conditions. The trained support staff answering the calls will have a personal lived experience of recovery and managing challenges to their mental health. They will draw on this experience of recovery in their support and understanding of the caller's unique experience.

## The Arts Wellbeing Collective / The Support Act Wellbeing Helpline [www.artswellbeingcollective.com.au](http://www.artswellbeingcollective.com.au)

The Support Act Wellbeing Helpline is a free, confidential phone counselling service, available 24/7 to anyone anywhere in Australia who works in the performing arts, or other creative industries.

## SOME TIPS FROM THE L.E.T.S.S. WELLNESS BOOKLET

### 1. Maintain a routine as much as possible

Shower, eat, and most importantly, get out of your PJs and dressed every day! Small things like these really matter.

### 2. Achieve something everyday

It might be doing the dishes, cleaning out a cupboard, or calling a friend. A sense of achievement helps us to feel like we are doing something meaningful with our time.

### 3. Write about your experience

Writing about what has been going on can help us to feel like we are talking to someone and sharing our experiences.

### 4. Keep connected socially

Skype friends and family, find a Facebook group to follow that lifts your spirits, create a Whatsapp, or messenger group to check on each other. The more ways that you can communicate the better!

### 5. Reach out for support

It's going to be a challenging time for all of us, and it's important to reach out for support. If you're feeling safe but need to talk things through, call LETSS and chat with our Peer Workers.







THANKS TO OUR 2021 PARTNERS

Principal Partner



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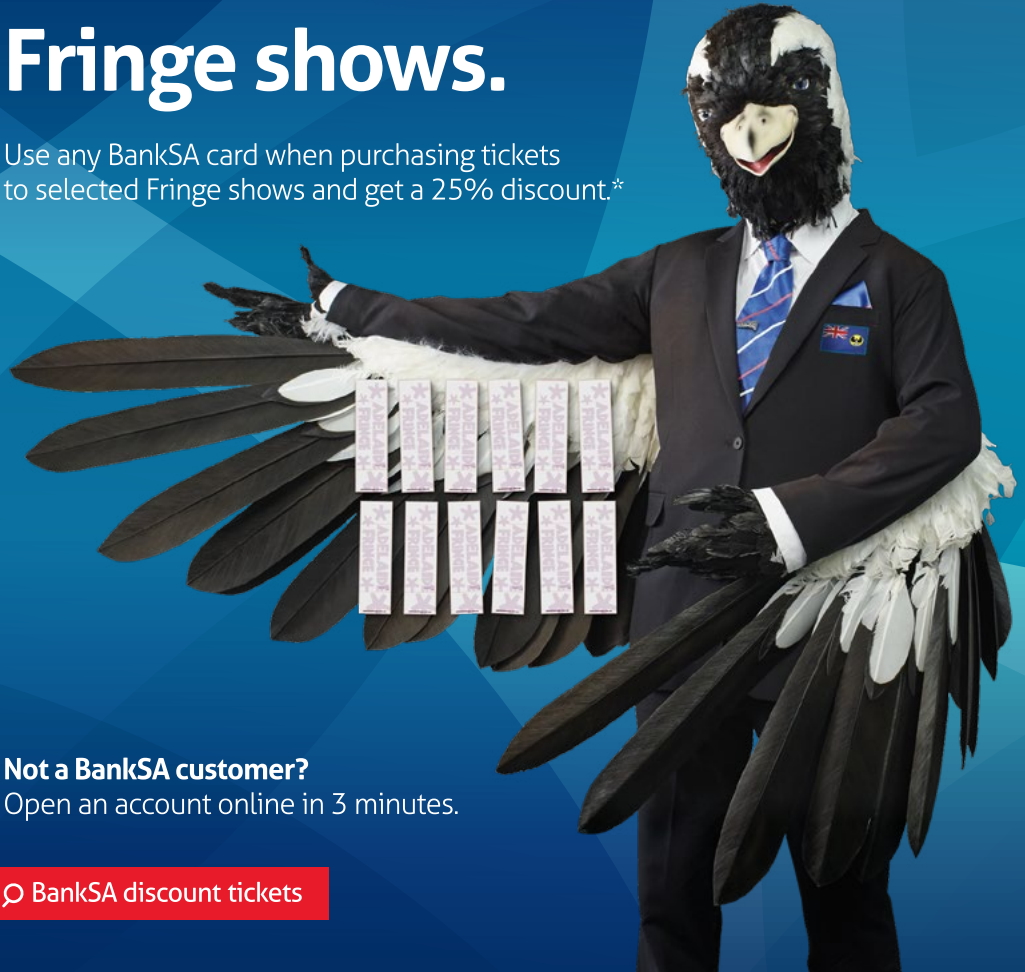
THANK YOU TO OUR AWARDS PARTNERS BANKSA ADELAIDE CRITICS CIRCLE ARTS SOUTH AUSTRALIA, DEPARTMENT OF THE PREMIER AND CABINET FRANK FORD AM FRINGE WORLD FESTIVAL PERTH GRAHAM F. SMITH PEACE FOUNDATION HOLDEN STREET THEATRES INSPIRING SA MELBOURNE FRINGE MILK MINDSHARE NZ FRINGE FESTIVAL SVIGOS & DIMOND FAMILIES TOMICH WINES VISUALCOM

THANK YOU TO THE FOLLOWING ORGANISATIONS FOR THEIR SUPPORT ALL IN ADVISORY ADELAIDE FILM FESTIVAL AUSWIDE BARRY BURGAN CHANNEL 44 & LAUREN HILLMAN DENTONS FISHER, JEFFRIES FOOD FRINGE FRINGE WORLD PERTH KATALYST INTERACTIVE MELBOURNE INTERNATIONAL COMEDY FESTIVAL MUSIC SA NEXTSTAGE PRINT NATION PWC AUSTRALIA RECONCILIATION AUSTRALIA RECONCILIATION SOUTH AUSTRALIA RED61



# Get 25% off Fringe shows.

Use any BankSA card when purchasing tickets to selected Fringe shows and get a 25% discount.\*



**Not a BankSA customer?**  
Open an account online in 3 minutes.

 BankSA discount tickets

**Things you should know:** \*BankSA cardholders can receive 25% discount on selected and participating Fringe shows in 2021, when purchased at FringeTIX outlets or online. Offer is available at the Adelaide Fringe Festival 2021, and is available to new or existing BankSA customers that hold a BankSA issued card. 25% off Fringe tickets applies to selected shows only and is valid for the purchase of two tickets per transaction. Subject to availability. Available to BankSA customers over 18 who purchase on their BankSA card. Read the terms and conditions at [banksa.com.au](https://banksa.com.au) before making the decision and consider whether the product is right for you. © BankSA 2020 – A Division of Westpac Banking Corporation ABN 33 007 457 141 AFSL and Australian credit licence 233714. WBCBSA08418\_A5 0920