

ARTIST FUND GRANTS PREVIEW QUESTIONS

AUDIENCE ACCESS

Contents

Adelaide Fringe Artist Fund	1
Application Information	1
About Your Project.....	2
Audience Access Grant	4
Online Identity	4
Support Material.....	5

Adelaide Fringe Artist Fund

Category

- *Audience Access*

Applicant Name

Application Information

Email

Postal Address

Phone number

Company name (optional)

ABN (optional)

What city and state is the artist/collective/venue based?

Please list your collaborators (if any) and their locations. If you have none, please write none.

Have you participated in Adelaide Fringe before?

- *Yes*
- *No*

If yes, what was your main role? [hint text: Please tick all that apply]

- *Creative (Performer, Writer, Director etc.)*
- *Producer*
- *Production Staff*
- *Venue*

Do you consider yourself an emerging artist/producer (within the first 5 years of practice)?

- *Yes*
- *No*

Have you received funding from Adelaide Fringe in the last 5 years?

- *Yes*
- *No*

If 'yes' please list what funding.

Please tick below if you (or someone in your organisation) defines as: [hint text: Please tick all that apply]

- *Aboriginal or Torres Strait Islander, First Nations Australian*
- *LGBTQIA+*
- *Youth*
- *Culturally and Linguistically Diverse*
- *First Nations outside of Australia, Black, Person of Colour*
- *Person/s with Disability*
- *Senior Citizens*
- *Living in regional, rural, or remote South Australia*
- *Prefer not to say*
- *None of the above*

Where did you hear about this grant?

About Your Project

What is the name of your show/exhibition/event?

What is its primary genre?

- *Cabaret*
- *Comedy*
- *Dance*
- *Event*
- *Eat & Drink*
- *Interactive*
- *Kids & Family*
- *Magic*
- *Music*
- *Theatre and Physical Theatre*
- *Visual Arts & Design*
- *Workshops & Talks*

If you find it easier to talk about your plans for Adelaide Fringe instead of writing, please record a short 2-3min video of yourself answering the questions below and enter your YouTube link

(optional)

[hint text: Selfies filmed on a phone are perfect – we do not expect professional video quality. Please do not go over time and make sure to check with a friend that your video link works]

Password if Vimeo/YouTube is set to private

(optional)

Is your event likely to be a world premiere at the Adelaide Fringe 2023?

- *Yes*
- *No*

Please tell us about the show / exhibition /event you will be presenting in 2023 (200 words)

[hint text: Imagine the assessment panel are your audience coming to your event. What can they expect to see, experience and take away from your show?]

Please enter the wording you will use to sell your show to the public. It should be the same as what you intend to enter into the Adelaide Fringe Guide (100 words)

Would you like to be identified as a First Nations Recipient as part of the Artist Fund?

[Hint text: By checking this box you acknowledge that key creatives identify as Aboriginal and/or Torres Strait Islander. A collective should be 50% or more Aboriginal and/or Torres Strait Islander.

If you are successful in your application, you will be marketed as a First Nations grant recipient and a First Nations icon will be placed on your event in Adelaide Fringe marketing.]

Would you consider this work as one that promotes intercultural exchange and understanding?

- *Yes*
- *No*

Do you intend to participate in Honey Pot in 2023? [hint text: Honey Pot is Adelaide Fringe's International Arts Marketplace. For information on Honey Pot, please follow this link

<https://adelaidefringe.com.au/as-arts-industry>]

- *Yes*
- *No*

What are your tour ready goals? (optional)

[hint text: What would you like to get out of Honey Pot? Where do you hope to tour?]

Audience Access Grant

I am applying for:

- *Auslan Interpretation*
- *Audio Description*
- *Accessible Equipment*

Has Adelaide Fringe funded an Auslan interpretation or audio description for any show you have presented before?

- *Yes*
- *No*

Is your venue accessible? [hit text: Please include what the accessibility facilities are]

Does your event or show include spoken, sung or recorded dialogue?

- *Yes*
- *No*

Why is providing this service important to you? (200 words)

What marketing do you intend to do to reach these audiences with access requirements? (200 words)

Please enter the total amount being applied for

[hint text: This is a numerical field only, please do not include a dollar sign]

Please upload your marketing strategy specific to targeting the groups who will benefit from Auslan Interpretation or Audio Description. [hint text: Please use the template provided in the Guide for Applicants. Please upload PDF files. Maximum file size is 5MB.]

Please upload a quote for service from Deaf Aboriginal Services, Sign Language Australia, Deaf Connect or Access 2 Arts (optional) [hint text: If you intend to work with a different service provider please contact us first. If you are applying for both services, please upload the second quote in the additional attachments section. Please upload PDF files. Maximum file size is 5MB.]

Online Identity

Website (optional)

Facebook (optional)

Instagram (optional)

Twitter (optional)

TikTok (optional)

YouTube / Vimeo (optional)

Password if Vimeo/YouTube is private
(optional)

Support Material

Support Material may be supplied as follows (optional)

1. You may upload 5 items. These may include but are not limited to a letter of support, marketing plan, promotional images, excerpts of written manuscripts/scripts (maximum 3 pages), examples of artwork, reviews of past shows etc.
2. Upload JPEG or PDF files. Maximum file size is 5MB per piece
3. Video attachments must be hosted on a video site such as YouTube or Vimeo. Please provide the correct link.
4. Provide website URLs to the publicly accessible campaign or active URL of a landing page.
5. Please ensure any applicable usernames and passwords are provided below.
6. Maximum file size is 5MB per file

Link
(optional)

Password
(optional)