

ADELAIDE FRINGE POSTER COMPETITION TERMS AND CONDITIONS 2025

By completing and submitting an Entry Form, each participating artist agrees to be bound by the following terms and conditions of entry:

1. Entries must be received by 11:59pm ACST, Monday, 12 August 2024.
2. Submissions must be in digital format and submitted online via the official entry form.
3. Submissions that do not meet the entry deadline will not be accepted.
4. All entries will be viewed and judged by the Adelaide Fringe Poster Competition Committee.
5. Entrants acknowledge and agree that their artwork may be copied or reproduced for the purposes of judging the competition.
6. Entrants acknowledge and agree that their artwork may be publicly displayed (print, signage and digital) to promote and create awareness of current and future Adelaide Fringe Poster Competitions.
7. All participating Entrants acknowledge that:
 - a. the artwork submitted is original work
 - b. the Entrant owns the copyright to the artwork submitted and/or parts that comprise the artwork and are able to unimpededly assign copyright in full to Adelaide Fringe Inc; and
 - c. the artwork is not licensed or otherwise encumbered in any way that may be inconsistent with these terms and conditions.
8. All Entrants warrant that they have consent necessary to use any third party intellectual property which has been substantially reproduced or incorporated into their artwork.
9. Where a participating Entrant is under the age of 18, the Entrant's adult parent/guardian must complete the Entry Form by stating their own name on behalf of the name of the artist to indicate their agreement with these terms and conditions on behalf of the Entrant.
10. All participating Entrants indemnify Adelaide Fringe Inc against all claims, demands, losses and damages that Adelaide Fringe Inc incurs as a result of a breach of any warranties and obligations given by entrants under these terms and conditions.
11. Adelaide Fringe may at its absolute discretion use part or the entire image for any purpose and in any form or manner.
12. Entries must provide complete and correct contact information: your name, name of institution or organisation (if applicable), mailing address, telephone and email. Incomplete or false information may cause your entry to be disqualified.
13. The competition decision is final and no correspondence will be entered into.
14. A prize of \$10,000 (AUD) from partners Lumo Energy SA will be payable to the winning entrant. The decision of the judges will be final and absolute.
15. The winning entry will be formalised upon Entrant signing of the Official Poster release forms.
16. The winning entrant will be offered event registration free of charge at Fringe 2025 to hold an exhibition or event showcasing their work.

17. The winner will be required to provide a layered Photoshop or InDesign version of the poster with a minimum resolution of 300DPI at A1 size (594x841mm); or a scalable vector/EPS file; or the original file of the artwork i.e painting, photograph.
18. The purpose in using the winning art work is limited to the following purposes, and anything incidental to such purposes:
 - a. being used as part of images in Adelaide Fringe's social media (i.e. Facebook, Instagram, etc);
 - b. being used across Adelaide Fringe digital and printed collateral including but not limited to; Fringe Guide, Accessibility Guide, street signage, transit signage;
 - c. being used throughout the Adelaide Fringe Festival theming (i.e. projection, screens, staging, signage, decals etc.)
 - d. being used in the Adelaide Fringe 2025 Poster; and
 - e. being displayed in public places in the lead up to, during and post festival.
 - f. being used to develop Adelaide Fringe merchandise including Fringe partner or affiliate merchandise; including but not limited to Bowden Brewing beer can series, Foodland satchels.
 - g. being used to promote Adelaide Fringe in future years.
 - h. being used within the Adelaide Fringe branding pack for artists and venues to access and incorporated into their Fringe campaigns
 - i. being used across Adelaide Fringe partner/sponsor collateral and branding
19. The Adelaide Fringe Inc. Poster may be used in the following manner (including but not limited to):
 - a. displayed in public places (i.e. box offices, vehicles, venues etc.);
 - b. incorporated onto Adelaide Fringe Inc collateral including official guides, programs and brochures
 - c. displayed on social media pages and websites;
 - d. displayed in sequence with previous Adelaide Fringe Inc poster competition entries and winners.
 - e. providing black and white templates (for colouring in) to educational institutions and for promotional use.
 - f. for any other purposes the Adelaide Fringe Inc deems necessary in promoting Adelaide Fringe 2025 and beyond.
20. Adelaide Fringe Inc. will reasonably endeavour to notify the winning artist before altering the winning artwork for any purpose listed in these terms and conditions.
21. Adelaide Fringe Inc. will identify the winning Entrant on the Adelaide Fringe Website and make the poster winner known at the poster launch.
22. The Adelaide Fringe Inc. will reasonably endeavour to acknowledge the winning artist as the author of the winning artwork where the artwork is used for purposes other than the Adelaide Fringe poster 2025.
23. The Adelaide Fringe Inc may amend these terms and conditions from time to time, and any amendments will be binding on all entrants. If, for any reason, the competition is not

able to be run as planned the Adelaide Fringe Inc may cancel the Competition without liability to any entrant, or any other person.

24. Adelaide Fringe Inc. is the Promoter of this Competition
25. AI image generators are banned in all capacities, even for reiterations of the artist's work that they own copyright to.
26. Artist's consent to their artwork being used as motion graphics, including but not limited to social media, digital signage and partnership collaborations. This also includes assigning animated personification to elements of the artwork, characters etc.
27. Mandatory portrait only specs (not landscape), *ideally* standard A4 paper size (scalable to print sizing). Goal is the Official Fringe Guide publication.