



# Adelaide Fringe Artist Fund Grants Guide for Applicants

The Adelaide Fringe Artist Fund raises funds and redistributes donations received into the Fringe Foundation to artists, venues and producers participating in the festival. We encourage bold ideas to take shape, to elevate diverse voices, and support all forms of expression which enrich our festival offerings.

This funding round is to support artists, South Australian producers and South Australian venue operators to present work in Adelaide Fringe 2023.

Thank you to the Adelaide Fringe Foundation and the Government of South Australia for making these grants possible.

## Contents

Key dates.....	2
Who is eligible?.....	2
Grants Funding Streams for 2023.....	3
Make it Happen 2023.....	3
AUDIENCE ACCESS.....	4
REGIONAL TOURING.....	5
Assessment.....	5
How to apply.....	5
What you will need.....	6
Notification.....	7
Memorandum of Understanding (MOU).....	7
FAQ.....	7
Privacy policy.....	9
Support.....	9

# \* ADELAIDE \* FRINGE \*

## Key dates

- **25 July** Artist Fund grant applications open
- **3 August** Venue registration open
- **17 August** Artist Fund grant applications close. Please note administrative and technical support will end at 5pm ACST
- **24 August** Event registration opens
- **21 September** All applicants notified of outcome
- **20 October** Event registrations close for printed guide

## Who is eligible?

You can apply as either an Artist, SA Producer or SA Venue.

If you were a successful recipient of an Artist Fund grant for Fringe 2022, you are **ONLY** eligible to apply for the Regional Touring and Audience Access streams. You cannot apply for the 2023 Make it Happen streams (Does not including First Nations Collaboration)

If you are a previous recipient of Artist Fund grants (prior to 2022 Adelaide Fringe), you may apply but please consider your need for the funding and if it can be obtained elsewhere with the assistance of a support letter from us. Our preference is to share the Artist Fund widely as we know the demand will be high.

You can apply for multiple streams but if you are shortlisted then you may only be considered for one stream of your application. We strongly recommend that you concentrate on applying for what you know is achievable and realistic to your 2023 event. E.g. If you are considering applying for the Regional Touring stream, we expect this to be thoroughly thought out with communications in place with venue, accommodation and travel expenses.

Artists with diversity background, e.g. LGBTQIA+, Deaf/HOH, Disability, People of colour are encouraged to apply.

Emerging South Australian artists and producers (first five years of practice) and World Premiere work will be prioritised.



## Grants Funding Streams for 2023

### Make it Happen 2023

**Please state if you are applying as an ARTIST, SA VENUE or SA PRODUCER**

#### ARTISTS

- An artist/collective currently living in Australia with citizen or permanent resident status (including NZers)
- An Australian artist/collective currently living overseas who can guarantee that they will be presenting at Adelaide Fringe 2023 either in person or digitally.
- You must not be a successful recipient of an Artist Fund grant for Fringe 2022. (Not including Arts Recovery Fund, First Nations Collaboration, Audience Access grants)
- Emerging South Australian artists (first five years of practice) and world premiere work will be prioritised.

The 2023 Artist Fund grants are targeted at removing risks for artists and creating sustainable work environments. You may apply for up to \$5500 to assist in the following areas:

- Venue hire
- Marketing costs
- Cast and crew wages

The total maximum you can apply for is \$5500 split across the three categories above.

#### SA PRODUCERS

- You must not be a successful recipient of an Artist Fund grant for Fringe 2022. (Not including Arts Recovery Fund, First Nations Collaboration, Audience Access grants)
- You must be currently based in South Australia for a minimum of one year.
- You must be independent (either operating as an individual or small company)
- You must be producing a minimum of three events in Adelaide Fringe 2023.
- Emerging South Australian producers (first five years of practice) and world premiere work will be prioritised.

You may apply for up to \$5500 to assist in the following areas:

- Wages
- PR/Marketing costs
- Office space
- Operation costs across your brand

The total maximum you can apply for is \$5500 split across the three categories above.

# ✱ ADELAIDE ✱ FRINGE ✱

## SA VENUES

- You must not be a successful recipient of an Artist Fund grant for Fringe 2022. (Not including Arts Recovery Fund, First Nations Collaboration, Audience Access grants)
- You must be currently based in South Australia for a minimum of one year.
- You may either be a year-round established venue or a temporary/pop-up venue
- You must have a minimum of three registered events in Adelaide Fringe 2023

You may apply for up to \$5500 to assist in the following areas:

- Technical and service hire (e.g. sound, lights, tech crew, pay for engineering assessments)
- Increase access for artists (e.g. hire ramps or chair lifts, air-conditioning backstage or side of stage for artists)
- Theme your venue for Adelaide Fringe (e.g. large on-street signage and banners, venue program, outdoor furniture and lighting hire and decoration)

The total maximum you can apply for is \$5500 split across the three categories above.

If you are a pop-up/temporary venue you will need to provide a letter of support or a venue hire agreement with your host venue/location/council as appropriate and required.

## AUDIENCE ACCESS

- Events that have not received specific support from Adelaide Fringe previously to have an event Auslan interpreted or Audio Described. (either current or in the past)

You can apply for up to \$2000 to assist with:

- Auslan Interpretation
- Audio Description
- Access Equipment Hire

You are required to seek a quote for services from either Deaf Aboriginal Services (for First Nations and People of colour), Sign Language Australia or Deaf Connect for Auslan Interpreting, or Access to Arts for Audio Description.

If you wish to use a different provider, please contact the Artist & Venue team on [artists@adelaidefringe.com.au](mailto:artists@adelaidefringe.com.au) to discuss further.

- Deaf Aboriginal Services (Specific for First Nations and People of Colour Auslan Interpreting) [admin@deafaboriginal.com.au](mailto:admin@deafaboriginal.com.au)
- Sign Language Australia interpreting services book online (based in South Australia) <https://signlanguageaustralia.com/find-an-interpreter/> or call 0431 931 808

# \* ADELAIDE \* FRINGE \*

- Deaf Connect [interpreting@deafconnect.org.au](mailto:interpreting@deafconnect.org.au)
- Access 2 Arts (Audio Description) [audio.describer@access2arts.org.au](mailto:audio.describer@access2arts.org.au)

## REGIONAL TOURING

- An artist/collective/ Producer currently living in Australia with citizen or permanent resident status (including NZers)
- An Australian artist/collective/ Producer currently living overseas who can guarantee that they will be presenting at Adelaide Fringe 2023 either in person or digitally.
- You must present at least three sessions in a SA regional area as a registered event in Adelaide Fringe 2023.

You may apply for up to \$5500 to assist in the following areas:

- Accommodation costs
- Travel costs
- Venue hire fees

## Assessment

Assessment will be based on the artistic and cultural impact of the event(s)/venue programming for audiences, and the impact of funds on the applicant's event/venue and the artists involved.

## How to apply

Application link : <https://adelaidefringe.awardsplatform.com>

All applications to the Adelaide Fringe Artist Fund must be completed online via the Good Grants platform. We will not accept applications by email or post. Please advise the Artist and Venues team if you have specific accessibility requirements.

If you do not already have a Good Grants or Award Force account, you will need to register one. Both the Award Force and Good Grants platforms share the same user accounts, so anyone with an existing account on either platform will be able to log in to your Good Grants program without needing to register a new account

Once you start your application you will be able to save it in progress and return to complete or edit your submission right up until the closing date.

This form will allow you to apply for three different streams, if you are eligible you may apply for all, however three separate applications will need to be completed.

# \* ADELAIDE \* FRINGE \*

To apply for multiple streams complete one application and then from your *My Applications* page select the overflow menu (three dots) next to your application and click copy. You can then update this new application for the new stream and questions.



A preview of the questions you will be asked can be found here:

[Audience Access](#)

[Make It Happen](#)

[Regional Touring](#)

## What you will need

**Browser:** Do not use Internet Explorer to complete your submission. Instead, please use one of the following browsers - Google Chrome, Safari and Firefox

**Optional video pitch:** If you feel you are better at talking about your project instead of writing or you want to do both, please upload your video to vimeo or youtube and link to it in the application. If you have password protected the video, there will be space in the application form to let us know the password. The maximum time limit is 3 minutes – you do not have to use all of this time. If you are using video instead of completing the written questions, then please write “refer to video” instead.

**Artistic / Venue Team roles and biographies:** A one-page document listing the key roles and people involved, include any mentors or collaborators if you have them. Ideally you should only have a brief paragraph of around 100 - 150 words about each person.

**A budget:** A simple budget will do. Please make sure you have one table for expenses and another for income.

If you have quotes from suppliers, please include their details in the item section. If you are applying for wages please make sure they are in line with [2021 LPA award rates](#).



A detailed budget template which includes everything you may want to consider for an event or venue is available [HERE](#).

**If you are applying for marketing costs:** We have prepared templates below for you to use. The whole template does not need to be completed. What we need to know is who your audience is and how you are going to get them along to your event/s.

Artists and Producers ([marketing template](#) and [marketing guide](#))

Venues ([marketing template](#) and [marketing guide](#))

Producers and Venues – please upload this in your additional files section.

## Notification

All applicants will be notified of their application outcome by 21 September 2022

## Memorandum of Understanding (MOU)

Successful applicants will be required to enter into a MOU with Adelaide Fringe and to complete and pay for registration of at least one event (or in the case of a venue have one event registered) before any funds are transferred.

Successful applicants will be expected to provide a one-page acquittal detailing what they spent their funding on, personal learnings, outcomes gained and related still images of the project by 15 April 2023.

## FAQ

*Can I apply if I am an international artist living in Australia?*

If you have permanent resident status in Australia, then yes you can apply for funding.

*Can I apply if I'm an Australian artist living overseas?*

If you are an Australian citizen, then yes you can apply for funding. You will need to be able to guarantee that you will be presenting at Adelaide Fringe in 2023. If you are unsure then please do not apply for the grant.

*Do I need to have a venue confirmed to apply for venue hire costs?*

Yes, a letter of support detailing your agreed hire dates and the cost to hire (be it a flat fee only, included tech costs if relevant, or a guarantee of a split) is required as part of your application.



### *What needs to be in a venue letter of support?*

You will need:

- The venue name
- The main contact details
- The venue ABN
- The name of your events
- The dates of hire
- The costs for hire
- Signed and dated by the venue operator

If you don't have a complete contract with a venue or dates 100% locked in but your venue can give you a Support Letter to confirm your participation with them that will be sufficient.

### *What is considered a marketing cost?*

Marketing costs could be anything from hiring a publicist, to paying for a social media ad campaign, or other kinds of advertising.

### *How do I calculate crew and cast wages?*

We recommend that you use [the Live Performance Australia](#) award guidelines for reference as available on the Fair Work Ombudsman [website](#)

### *What activities does the Adelaide Fringe Artist Fund not support?*

We do not support capital purchases, renovations or presentation of work outside of Adelaide Fringe 2023.

### *What is a capital purchase?*

A capital purchase is any item of value that can be used for ongoing work beyond the presentation of your Adelaide Fringe show, usually things like laptops, VR goggles, LED screens, cameras, lighting and sound equipment (e.g mics, lamps, dimmer packs). Using the grant to hire these items are fine, but you cannot purchase these items with it. Props and costumes that are created specifically for your Adelaide Fringe show is not a capital purchase.

*I've successfully applied and received an Adelaide Fringe Artist Fund grant in the past, can I apply again?* Maybe. If you received a grant for Adelaide Fringe 2022 in July 2021 (i.e. the Artist Fund) then you are not eligible to apply for this round. If you received a grant from the Artist Fund in 2020 or earlier or any of our other funding initiatives (e.g. SAACS/Arts Recovery Fund), then you can apply this year so long as you have submitted an acquittal for your previous grant.



### *Why is there not a First Nations Collaborations Grant this year?*

First Nations Collaborations funding is dependent on specific funds from Arts SA. Adelaide Fringe has applied for this funding and will distribute it accordingly if received from Arts SA.

## Privacy policy

Adelaide Fringe is committed to protecting the privacy of its artists, employees, prospective employees, venues and the general public.

In order to provide effective service to you, Adelaide Fringe may need to collect certain personal information. Adelaide Fringe has a commitment to the security of your information and will only use this information for the purpose for which you provided it, or for any purpose to which you have additionally consented. Adelaide Fringe will not disclose or use your information for any purpose other than intended.

Adelaide Fringe is committed to protecting an individual's right to privacy and to fully comply with its obligations under the Privacy Act 1988 (Cth) as amended by the Privacy Amendment (Private Sector) Act 2000 (Cth) ("the Act"). In particular, Adelaide Fringe will comply with the Australian Privacy Principles contained in the Act, which may be found on the website of the Office of the Australian Information Commissioner:

<https://www.oaic.gov.au/> Adelaide Fringe's Privacy Statement explains some of these principles and how they may apply to you. This Privacy Statement also complies with European General Data Protection Regulation (GDPR).

You can read our full Privacy Policy [here](#)

## Support

If you have any questions on the application process, please contact the Adelaide Fringe Artist and Venues team on:

- [artists@adelaidefringe.com.au](mailto:artists@adelaidefringe.com.au)
- +61 8 8100 2022

Need help filling out the form? Book a time with the Artists and Venues team to help you either in person, over the phone, or online via zoom by calling the number above.