

Adelaide Fringe “Midweek Treat x AirAsia” Competition

Terms and Conditions (Updated with Reminder Email Consent)

1. Promoter

The promoter is **Adelaide Fringe Incorporated** (ABN 43 525 175 396) of 136 Frome Street, Adelaide SA 5000 (“Promoter”).

2. Promotion Period

The promotion commences at **9:00am (ACDT) on 4 December 2025** and closes at **11:59pm (ACDT) on 22 March 2026** (“Promotion Period”).

3. Eligibility

- a. Entry is open to Australian residents aged 18 years or over.
- b. To be eligible to win, entrants must:
 - purchase at least **one (1) Midweek Treat ticket** for an Adelaide Fringe 2026 event during the Promotion Period;
 - complete the online entry form; and
 - hold or create a valid **AirAsia Rewards account**.
- c. Employees and contractors of the Promoter who are directly involved in administering this promotion are ineligible to enter.

4. How to Enter

- a. During the Promotion Period, eligible entrants must complete the online competition form available at www.adelaidefringe.com.au/deals/win-with-airasia and enter their AirAsia Account number.
- b. Each completed form that meets the eligibility requirements (including a qualifying Midweek Treat ticket purchase) equals **one (1) entry**.
- c. Multiple entries are permitted; however, each entry must be supported by a **separate Midweek Treat ticket transaction**.
- d. **By submitting the entry form, entrants acknowledge and agree:**
 - to these Terms and Conditions;
 - that they have purchased a qualifying Midweek Treat ticket;
 - that by purchasing the qualifying Midweek Treat ticket, they are also bound by the general Adelaide Fringe Terms and Conditions of Sale and Attendance, available at www.adelaidefringe.com.au/terms-conditions-and-privacy-policy
 - that they hold a valid AirAsia Rewards account;

- to be contacted by email for the purposes of administering the competition, including reminders about eligibility requirements (such as the need to hold an AirAsia Rewards account) and information necessary to facilitate their entry or prize fulfilment.

5. Prizes

- a. There are **two (2)** prizes to be won. Each prize consists of **AirAsia Points valued at AUD \$1,500**.
- b. The AUD \$1,500 value is approximate and **may vary depending on exchange rates at the time of redemption**.
- c. Total prize pool value is approximately **AUD \$3,000**.
- d. Prizes are **not transferable, exchangeable, or redeemable for cash**.
- e. By accepting the prize, winners agree to comply with all **AirAsia Rewards programme terms and conditions**, available at <https://www.airasia.com/rewards>.

6. Draw and Winner Notification

- a. A random draw will take place at **Adelaide Fringe, 136 Frome Street, Adelaide SA 5000**, on **Tuesday 24 March, 2026** at 11:00AM (ACDT).
- b. Three (3) winners will be drawn from all eligible entries received.
- c. Winners will be **notified by email within two (2) business days**, and their names will be **published on www.adelaidefringe.com.au** within five (5) business days.

7. Unclaimed Prize

If a prize is unclaimed for **three (3) months** from the draw date, the Promoter may conduct a redraw on **Tuesday 23 June, 2026** at the same location. The redraw winner will be notified and published as set out above.

8. Verification

The Promoter may require entrants to provide proof of:

- age and identity,
 - a valid AirAsia Rewards account, and
 - a qualifying Midweek Treat ticket purchase.
- Failure to supply required proof may result in disqualification.

9. General Conditions

- a. The Promoter's decision is final and no correspondence will be entered into.
- b. The Promoter accepts no responsibility for late, lost, incomplete, or incorrectly submitted entries.
- c. Entrants acknowledge that providing an email address permits the Promoter to contact them

solely for competition administration purposes, including reminders about eligibility requirements (e.g., setting up an AirAsia Rewards account) and prize arrangements. These emails will **not** be used for general marketing unless separate consent is provided.

d. If the promotion is interfered with or cannot operate as planned, the Promoter reserves the right to modify, suspend, or cancel the promotion.

e. The Promoter and AirAsia accept no liability for any loss, injury, or damage suffered in connection with the prize except for liability that cannot be excluded by law.