



ARTS UNLIMITED

The philanthropic arm of Adelaide Fringe



The Coconuts
Fringe Fund Recipients



Kym Mackenzie
Fringe Fund Recipient

What is Arts Unlimited?

Arts Unlimited is the philanthropic arm of Adelaide Fringe (Australia's biggest arts festival!), where every dollar raised is used to help artists present their work, enable communities experiencing disadvantage to attend Adelaide Fringe and make Fringe experiences as welcoming and accessible as possible for all.

Our Vision

ACCESSIBILITY

More ramps, less steps.

From Auslan interpreters to audio description. We want to make every show accessible for both performers and audiences.

ARTISTS

Bigger Applause and Smaller Fees.

From Rainbow Serpent to Rainbow Flag, we're helping fund the next generation of First Nations, Diverse, and first-timer Fringe artists.

COMMUNITY

From Far Away to the Front Row.

We want to ensure those from regional communities and those experiencing disadvantage can become future audience members.

Fringe Fund

The Artist Fund provides opportunities for emerging artists to create and present their work, by reducing the financial burden to artists in the early stages of their careers. These applications include work from creatives with lived experience of disability, First Nations creatives, culturally and linguistically diverse artists and persons living in regional or remote areas.

In 2023 we supported 200 works, but due to lack of funding nearly half of the total applications to the Fringe Fund were unable to be supported. These applications included work from creatives across all backgrounds including disability, First Nations creatives, culturally and linguistically diverse artists and people living in regional or remote areas. We believe the more culturally diverse, inclusive and accessible we make the arts, the better we all are for it. The only challenge that should be brought to the arts, is how it can challenge our way of thinking.

Olenka Toroshenko received a Fringe Fund grant in 2023 to present her show *i am root*, a cultural exploration and dissection of Toroshenko's three homes; her ancestral land of Ukraine, the nation of her birth, Canada, and her current residence, Australia. Thanks to Arts Unlimited supporters we were able to purchase tickets for 100 recently displaced Ukrainian people to see *i am root* and several other family shows during the 2023 Fringe.



“Being an Artist Fund Recipient allowed me to dedicate myself 100% to my show. This is my career, not a side-hustle and the funding allowed me to step into that. I no longer had to work part-time during the Fringe to support my endeavour. It’s the difference between losing money or not! It set me up to present high-quality work and have the time to pitch that and secure ongoing creative work in the coming years. Thank you to Arts Unlimited supporters for their donations that make this possible.”

**Olenka Toroshenko
Fringe Fund Recipient**

Community Spotlight

Imagine if those experiencing disadvantage could access the arts without sacrifice, and if diverse communities could see themselves on stage. We think it's possible.

By buying FringeTIX for community and low socio-economic school groups, we transport people from their everyday lives, inspire future creatives, promote positive and educational messages through art and further drive home our belief that the arts is for all.

With over 10,000 community organisations in South Australia, there are so many people waiting to experience the arts.

No matter your background or circumstance everyone deserves to be able to access the arts.

“Many of our Carers make the tough decision to not attend events due to the stress of trying to find money to spend on tickets, in addition to the fear of losing that money if they need to leave unexpectedly. Support from Arts Unlimited means a critical section of our South Australian community who provide a very special role to vulnerable children, get to experience an event, risk free. Our Carer families openly say they would not have been able to attend if it not for this opportunity.”

**Fiona Endacott,
CEO Connecting Foster
& Kinship Carers - SA Inc.
Community Spotlight
Recipient**



Accessible Arts

Our aim is to make Fringe as accessible and inclusive as possible. This funding supports accessibility initiatives including Auslan interpreters and audio description across the program, and increased accessible services at registered Fringe venues.

Imagine if we could make every venue that takes part in Adelaide Fringe fully accessible!? We believe we can, but we need your help!

“I’ve been so fortunate to be the recipient of a Fringe Fund Grant. It really did enable me to debut a very special show called ‘Still Alive and Kicking’. I couldn’t quite believe that, for a debut show, we went on to win the very much coveted Edinburgh Fringe awards.”

**Gill Hicks,
Fringe Fund Recipient**





Penny James
Teacher at Adelaide North
Special School
Community Spotlight
Recipient

Your donation will...

\$400

cover an artists' registration fee to participate in Fringe

\$750

cover Auslan interpretation of one Fringe performance

\$1,500

Send one class from a category 1-4 school* to see a Fringe show

\$2,500

cover an artists' accommodation during their Fringe season

\$5,000

enable a venue to install a ramp to aid mobility access

\$7,500

enable an artist to pay themselves and four cast members a living wage to produce and perform their show at Fringe

\$75,000

buys tickets for 20 community groups experiencing disadvantage to 166 shows

Help us to raise \$1million to Arts Unlimited annually by 2032.

You can support our grand vision to provide Fringe tickets to all 10,000 community groups across the state; all 256 category 1-4 schools* across South Australia and make 100% of the Fringe program accessible to audiences.

*Category 1-4 schools are the most disadvantaged schools on the Index of Educational Disadvantage.

Join the Donor Circle

Don't worry, we don't want your organs, but if your heart belongs to the Fringe we have the group for you!

Join our Donor Circle with a yearly donation and connect with a like minded community of Fringe Visionaries, Champions, Innovators, and Friends who are committed to ensuring the arts are unlimited!

FRINGE VISIONARIES

(\$10,000+)

CHAMPIONS (\$5,000+)

INNOVATORS (\$2,000+)

FRIENDS (\$1,000+)

Scan here to join the Donor Circle now!



All donations over \$2 are tax deductible and can also be made via invoice.

Depending on your level of donation to Arts Unlimited, an individual can receive access to a series of exclusive events with the Fringe Family (fellow donors, Fringe staff, artists, etc.)

You will receive our quarterly Foundation Update with the latest news from Arts Unlimited and be the first to know about exciting Adelaide Fringe news. You will be recognized on our website, The Official Adelaide Fringe Guide and in our Impact Report. And more!

To join the Donor Circle, head to the Adelaide Fringe website or contact **Katherine Peach** to donate over the phone: **(08) 8100 2070**.

"We love the buzz of Fringe. Being part of the Donor Circle means that we are helping other people experience that buzz too, whether as artists or audiences."

Ray & Conrad Henley-Calvert, Donor Circle Members



Ray and Conrad Henley-Calvert Donor Circle Members

Additional Ways to Support

At Cart Donations

Add more art to your cart with a donation when purchasing your Fringe fix. Any amount will do, all donations over \$2 are tax deductible!

Pay it Forward

Donate the average price of a ticket when you checkout with your Fringe fix! This will purchase a ticket for those that really deserve a bit of Fringe fun.

Giving Day

Join us on our annual Giving Day during the Fringe season and have your donation doubled thanks to our matching partners!



Kathryn Hall
Fringe Fund Recipient

Join the AFTER PARTY

Leaving a gift in Will is a chance to keep the Fringe party going long after you've headed off. You can support Arts Unlimited from beyond the grave before the grave by having a chat with us about leaving a gift in Will.

We know there'll come a time when you'll no longer be amongst the crowd of Fringe-goers, so leave a gift in Will and help fund the after party!

By supporting the Adelaide Fringe Foundation you will be integral to our mission to create the world's most inclusive festival and make Arts Unlimited. Your gift will remove barriers to participation for both artists and audiences and bring emerging and diverse artists to the stage. Your gift can be general in nature, and be directed to the area of most need at the time or it can be directed to a specific cause that interests you the most.

To discuss, please contact **Katherine Peach** on **(08) 8100 2070** or by emailing **katherine.peach@adelaidefringe.com.au**. Your conversation will be treated with confidentiality and in accordance with our Privacy Policy. We do encourage you to seek legal advice from your solicitor or trusted professional before leaving a bequest.

Frank Ford Award

Founding Chairman of Adelaide Fringe, "Father of the Fringe", Frank Ford AM, bequeathed \$200,000 to the Adelaide Fringe to be given out as an annual award of \$20,000 to a South Australian artist to present their work interstate or overseas. We are incredibly grateful for his generous gift, allowing local performers to progress their career.



Arts Unlimited has also partnered with Safewill online Wills to give you 50% off writing your will. Safewill have made it quick and easy to complete your Will online and each Will is reviewed by their expert team of lawyers so you can be sure it's safe and legitimate. Scan to find out more about how to create an online Will with Safewill.



Ready to donate?

Visit adelaidefringe.com.au/donate
or scan the QR code here:



Fashion 4 Passion
Fringe Fund Recipient



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DONATE
TODAY

